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AW/17 | QLD

AN EDUCATION GUIDE TO THE
CHILDREN'S ENTERTAINMENT INDUSTRY
FOR CHILDREN AND THEIR PARENTS

TOP TALENT AGENT TELLS ALL

Bettina Petrone celebrates
25 years in the industry

The Safety of Social Media stars

How to make the most of
the digital landscape and
what to look out for

JUNIOR JETSETTERS

Young stars share their stories
from when work becomes play

STREET STYLE CHIC

The Latest Trends
for your Little Man

Breaking Hearts & Stereotypes

Your Guide to your Little
Girl's Winter Wardrobe

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EDITOR'S NOTE



By Selby Holland | AW17

XX

This is it! It's the first edition of Aspire Magazine. This magazine is backed by many years of industry experience and the minds of some of Australia's industry leaders in the entertainment industry and more specifically children in the industry. What we hope to bring you between the pages of Aspire Magazine, is something Australia hasn't seen before but needed for a long time. We aim to be the one-stop guide to the industry for children and their parents. We know how tricky this industry can be to navigate, and how many myths and misconceptions are out there. For parents who have never had any experience in the industry, but have a little star just desperate to break

in and see themselves in a catalogue or on the TV screen, it can be so daunting. That's where we will come in, to be there to guide you on your way and demystify this wonderful but at times, crazy industry!

Thank you to everyone who has contributed to this edition. Please get in touch with us if there is anything you would like to see in future editions, and make sure you send in your pics to our Cute Corner! Also don't forget to support our advertisers who help us bring this magazine to you free to read.

We hope you enjoy your first read of Aspire Magazine and be sure to look out for our Spring/Summer edition!

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Top Talent Agent tells all

BETTINA PETRONE IS THE DIRECTOR OF AUSTRALIA'S LEADING MODELLING AND TALENT AGENCY FOR KIDS, BETTINA MANAGEMENT, WHICH RECENTLY CELEBRATED THEIR 25TH ANNIVERSARY. WE SAT DOWN WITH HER RECENTLY TO TALK TO HER ABOUT HER JOURNEY AND WHAT HER GOALS ARE TODAY AFTER 25 YEARS IN THE INDUSTRY.

Author: By Selby Holland

How did you start out in the industry?

I started in the industry when I was 17 and I entered a beauty quest. I won the competition and one of the prizes was a modelling course with Suzanne Johnston, from there I joined an agency and started my career as a professional model.

How did Bettina Management start?

As well as being a professional model myself, I was also a dancing teacher. A lot of my students would always be asking me things about modelling, like how to walk, how to put on make-up and generally just wanting advice. So I decided to run modelling classes as well, which grew and grew and turned into Bettina Modelling and Deportment School.

While I was working as a model, my clients found out about my modelling school and asked if any of my kids would be interested in doing some work. So it started by helping out some of my clients with their campaigns, and like anything else it just grew so I decided to start the agency.

In the beginning I was interviewing new talent and working from my home office in Moonee Ponds, as we got bigger we moved to the Docklands and a few girls came on board to help me with the bookings and running the agency. And well, the rest as they say is history!

What were the first years like starting a brand new agency?

Every job we got was exciting, they were all firsts for us so it was a very enjoyable time for the kids and the agency. Our first campaign was for Run Scotty Run, a kids clothing label, so to see one of our kids in print was a fantastic moment.

The agency grew very quickly and we eventually opened up agencies interstate to keep up with the demand over there. We also started booking a whole new range of jobs, not just catalogues and print but TV commercials, feature films, TV series and all kinds of work. It was wonderful to see our kids were now not just models but mini-actors too.

What were your goals with the agency?

When we first set out it was just to keep up with client demand, I enjoyed helping out my clients and providing them with quality child talent. But once we really got going, our goals were also to help our kids grow as little professionals and find more new talent. We loved helping kids break into the industry and see their skills and confidence grow.

I loved working in the industry as a model myself, so getting to share that experience with young talent was a real joy for me and I love to see how we have continued that today.

How do you think the industry has changed since you started the agency?

The industry has changed a lot with the introduction of technology. We started out with printed comp cards for each child, which could take weeks to create (and become outdated quite quickly, as kids grow so fast!). When a client would request a child, we would have to pack the comp cards into the post and wait for the client to receive them, and send them back before they could be sent to another client.

We now have a sophisticated online database for our talent and access to all the industry casting platforms, which means we can submit each child to multiple clients every day (and no more trips to the post office!). The whole process has become a lot smoother and opened up so many more opportunities, as jobs can now turn over a lot quicker.

