



2020 BRISBANE LIONS CORPORATE HOSPITALITY

AREAMP



THE BEST TEAMS. THE BIGGEST STARS. THE PRIME TIMES.

We offer authentic experiences from behind the scenes access, to memorable events, corporate suites, open air boxes, premium seating and bespoke packages.

The Gabba is an icon of the Brisbane landscape and Area VIP provides the ideal atmosphere and excitement, with premium hospitality, entertainment and high-flying action.

Whichever environment best suits you and your guests, we can deliver it.

lionshospitality.com.au



ROUND 2
SAT 28 MAR
6.25pm



ROUND 4
THUR 9 APR
7.35pm



ROUND 6
SAT 25 APR
7.25pm



ROUND 8
FRI 8 MAY
7.50pm



ROUND 10
SAT 23 MAY
7.25pm



ROUND 14
FRI 19 JUN
7.50pm



ROUND 15
THUR 25 JUN
7.20pm



ROUND 17
SAT 11 JUL
7.25pm



ROUND 19
SUN 26 JUL
3.20pm



ROUND 21
SAT 8 AUG
2.10pm



ROUND 23
TBC
TBC



2020 HOME GAMES AT THE GABBA

A MESSAGE FROM THE COACH.

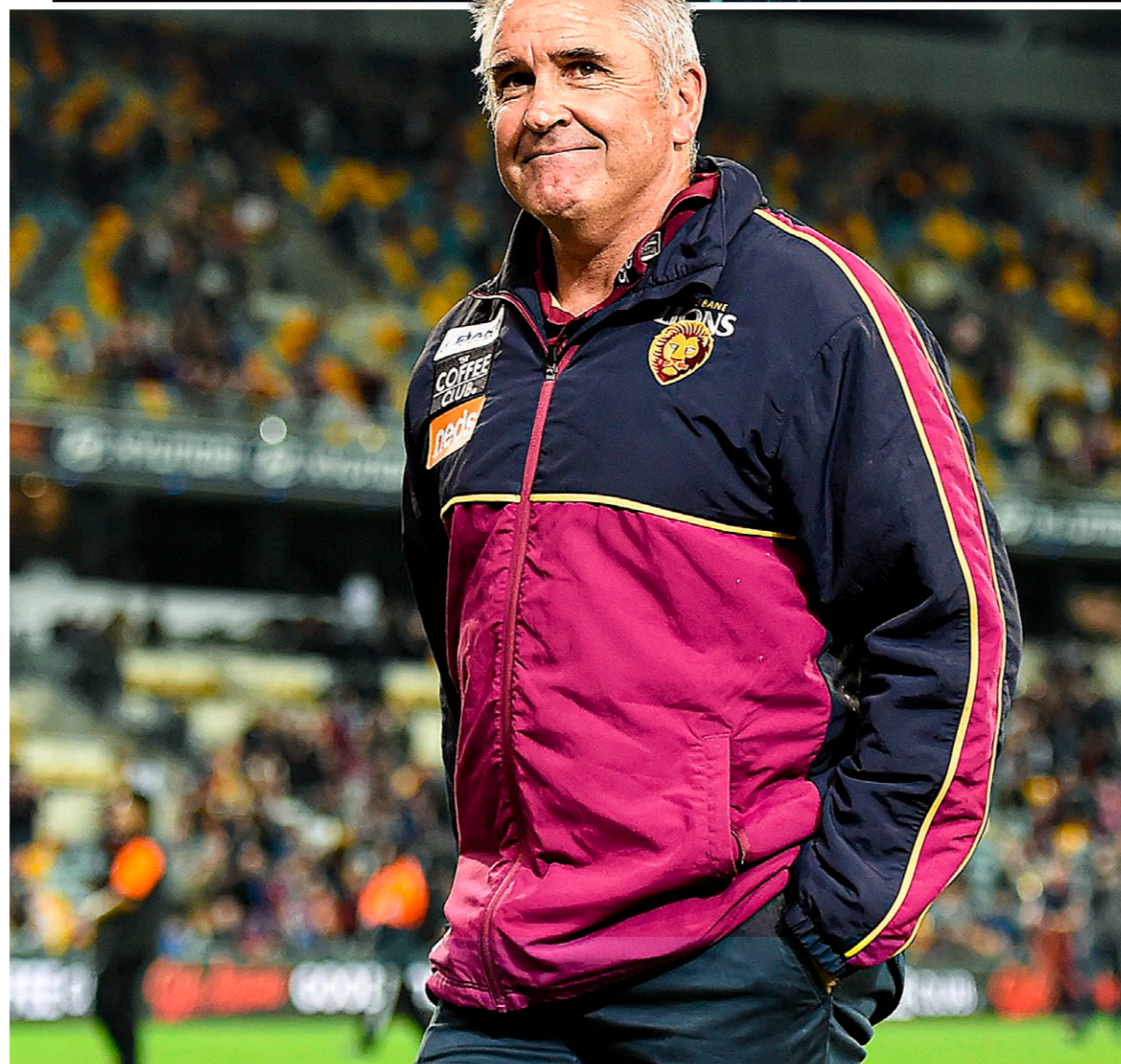
What a season 2019 was, we proved that we can compete with the best, but now the job is to continue the hunt to be the best.

