

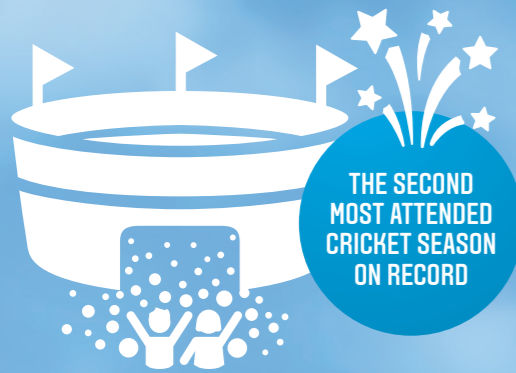


CRICKET AUSTRALIA

18 19

ANNUAL REPORT





THE SECOND MOST ATTENDED CRICKET SEASON ON RECORD

2,166,411*

PEOPLE ATTENDED INTERNATIONAL CRICKET, KFC BBL|08 AND REBEL WBBL|04 IN 2018-19



AUSTRALIA WOMEN RANKED NUMBER ONE IN BOTH T20I AND ODI FORMATS



496,416

ATTENDED THE DOMAIN TEST SERIES AGAINST INDIA - BIGGEST ATTENDANCE EVER FOR A TEST SERIES BETWEEN AUSTRALIA AND INDIA



KFC BBL|08 ATTRACTED AN AVERAGE TV AUDIENCE OF 856,000, WITH 136 MILLION HOURS OF LIVE TV VIEWED ACROSS THE SEASON



876,801 FANS ATTENDED MEN'S INTERNATIONAL MATCHES OVER THE SUMMER



1,214,965 FANS ATTENDED THE KFC BBL|08, MAKING IT THE MOST ATTENDED SEASON OF THE COMPETITION



1.3M AUDIENCE PEAK WOMEN'S T20Is ATTRACTED AN AVERAGE AUDIENCE OF 609,000 AND THE FIRST T20I IN SEPTEMBER - MOST WATCHED WOMEN'S CRICKET MATCH EVER IN AUSTRALIA



REBEL WBBL|04 FINAL ATTRACTED AN AVERAGE AUDIENCE OF 479,000 VIEWERS AND WAS THE MOST WATCHED WBBL GAME EVER



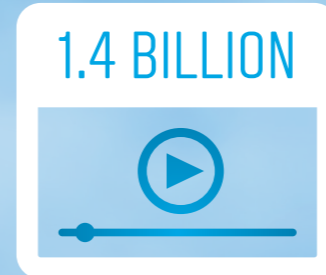
135,933 FANS ATTENDED REBEL WBBL|04 INCLUDING 71,6103 ATTENDING THE STANDALONE MATCHES



29 SESSIONS OF MEN'S INTERNATIONAL CRICKET DREW A TV AUDIENCE OF MORE THAN ONE MILLION VIEWERS



RECORD JANUARY UNIQUE AUDIENCE OF 2.87 MILLION



VIDEO VIEWS IN TOTAL ACROSS WEB AND SOCIAL



\$1,984,607 RAISED FOR CHARITY LAST SEASON

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* This number excludes the 75,348 who attended women's double-header matches.

CHAIR AND CEO MESSAGE

THE PAST YEAR HAS BEEN A TIME OF HEALING FOR AUSTRALIAN CRICKET, SHAPED BY SIGNIFICANT MOMENTS BOTH ON AND OFF THE FIELD. WORKING WITH THE STATES AND TERRITORIES, THE ACA AND OUR PARTNERS, WE HAVE FOCUSED ON BUILDING A PURPOSE-LED CULTURE, ALIGNMENT ACROSS AUSTRALIAN CRICKET AND STABILITY THROUGH CHANGE FOLLOWING A CHALLENGING 12 MONTHS.

In our inaugural year as Chair and CEO we've been humbled by the commitment, passion and resilience of the thousands of people who work across Australian Cricket. Unified in improving Australian Cricket, we are passionate about uniting and inspiring communities through cricket.