What has been a highlight for you since the agency began?

It has all been a great experience. I have loved seeing the agency go from strength to strength and continue to grow.

We have worked on some amazing campaigns from iconic TV commercials to Hollywood blockbusters and our kids have flown all over the world to work on campaigns. All of these moments have been highlights for us so it is hard to pick just one!

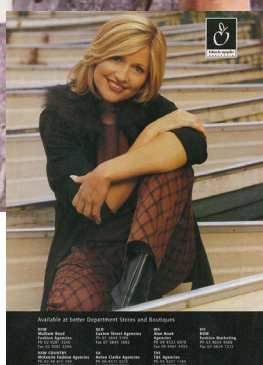
Ultimately, seeing the great team that we have built across Australia and the continued success of our talent is something I take great joy in.



Bettina continues to make her mark on the industry as one of the most respected talent agents in Australia

Bettina still works in the industry and is currently represented by Bella Management

“Every job we got was exciting, they were all firsts for us so it was a very enjoyable time for the kids and the agency”



Left to Right: Bettina modelling for Black Apple.
Bettina's Comp Card from Cameron's Management

What are your goals for the agency now?

Our goals for the agency now are to maintain our status as Australia's top children's talent agency. We want to continue to build and maintain our client relationships so we can attract the best talent. We will also continue to be the industry leader in educating and informing parents on how the industry really works.



VIDEO | TOP TALENT AGENT TELLS ALL



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The Safety of Social Media Stars

Author: By Selby Holland

Contributors: Heather Li On Wing (Mum of Jayla & Levi) [@jayla_and_levi](#)

It's no secret that social media has taken over the world, and has increasingly become involved in the lives of our children.

Young talent have been using platforms like Instagram, Facebook, Youtube and other social media to connect and engage with the industry. These platforms provide a space for young talent to grow their profiles and connect with other young people in the industry.

This visibility is wonderful for "getting out there" and has become a brand new way of networking and 'mingling', in the way you might at an industry function or event. But how do we manage this exposure and monitor what is appropriate and what is not when it comes to our children's interactions on social media?

Keep it age appropriate

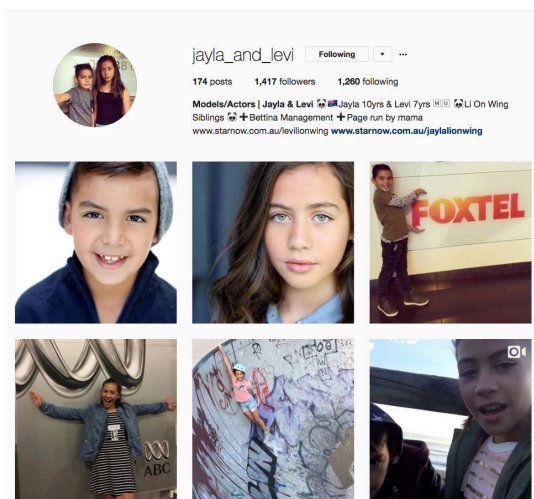
Let kids be kids! Overly styled images with a lot of make-up and mature posing is not what clients want to see. Clients are looking for kids who look like kids, so images of children playing, creating and having fun are what you want to showcase.

Heather Li On Wing is the mum of two beautiful young stars, Jayla and Levi, who have worked for on numerous commercial campaigns for big brands. She runs and manages an Instagram page for the siblings and says "I cannot stress enough to treat their page as a business page, do not let the children run their own page."

It is important to remember that while you as an adult understand what is appropriate and the potential repercussions of what



Left: Dynamic duo love showcasing their skills online. Below: Instagram stars Jayla & Levi



“
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business
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not let the
children
run their
own page.
”

you post online, children may not have an understanding of this yet. So it is important to take control of the content posted.

Managing a Crisis

As with any public online profile, things can go wrong. If you find your child's page the subject of inappropriate comments, it is important to remove the person and the comments from your child's page, delete, block, ban and make sure they never return! You do have the luxury to control your audience, so make sure you exercise that block button.

"These pages are public and there are occasionally some indecent comments. Immediately delete any inappropriate comment and block and report the user right away. My daughter has her own private Instagram account which I check every day. She uses it to send messages to her school friends and only has family and actual friends, either way you MUST still check their posts, comments and private messages to ensure they are using social media safely. Everyone has heard the horrible stories of things that can go wrong. You HAVE to teach them and watch them at all times." Heather tells us.