Our supporters are as important as our players in the pursuit of success and we can't do it without you cheering us on from the edge of your seat.

We need you to turn up in numbers, support with passion and get ready to treasure the thrill of the moments.

We look forward to having you alongside us for the 2020 season.

Chris Fagan
Senior Coach



A MESSAGE FROM THE COACH

SUITES & LOUNGES



SUITES & LOUNGES. YOUR PRIVATE EXPERIENCE. INDOOR & OUTDOOR.

PRICES STARTING FROM
\$2,200

Entertain in style within an exclusive air-conditioned suite, which includes your own undercover outdoor seating balcony to soak up all the atmosphere.

You will enjoy unrivalled views of the game from a range of impressive vantage points, all while having the ability to tailor your own catering package, either formal or casual.

The privacy of your own corporate suite is the ideal way to entertain clients, family and friends.

MAKE A SEASON OF IT.
As a seasonal member, we will tailor a package with a variety of additional benefits.

[CLICK TO BROWSE](#)

SUITE & LOUNGE GUEST OPTIONS

- 10
- 12
- 18
- 20



GOURMET FOOD PACKAGES FOR PURCHASE



PREMIUM BEVERAGE PACKAGES FOR PURCHASE



PRIVATE STEWARD SERVICE



PRIVATE BALCONY SEATING



SMART CASUAL



TV ACCESS



AFL RECORD



CORPORATE ENTRY

OPEN AIR BOXES.

AMONGST THE ACTION. PREMIUM EXPERIENCE.

PRICES STARTING FROM \$880

Take your match day to another level. Find yourself in the thick of the action whilst enjoying your exclusive seating.

With catering packages tailored to suit, our open air boxes are perfect for hosting clients, family or friends.