On field, congratulations to Coaches Matthew Mott and Justin Langer and National Captains Meg Lanning, Tim Paine and Aaron Finch, along with all the players and support staff and families who contributed so much to the year that has been. Many will look back on this as the period that helped shape the future. Importantly, Australia's national teams demonstrated the Spirit of Cricket and competed in a way that made Australians proud.

Australia's Women's Team continues to go from strength to strength, a reflection of their hard work and commitment to continuous improvement and Australian cricket's investment and support. Following a victorious T20 World Cup in the West Indies late last year, the team has sealed its position as number one in all formats with their Ashes win in England this year.

Australia's Men's Team has shown their commitment to restoring their connection with each other and the Australian public. It was a year which redefined the way Australia would play, in a spirit the whole country can be proud of, and as we enter the summer season there is a mood of optimism.

We continue to work closely with the Australian Cricketers' Association (ACA), providing more opportunities for both organisations to collaborate on common goals in the best interests of the game. Deepening our relationships with state and territory leaders is also an important part of strengthening Australian cricket. This started with the establishment of the Australian Cricket Leadership Team, comprising the State and Territory Association CEOs and CA's executive team.

Each State and Territory Association continued to play a vital role in developing a more integrated High Performance system. With player development at the core of each program, our Australian stars, both current and future, continue to strive to be more adaptable, resilient and competitive.

The CA Executive and Board has seen significant renewal, both in the formation of the executive roles and diversity of experience across both. Fifty per cent of the team are new to the executive and 30 per cent new to the Board. We are pleased that 40 per cent of our executive team is female, but acknowledge we have more work to do to increase the representation of females in our workforce at every level.

MORE PEOPLE PLAYING CRICKET

From a participation perspective, female participation has continued to grow in line with the game's long-term goal to be Australia's leading sport for women and girls. Female registered players grew by 14 per cent in 2018-19, including 873 new girls' teams taking the field and females now making up 30 per cent of cricket participants in Australia.

We acknowledge that the number of registered male players in traditional club environments has experienced a gradual decline over the past few years, even though total cricket participation continues to grow at a healthy rate. While declining participation in organised sport is a global trend, Australian Cricket is working hard to reverse this in our own backyard via successful initiatives such as junior formats.

Within school hours, our school participation programs are a high priority and represent the largest segment of cricket's participation base. In 2018-19, our various school programs provided opportunities to develop social and physical skills through cricket to almost one million Australian kids in more than 65 per cent of Australian primary schools.

When combining school participation programs and registered players, we reach the total participation figure of 1.65 million*. Like most organisations, we are working to continuously improve how we collect our data and how we report on the health and progress of the game at the grassroots.

This, combined with our investment of \$60 million per year into community cricket, which is an increase of \$20 million annually, provides us with a solid platform to build for the future. This investment includes 58 new community cricket roles in state and territory associations to support volunteers and the local cricket community.

BRINGING CRICKET TO THE FANS

We were very happy with the innovative coverage presented by new broadcast partners Fox Sports and Seven Network, in their first summer of cricket with us. Fans were able to enjoy more cricket than ever before on Free-To-Air (FTA) television including all women's international matches; something we're very proud of. Partnering with two of the largest multi-media organisations in Australia means that we can engage with existing and potential fans through unprecedented promotion of the game.

As we all know, the way fans are viewing sports these days is changing. To accommodate their preferences, fans can stream live matches on any device through the digital partnership between CA's Cricket Network and Fox Sports (Kayo Sports). They can also listen to matches through analogue and digital radio via ABC, Macquarie Media Limited and Crocmedia.

* For more information about participation numbers, visit www.cricketaustralia.com.au/about/our-strategy

Cricket fans have more options than ever to access the sport, although for a few, it's not ideal to have some cricket behind a paywall. This decision was made to balance the need to increase our investment in the game, while ensuring the majority of our cricket matches remain available on FTA.