Educate your kids

As much as taking control and constant monitoring will keep your children safe online, it is also important to teach them about online safety and appropriate behaviour. So when an issue comes up, talk them through what the best response will be and demonstrate to them how you, as

an adult, will deal with the situation. This way they will have all the tools they need for when they are a bit older and can manage their own accounts.

Ultimately, social media can be a great tool to use if your child is keen to be successful in the industry. Heather has used social media throughout her children's careers and found it to be a great way to boost their profiles.

"We use social media to try to enhance Jayla and Levi's profile by promoting their castings, jobs and various looks on Instagram, in hopes that this will encourage big and small brands, magazines, photographers and clothing lines to work with our children. We have been given good advice in terms of exposure; basically if there is a child that goes to a casting that does not have social media versus a child that has 1000's of followers, chances are that the child with a large following has a better chance of securing that job because that child can promote that product, photographer, clothing line or magazine to their fan base."

As much as it's important to be safe, make sure you have fun with your content to get the most out of your experience! Social media is an ingrained part of the entertainment industry and beyond, so it is something that ultimately can't be avoided.

All parents of young girls want their daughter to look as cute as ever in the latest fashion trends each season. The big fashion chains are doing well in keeping your little girls looking fashionable all year round. As the parent of a young girl, it is always good to follow the trends, while still remaining unique regarding your fashion choices. Although when adorable new styles and trends come out each season that we all gush over, how can we pass up the opportunity to let our kids rock a new look?

It's no secret that girls' fashion can be bolder and brighter than boys' fashion.



Breaking Hearts & Stereotypes

By Lori Mitchell.

Clothing for girls is brighter in colour. More often than not it will use printed material, and will generally include a cute little animal somewhere on each item. Who doesn't love little kittens printed all over their sweater, right?

This year's fashion trends for young girls still remains the same with bright pink, orange and purple clothing hitting the shelves like most years. Those pinks and purples we normally see in Summer, turn into deeper maroon and berry tones as we enter the cooler months. The prints cell, rhombus and stripes will be prominent in girl's fashion, so keep an eye out for these patterns in store to make your little girl more stylish than ever this season. Kids fashion has come a long way over the years and a way of the future is to have either your suburb or city printed on your baby's clothing. This is what Kids Rule and the KidsCult.co brand are releasing in their new fashion line for babies. With the idea being inspired by a local mother's group, the new line of personalised fashion and accessories encourages kids and parents to connect with peers in the area.

The main stereotype regarding girls and their clothing is that girls should wear pink, prancing around in frilly dresses and skirts. Girls can be just as active as boys when it comes to having an active lifestyle. So it's not always necessarily practical for little girl to be running around outside in a skirt, tights and flimsy shoes. Your little girls can still be princesses even if they're having fun outside in pants and runners.

The idea that baby girls wear pink and baby boys wear blue is rapidly changing. Today, mothers are dressing their new born babies in more neutral colours like navy, greys and beige tones not associating the gender of their child based on a colour. Breaking certain gender roles seems to be on trend for 2017.



CUTE CORNER

We will select the top 12 cuties for each edition!

TO HAVE YOUR CHILD FEATURED IN OUR CUTE CORNER,
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Abi Fuller, 12



Christian Moussa, 12



Tristan Wallace, 16



Poppy Burke, 6



Jessica Kiosses, 13



Cruize Hovancek, 9



Evie Gonzalez-Wilkes, 2



Harlow Ann Hunt, 2



Tiarna Popovic-Manu, 10



Zahli Burgess, 9



Jackson Jeanne, 4



Elijah Landicho, 5



Chanel Fucile

—INDUSTRY ALLROUNDER TELLS IT LIKE IT IS

Chanel Fucile knows the entertainment industry inside out. Not only is she an extremely successful plus size model, but she is also a leading hair and makeup artist working for the likes of Mecca Maxima & Target Australia. Although she is a second generation model, she has forged a unique path of her own and is already inspiring the next generation of models and artists. Our editor sat down with her to hear about her journey and get some insider tips!

How did you start out in the industry?

When I completed year 12 I always knew I wanted to be a makeup artist and hair stylist. I loved the subject Studio Arts in high school, and loved drawing faces. So I thought I could use my creative talent and start a career painting faces using makeup. So I enrolled myself at Victoria University in the Diploma of Entertainment Makeup. I was one of the lucky 16 girls to be chosen to complete my makeup Diploma, and I also completed the Certificate 3 in Hairdressing. I always had a passion to learn how to do hair as my father is a hairdresser and has his own business. The two industries work hand in hand together.