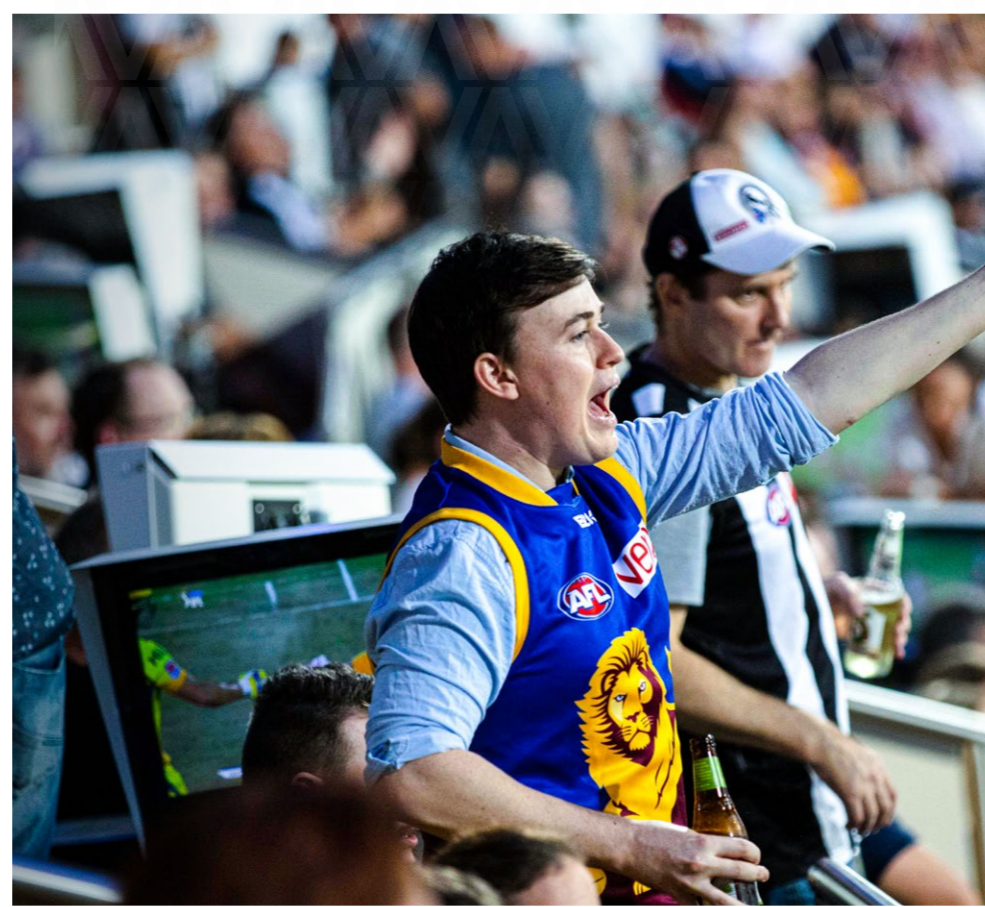
MAKE A SEASON OF IT. As a seasonal member, we will tailor a package with a variety of additional benefits.

Please note open air boxes are exposed to the elements, with a limited number of undercover options available

[CLICK TO BROWSE](#)

SUITE & LOUNGE GUEST OPTIONS

- 8
- 10
- 12



OPEN AIR BOXES



GOURMET FOOD PACKAGES FOR PURCHASE



PREMIUM BEVERAGE PACKAGES FOR PURCHASE



PRIVATE STEWARD SERVICE



EXCLUSIVE SEATING AREA



SMART CASUAL



AFL RECORD



TV ACCESS



CORPORATE ENTRY

AREA VIP LOUNGE & SEATING



lionshospitality.com.au

HYUNDAI AREA VIP LOUNGE & SEATING.

**SIT LIKE A FAN.
FEEL LIKE A VIP.**

CENTRE WING FROM **\$130**
MID TIER FROM **\$110**

The Area VIP Lounge offers the very best in reserved seating on the corporate level, with access to a variety of food & beverage options available for purchase.

Whether it's the blend of mixing business with pleasure or enjoying a day at the football with friends, experience all the action like never before.

MAKE A SEASON OF IT.
As a seasonal member, we will tailor a package with a variety of additional benefits.

[CLICK TO BROWSE](#)

SEATING OPTIONS

Centre Wing Seating
(located between the coaches boxes & players benches)

Mid-Tier Seating
(located between the Western Goals and 50m arc)

BRISBANE LIONS
AREA VIP
PRESENTED BY
HYUNDAI



GRAZING FOOD
FOR PURCHASE



CASH BAR
AVAILABLE



RESERVED SEATING



ENTERTAINMENT



SMART
CASUAL



CORPORATE
ENTRY



PRE-GAME ASSISTANT COACHES BRIEFING



PLAYER VISIT



GOURMET FOOD PACKAGES FOR PURCHASE



PREMIUM BEVERAGE ALL-INCLUSIVE



PRIVATE BALCONY SEATING



SMART CASUAL



AFL RECORD



CORPORATE ENTRY



PRIVATE STEWARD SERVICE



TV ACCESS



PREMIERSHIP CUPS PHOTO OPPORTUNITY

THE PREMIERSHIP SUITE

PRESENTED BY *CLASSIC*

YOUR INNER SANCTUM EXPERIENCE.