Following my hair and makeup studies, my mum, Bettina Petrone, (a professional model herself and owner Bettina Management agency) asked if I would be interested in modelling. There was a huge demand in the plus size market and clients were always approaching my mum at shoots, or via her agency, looking for curvy girls. My break into the industry happened quite fast as I immediately gained regular bookings from well-known companies such as Target, Kmart, Chain Reaction, Myer, Big City Chic, Dream Diva to name a few. I also landed contracts with Target & Dream Diva to be the official face of their brand.

Did anyone in particular inspire you to join the industry?

Absolutely, my mum!

I loved how mum would always present herself so beautifully wherever she went. I felt proud to have such a young pretty mum who always rocked the latest hair, makeup and fashion trends. I would show her off to all my friends whenever she was featured in a catalogue or magazine. I used to love going with her to castings, and occasionally watch her model at a photoshoot. I just wanted to be like her!

What were your goals when you first started out?

To make a difference! To show the world it's okay to have curves and that you are still beautiful no matter what size you are. There was a big gap in the market when I first started, as they never considered featuring women in magazines who were sizes 14+. Back then they only featured size 6, 8 or 10 and a size 12 was considered plus size. *I felt it was important to lead by example and show young girls to accept that beauty comes in all shapes and sizes.*

What is your favourite part about working in the industry?

I love working with fellow plus size models, because we share the same love for the industry. I enjoy working collaboratively in a creative team as I am always inspired by my peers. Not to mention I get to work on some amazing locations around Victoria, Australia and overseas. I love what I do, and every day is a different day!

Do you have any tips for young girls wanting to break into the industry?

It all starts with the power of your mind. Think positive

Be kind

Believe in yourself Know your worth

Be strong

Use your passion and turn it into your career

If something doesn't work out, create a solution and try again

Can you give us some of your top makeup tips?

Skin prep: Always prep your skin first before applying makeup.

Cleanse: Tone moisturize
Use an eye cream for hydration, and a primer to prolong your foundation

Lip prep: If you have dry lips, I recommend using a small amount of sugar to exfoliate your lips, then apply lip balm

Foundation: Use your fingers to put foundation on if you want a natural look. Use a brush or a sponge if you want medium to full coverage

Powder: Apply powder where you're shiniest, usually down your T-zone, and lightly dust everywhere else.

Bronzer: Bronze your temples, the hollows of your cheeks and jawline

Blush: When applying your blush, smile then dust the apples of your cheeks. Sweep the pigment back towards your ear blending into your bronzer

Eyeshadow: Prep your eyelids with a matte base shadow that matches the lightest part of your face. Dust the pigment all over your lids to get a long lasting eye shadow look.

Mascara: Sweep the wand through the roots of your lashes and zig zag as you work your way up. If you want a dramatic look do this at least 3-4 times.

Highlighter: Love a good pigmented highlighter on my cheek bones, down my nose and in the inner corner of my eyes.

Setting spray: I always like to finish my makeup look with a good setting spray. This will keep the makeup looking fresh and lasting all day.

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We take more than 350 trillion photos a year, but it hasn't always been as simple as smile and click! The concept of photography developed as far back as the early 1800s. A hundred years ago it would take hours just to capture one image and even longer to develop, print and display it. Nowadays we all walk around with cameras in our pockets and can take and publish in an instant. However, the profession of photography is still going strong. While we have all become amateur photographic artists, the true art of photography is all about making something so technical and at times

BEHIND THE LENS

complicated, look effortless. We spoke with professional freelance photographer, Rosetta Matina, about how the industry has changed over the years, her experience working with children in the industry and what really goes on behind the lens.

Social media has a prominent presence in most people's lives, with many people sharing their experiences with others by posting photos online. Freelance professional photographer Rosetta Martina explains; "these days, people live for social media and love to publicly display their entire world on social media for all to comment and compliment." This has changed the way we view and value traditional photography. "Back in the day family photos were treated as a piece of art and displayed with pride of place around the house," Rosetta continues.

The photography industry is fuelled by social media platforms as more and more people experiment with their creative sides and make use of the many apps available to edit and enhance their photos. Despite this, Rosetta believes professional photography is still relevant. "There can be little argument to the quality that professional lighting and a trained eye add, especially when aiming to capture children's personalities and unique features."

These days photographs are disposable, we take lots of photographs of the same moment at no extra cost, view it instantly and just erase unwanted images. The advancement in technology allows us to view images as soon as we take them; however Rosetta believes "this also means that there isn't as much appreciation for the images taken than if there was just one stand-out image.

Like many professional photographers Rosetta started out in the bridal industry, then moved to events and now specialises in children's photography. She loves what she does and it shows! For her it's not just about the end result but about the experience.

Working with children can be challenging, especially when little babies or toddlers are in front of the camera. She says "it can be a bit hit and miss with entire sessions of making funny noises, singing, dancing around and being silly to try to get those smiles." However there are some things that can be controlled to make for better day in the studio; it really comes down to organisation. Book your session at a time of day that your child is well rested, are not hungry and take 'familiar' props' for older children such as musical instruments or sports equipment to bring out your child's natural personality." Choosing appropriate outfits is essential for a good end result. Avoid stiff fabrics that can bunch when sitting down and consider coordinating colours when taking sibling or family portraits. For extended family shoots she recommends aiming for



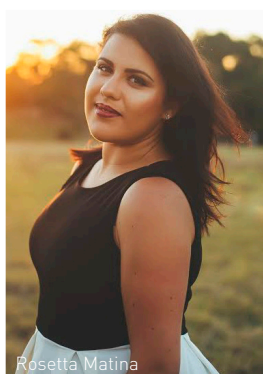
Left to Right: Children love to dress up and show off their interests. A good photographer will be able to capture your child's personality

a timeless look, so consider a common 'trend', whether it be denim with a plain black or white top. Rosetta is a big advocate for wearing what you feel comfortable in, "if you feel good you will look good!"

Many parents are conscious of how quickly their little ones seem to grow up and use photography to create keepsakes. They also not shy of getting professional help to capture specific celebrations or milestones. "There is still a demand for children photographers at events such as birthdays, kinder photos, graduations and religious events such as christenings and baptisms, because it frees up parents to focus and be present in the moment without worrying whether they missed taking a photo or 'got everyone in'.

Even professionals turn to other professionals. "Most recently, one of my friends, who is also a professional photographer, asked if I could take photographs of her children since they listen and behave more with strangers. We got some beautiful photographs of her children playing in the garden and throwing autumn leaves with excitement on their face- a photo my friend said she could never capture as she sees her kids daily and can't really pick out these special and candid moments since they are always active like this all the time."

Photos supplied by Attitude Studios
Rosetta Matina Photography: rosettamatina.com.au



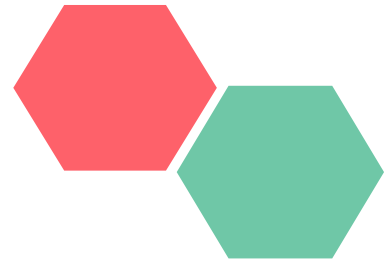
Rosetta Matina



There is a certain art to capturing a natural, effortless photo

Rosetta's Top Tips for your next Family Photoshoot

- Choose outfits that you are comfortable in – if you are comfortable then you will be more confident in front of the camera
- If you have small children, schedule photoshoots around nap and feed times so that your children are bright and happy for the shoot
- Choose colours and patterns carefully. Neutral/classic tones will ensure your photographs are timeless. Choosing a 'theme' for your family's outfits is ideal.

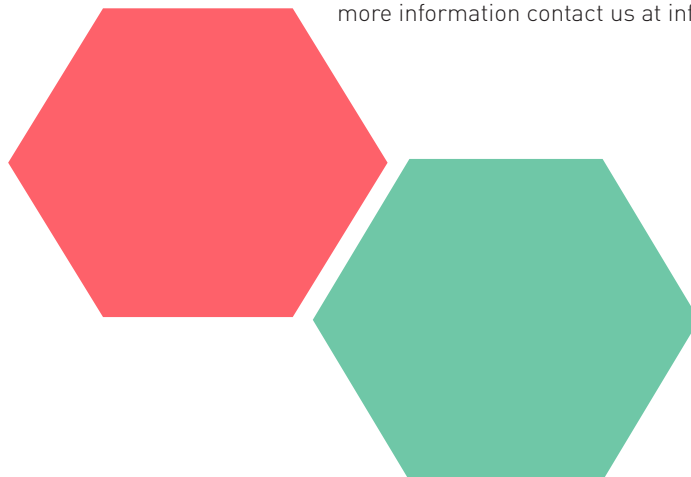


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Aspire Magazine is a digital publication targeted at young performers and their parents. We are the one-stop-shop for young talent, and parents of young talent, to educate themselves on the industry. Relevant and real, the purpose is to translate all the intricacies of the industry whilst offering parents products and services from clients we trust.