PRICES STARTING FROM \$290

The Premiership Suite provides the ultimate opportunity to impress. Kick back in true style with a unique experience honouring the past.

Your package includes a pre-game assistant coach briefing, player visit, premiership cup photo and an all inclusive premium food and beverage package. Located behind the Western goals, this 48 guest suite offers the best vantage point of all the scoring action.

Individual or group bookings available. Limited seating per game.

[CLICK TO BROWSE](#)



THE PREMIERSHIP SUITE



ULTIMATE MATCH DAY



ULTIMATE MATCH DAY.

BUILD YOUR OWN BESPOKE EXPERIENCES.

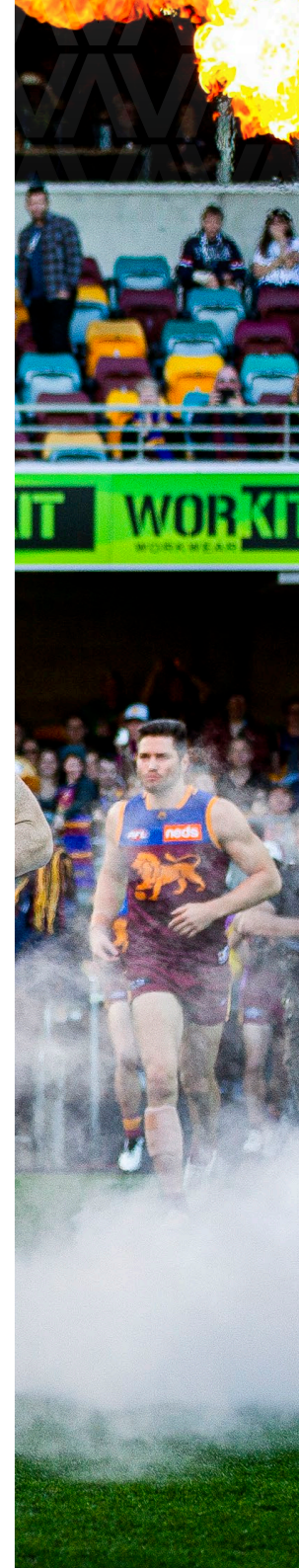
PRICE UPON APPLICATION

Come within the Brisbane Lions inner sanctum on game day. Our team will work with you to tailor experiences based on your budget and your entertainment needs.

Experiences may include facilities tour, a Captain's Run training session, guest speakers, access to coaches, player visits and your own guernsey.

Get amongst the blood, sweat and tears. Enjoy the players warm up from the viewing platform, coaches briefing and stand on the hallowed turf of the Gabba as the players enter the field.

Your ultimate match day topped off with premium hospitality in your private suite to watch the game.



GROUP TICKETING & PRIVATE EVENTS.

LOOKING TO HOST BETWEEN 20 TO 300 GUESTS?

PRICE UPON APPLICATION

Whether it is your own exclusive area for large groups or an intimate space for smaller groups.

Entertain your guests with a unique experience in your very own private room or group seating while immersing yourself within the atmosphere of live AFL at the Gabba.

This historic sporting stadium is the ideal venue for mixing business with pleasure and would suit entertaining staff, corporate gatherings, sporting clubs, friends, community and school groups.

We have a range of options available throughout all locations of the stadium and our corporate team would welcome the opportunity to assist in creating a seamless experience for you and your guests.



lionshospitality.com.au

GROUP TICKETING & PRIVATE EVENTS

PLAYER SPONSORSHIP PACKAGE



COMMENCE A UNIQUE JOURNEY AND SUPPORT A PLAYER IN 2020.