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Asked & Answered

EACH EDITION WE WILL HAVE A GUEST EXPERT TO ANSWER ALL YOUR QUESTIONS ABOUT CHILDREN IN THE ENTERTAINMENT INDUSTRY. THIS TIME OUR EDITOR IN CHIEF, SELBY, SAT DOWN TO ANSWER YOUR TOP QUESTIONS!

My baby is a bit shy of the camera but I would love for him to get into modelling, how can I help him become more comfortable in front of the camera? – Jessica, Mt Evelyn VIC

Experience and exposure! There's no other way around it but this. Also make it a fun experience, bring the camera out when he is playing and having fun. This way he will start to see that the camera is just another fun thing to play with! Before you decide to start getting him involved in professional shoots, make sure he is totally comfortable being photographed at home and by people who are familiar to him. Being photographed by strangers or being in a new environment can be daunting for young babies so it is important to ensure he is as comfortable as possible so he doesn't have a bad experience.

Should I join an agency if I want my child to get work? – Amy, Loganholme QLD

It is certainly a great place to start. Agents already have the contacts and will have regular briefs coming in that they can place your child for. They also are well versed in relevant Child Employment legislation as well as the ability to negotiate appropriate payment for your child, so your child will be well protected.

However, it is possible to source work externally, through social media, industry casting platforms and the like. Ultimately it is your choice as a parent, the best place to start is to visit a few agencies to get a feel of how they operate and see if it something that will be suitable for you and your child.

How much do children get paid to do photo shoots for brands? – Julia, Newtown NSW

Generally, children can expect to be paid anywhere between \$85 - \$120 per hour on set. This is for things like catalogue work, stills photography for billboards etc. Your child's images may also incur a loadings fee, which is applied when an image is used beyond the original time period or region that was set.

My daughter has braces, does this mean she isn't suitable for modelling? – Melanie, Cottesloe WA

Not necessarily, clients are often looking for children with a range of different 'looks', so having braces doesn't rule her out completely. There may be some briefs that she is not suitable for, but there may also be briefs that specifically request children with braces. So there would still be plenty of opportunities out there for her.

**DO YOU HAVE QUESTIONS
THAT YOU WANT ANSWERED?**

Send them in to
info@aspiremagazine.online and they
may be featured in our next edition!

Street Style chic

THE LATEST TRENDS FOR YOUR LITTLE MAN



An interesting aspect about fashion is that it never truly stops. It is constantly changing for the better with every trend being relevant for the time and place it is present. It's not hard to agree that boys fashion has come a long way in the past 30 years. When the parents of today's kids were growing up, boys clothing was considered basic. Now, you can walk into your nearest stores and outlets and find a huge range of boys clothing full of colour and style keeping your little guy always looking on trend.

As we know, the Summer range are made in bright blues, greens and reds. This upcoming winter, boys fashion stays in the colour range of the blues, greens, greys and reds, however in a more muted and subtle way. Instead of clothing being made from cotton and other materials that we generally see in the warmer months, materials that are on trend this winter are mainly denim and corduroy.



Keep these in mind for when you're shopping for your little man this winter.

This year Street Style is prominent in kids clothing. Street Style is considered fashion that has not been filtered through the designer labels. Instead the clothing is normally associated with youth culture generating an urban vibe. An important element contributing to the overall Street Style look is a fashionable accessory. Boys can be seen rocking a cool new hat or beanie this winter to compliment the child's cute features.

Bobby G Wear captures the essence of Street Style clothing for your little guy. They describe their street wear as 'down-town cool, up-town polish'. This fashion line comes with cute The Lion King themed clothing names such as Hakuna Matata baby grow, Roar long sleeved romper and It Means No Worries sweatshirts. Now stocked in 22 stores in Australia, Bobby G Wear provides easy access to making your baby the next trendsetter.

The most crucial part of your fashion choices is being comfortable in what you wear. Young boys can be active during the day. They are always running around looking for the next adventure, so it is only natural to have them wearing clothing that they are comfortable in to compliment their on-the-go lifestyle.

Allowing your young man to wear what he wants is a good idea to consider when buying their clothes. If that means he wants to go out wearing a Batman costume, then let him and watch all the smiles he receives at how someone so young and innocent can leave the house in a costume without a care in the world. By giving them the creative freedom to choose what they can wear each day will not only make them confident, but it can set the tone for the rest of the day.

By Lori Mitchell.

Four lucky kids from Bettina Management got the chance to participate in overseas campaigns within the last year. These young jetsetters have had the time of their lives where work has become playtime. We took the time to speak with Ashley, Aydin, Maya and Phoebe to share their amazing experiences.

Ten-year-old Ashley, and five-year-old Aydin, were given the incredible opportunity to sail abroad Australian shores to showcase their talent for a prestigious cruise company in February 2017. The shoot the kids were taking part in was to be featured in an upcoming brochure promoting the cruise company and facilities.



Aydin - Relaxing in his spare time

Junior Jetsetters

Ashley was so excited to hear the news about getting the job. "I went through my whole wardrobe asking my sister which outfits suit me the best." Ashley describes the whole experience as "funny and thrilling", with playing on the bumper cars being "the best part of the holiday." Ashley remains humble about the incredible holiday as she explains just how much fun it was taking part in the photo shoot with other people. "It was an amazing experience for me as I was able to meet people with unique talents."

Aydin, however, had a more of a nervous start than usual. He was scared he could lose the gig when he lost his first tooth biting on a hot cross bun one week before departure. Luckily, Aydin was perfect for the job, and that losing a tooth was not a big deal. It was a huge relief when Aydin found out the good news. Aydin "loved the X-box room the most", and sums up the whole experience saying it was "much better than school."

Seven-year-old Maya was lucky enough to jet off to Thailand in June 2016 to appear in an advert for Barbie. Maya was thrilled



Ashley - Checking her schedule

“It was an amazing experience for me as I was able to meet people with unique talents” ”



Main: Maya - Behind the scenes on the Barbie shoot
Inset: Maya - on set of the Barbie shoot



Maya - with the cast and crew



Phoebe - Behind the scenes on set



Phoebe - Behind the scenes at the villa shoot

“The Thai people were so kind. It was great fun and so interesting to see what goes on to make an advert.”

to hear about the good news that she had been booked for such a prestigious gig. Maya's Mum, Dad and sister Ixchel joined her on this joyous adventure. "We were on holiday in Cairns after my dad had returned from Afghanistan and was told I had been selected, we couldn't believe it. I was so excited as I had never been to Thailand before!"

Maya's first day was daunting for her as she was "very nervous with all the strange people and the studio was really big." However, she felt better once they started filming. "The Thai people were so kind. It was great fun and so interesting to see what goes on to make an advert." Maya enjoyed being "treated like a superstar" on set with the make up artist playing a huge role in this effect. "I was made to feel like a princess."

When Maya wasn't on set, she was spending quality time with her family. "It was great we could all go to Thailand together and have some fun time in a country we had never been to before, it was amazing!" The weather in Thailand proved to be nothing but hot for the whole trip. "We had to keep buying frozen towels to wear around our necks and keep cool."

Maya's favourite part about the trip was "playing with the Barbies," and she was even lucky enough to take one home as a souvenir.

Five-year-old Phoebe took part in an advertisement for Fila Kids Korea in May 2017. Young Phoebe couldn't contain her excitement on the flight over telling everybody who wanted to hear that she was "a little model to go and do a job in Bali." In the short time Phoebe was in Bali, her schedule was filled with nothing but fun. Phoebe didn't really know what to expect as she had never taken part in something so big before. However, she was at ease throughout the whole shoot because she "loves being in front of the camera."

The photo shoot took place at the beach and at the villa where they were staying. Phoebe ran around and had fun on set, followed by the occasional changing of her hair and clothing. Phoebe describes the job as "a very playful way of doing a photo shoot."

By the end of the shoot, Phoebe was "very tired but happy and excited." After all the fun Phoebe had on set, she is now "in love with Bali and would do it again in a heartbeat."

Phoebe was more than thrilled when she saw the photos and videos from the joyous time in Bali. Her mother describes her daughter's face as "priceless." Immediately, Phoebe said "look mum it's me," and then proceeded to play the video "100 times and showed whoever wanted to see it."

Kid Friendly Vacays

HOW TO MAKE THE MOST OUT OF YOUR FAMILY HOLIDAY

By Lori Mitchell.



Every parent out there who has young children will agree in saying that family travel can be hard work. There are multiple factors to consider when planning to travel with kids. Many go through the process of asking, what is the perfect destination to spend quality time with the family? What kinds of activities will keep the kids occupied? Where is the best place to de-stress? Well, look no further because we have all the answers you need.

There are two types of holidays most families plan for when going on a holiday – the on-the-go holiday, and the relaxation holiday. Being a parent of a toddler, or a parent of two active kids, time and money well spent is to combine the two types of holidays into one. The perfect holiday offers a little bit of everything where the family can explore and learn about different cultures, as well as relax, and dedicate time to spend with family.