Corporate Player Sponsorship provides the ideal opportunity for businesses, families and passionate Lions supporters to increase their connection with the Club and our greatest asset – the players.

As an emerging group, now is a fantastic time to share in the development of our players and build an extraordinary relationship with the Brisbane Lions.

This package allows you and your guests exclusive interaction with the Club and our players, while taking part in unique inner sanctum experiences throughout the season.

KEY BENEFITS.

- Invitations for four guests to exclusive player sponsors dinner.
- Player signed framed guernsey.
- Brisbane Lions football department tour including on-field view of a Gabba Training Session with a player meet and greet.
- Access to watch the players warm up for one Brisbane Lions home game.
- Recognition of sponsorship on player's profile on Brisbane Lions website.
- Recognition on player's game day profile on Gabba big screen.
- Company logo on player's locker

INVESTMENT.

LEADERSHIP
\$5,000 per player

SENIOR
\$3,000 - \$4,000 per player

EMERGING STARS
\$2,000 per player

AFLW PLAYER SPONSORSHIPS



COMMENCE A UNIQUE JOURNEY AND SUPPORT A PLAYER IN 2020.

Corporate AFLW player sponsorship provides the ideal opportunity for businesses, families and passionate Lions supporters to be a part of the development and growth of the newest asset to our Club – our female players.

As an emerging team, now is the perfect time to share in the progression of our players and build an extraordinary relationship with the Brisbane Lions.

This package allows you and your guests exclusive interaction with the Club and our players, while taking part in inner sanctum experiences throughout the season.

KEY BENEFITS.

- Invitations for four guests to an exclusive player sponsors dinner.
- Player signed framed guernsey.
- Brisbane Lions player meet and greet.
- Access to watch the players warm up for one Brisbane Lions home game.
- Recognition of sponsorship on player's profile on Brisbane Lions website.
- Company logo on player's locker

INVESTMENT.

FOUNDATION 8
\$5,000 per player

EMERGING STARS
\$3,000 per player

HYUNDAI EXCLUSIVE PRICING.

Hyundai, in partnership with the Brisbane Lions, have developed an exclusive vehicle purchasing model designed to meet the needs of both individuals and organisations looking to purchase new vehicles.

Whether your requirements be a passenger vehicle, commercial vehicle or SUV, our Hyundai Sales Manager, Kylie Osborne has 20 years of industry experience to guide you confidently through the process of purchasing your new vehicle.

For businesses, a unique corporate offering has also been developed that is not available through other vehicle fleet organisations, however can still be used in conjunction with a Fleet Management Organisation if required.

So when you are considering purchasing new vehicles either personally or professionally, contact Kylie first to ensure you get the best outcome.

Contact:
Kylie Osborne
Hyundai Sales Manager
07 3335 1733
KOsborne@lions.com.au



"Kylie gave us a great price for our new fleet and saved us the time usually taken comparing various dealers prices. We will work with Kylie again and can highly recommend her for dedication and diligence."

**Scott Mathers | Managing Director
REFRIGERATION HOUSE OF QUEENSLAND**

HYUNDAI EXCLUSIVE PRICING

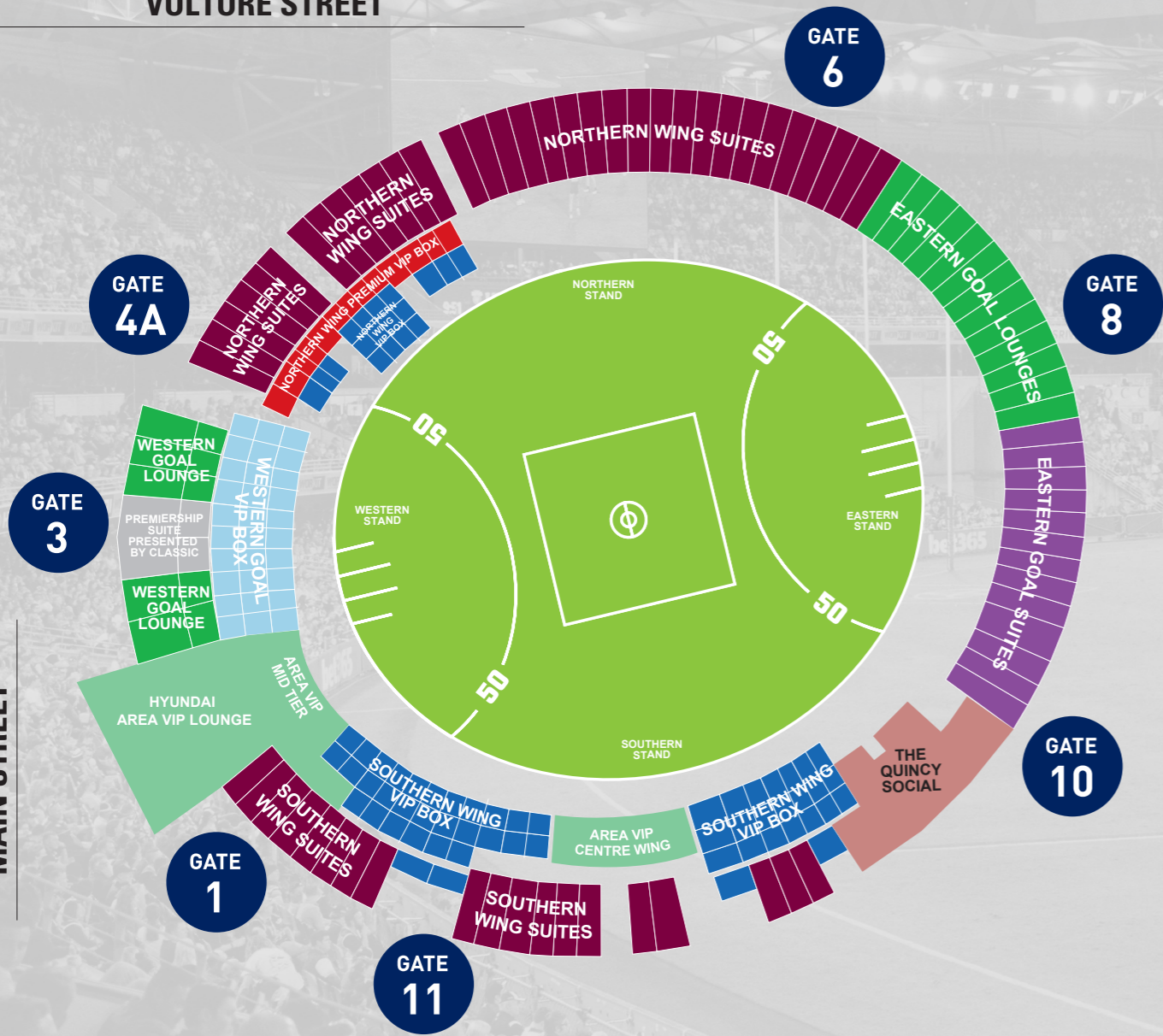
lionshospitality.com.au

VULTURE STREET

WELLINGTON ROAD

MAIN STREET

STANLEY STREET



- THE PREMIERSHIP SUITE - PRESENTED BY CLASSIC
- CORPORATE SUITE SOUTHERN & NORTHERN WING
- CORPORATE SUITE EASTERN GOAL
- CORPORATE LOUNGE EASTERN & WESTERN GOAL
- PREMIUM VIP BOX NORTHERN WING
- VIP BOX SOUTHERN & NORTHERN WING
- VIP BOX WESTERN GOAL
- CORPORATE GATES
- THE QUINCY SOCIAL
- HYUNDAI AREA VIP LOUNGE & SEATING

CONTACT THE TEAM.

07 3335 1717

SALES@LIONS.COM.AU

LIONSHOSPITALITY.COM.AU



DAN MERRETT



ASH DRAKE



CONTACT THE TEAM



BRISBANE
LIONS



sales@lions.com.au

2020 BRISBANE LIONS CORPORATE HOSPITALITY



MAJOR PARTNERS