Organising your next trip doesn't have to be hard if you choose the right places for what your family needs and what every family needs is a trip to a tropical island. The most relaxing destination that has everything a young family wants is the glorious Fiji. This tropical dream of an island is known for its interesting culture, beautiful scenery and loving natives. The biggest selling point for young families is their incredible, and cheap, nanny services. Now, the idea of a 'perfect family holiday' isn't always about palming off your kids to the nearest nanny available.

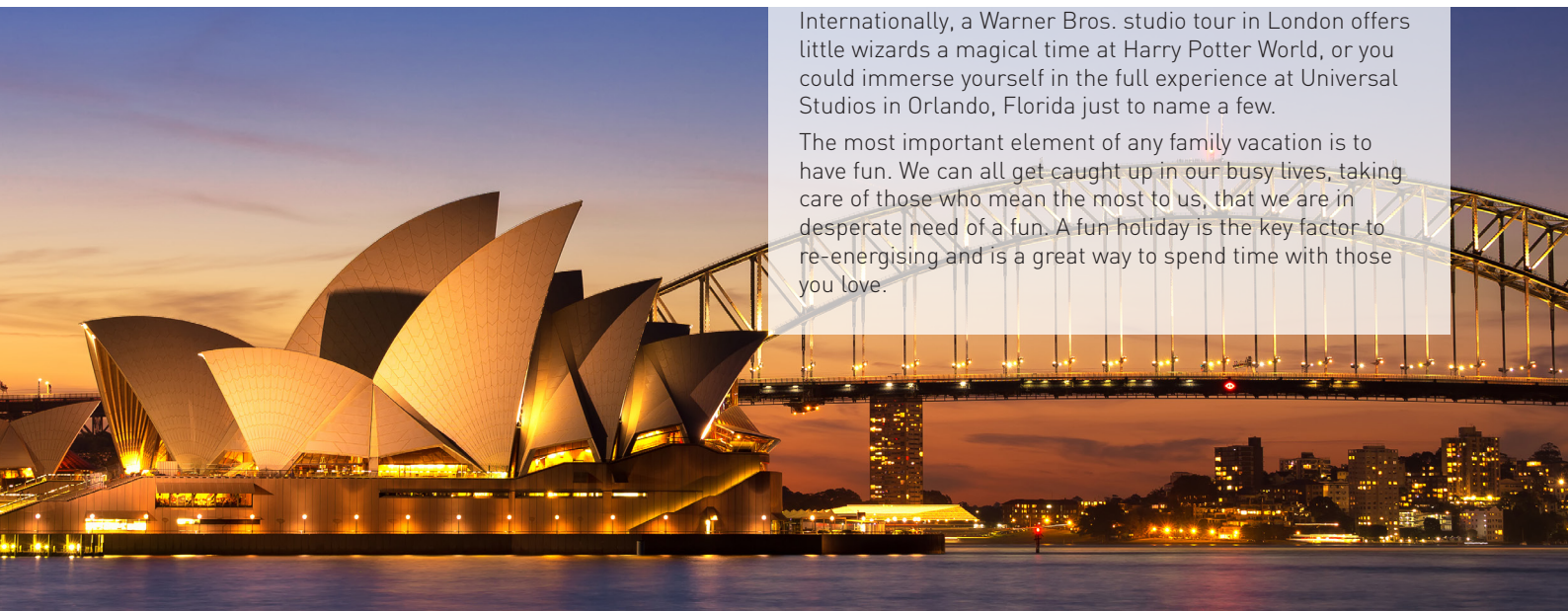


However, don't forget that even the responsible parent can let loose and take it easy while on vacation. Fiji's amazing resort facilities allow over worked and exhausted parents to be kid free enjoying a cocktail by the pool for a few hours.

Alternatively, if your family would rather become immersed in the history and culture of the world, there are many spectacular places nationally and internationally that have what you're looking for. In Australia, the kids love the Gold Coast for its theme parks, Sydney for its cultural landmarks, and gathering for the daily sunset at Summerland Beach in Phillip Island to watch the Penguin Parade.

Internationally, a Warner Bros. studio tour in London offers little wizards a magical time at Harry Potter World, or you could immerse yourself in the full experience at Universal Studios in Orlando, Florida just to name a few.

The most important element of any family vacation is to have fun. We can all get caught up in our busy lives, taking care of those who mean the most to us, that we are in desperate need of a fun. A fun holiday is the key factor to re-energising and is a great way to spend time with those you love.



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