Record TV and digital audiences are inspiring a new generation of Australian cricketers.

Tests across the summer attracted an average audience of 959,000. A total of 29 sessions of men's international cricket drew a TV audience of one million or more viewers.

The Women's T20 International and ODI series attracted record TV audiences, with the T20 internationals attracting an average audience of 349,000 and the ODIs averaging 191,000. The first women's international match of the season was the most watched women's cricket match in Australia of all time, with more than 2.9 million tuning in.

GROWING INVESTMENT IN THE GAME

As you will see in the financial report, we have recorded an operating surplus of \$18.2 million, compared with an operating surplus of \$8.3 million last financial year. While strong, this result should be considered in the context of management and budgetary expectations and our four-year, Long Range Plan. It is well known that we budget over a four-year cycle to smooth out the annual fluctuations that occur with our international media rights' revenues.

Cricket also secured \$19.4m in funding predominantly from the Commonwealth and Queensland Governments, and Brisbane City Council, for the development of the National Cricket Campus (NCC) in Brisbane, the home of Australian Cricket's National Cricket Centre. This, along with \$35m from the NSW and Commonwealth Governments to develop the NSW Cricket and Community Centre of Excellence at Wilson Park in Sydney, means cricket is well placed to provide the facilities our professional and emerging pathway players need to be the best they can be.

As we head into the 2019-20 summer there is no doubt there is a buoyant outlook with a renewed sense of purpose. We have set a path to deliver on the bold aspirations to grow cricket as Australia's favourite sport and a sport for all Australians.

We are grateful for the trust placed in us by the Australian cricket public and will continue to work hard to unite and inspire communities through cricket.

THANK YOU TO EVERYONE IN THE AUSTRALIAN CRICKET FAMILY FOR YOUR CONTINUED SUPPORT IN MAKING THE GAME A SPORT FOR ALL.



2018-19 SUMMER

2,166,411 people attended international cricket, the KFC Big Bash League (BBL), and the rebel Women's Big Bash League (WBBL) across the 2018-19 season, making it the highest ever attended cricket season in a non-Ashes year.

The 2018-19 international season began in late September 2018 with the Commonwealth Bank T20 International Series against New Zealand, affording the Australian Women's Team ideal preparation for their ultimately victorious run at the ICC Women's T20 World Cup in the West Indies. The women's team also concluded the international summer with a three-match Commonwealth Bank ODI series 3-0 whitewash against New Zealand in late February and early March.


876,801 fans attended men's international matches over the summer, with the Australian public being joined by hordes of South Africa, India, and Sri Lanka fans at grounds around the country. The Domain Test Series against India drew a record attendance for a Test series between the two countries in Australia, with 496,416 people flocking to the four Tests, while ODIs and T20 Internationals also enjoyed strong crowds.

The rebel WBBL continued to grow in popularity in its fourth season, with 135,933 fans attending the 59-game season.

A highlight of the season was the first ever standalone WBBL Final, which saw the Brisbane Heat crowned champions for the first time. TV ratings were also strong, averaging 213,000 viewers across Seven and Fox Cricket during the season, and the Final (the most watched WBBL game ever) had a combined average audience of 479,000, peaking at 812,000.

More than 1.2 million fans attended the eighth season of the KFC BBL, making it the most attended season of the competition to date. The competition was played at 13 different venues across the country, including several regional locations, giving more fans the chance to attend a BBL match in their own backyard. KFCBBL|08 matches achieved an average TV audience of 856,000, with 136 million hours of live TV viewed across the season. We expanded the competition to 59 games; however, we've taken on board fan feedback and have shortened KFC BBL|09 to finish in February.

More than \$1.9 million was raised for charity over the course of the season, exceeding the \$1.7 million achieved in the 2017-18 season. This includes more than \$66,000 raised from gold coin donations for entry to Day 5 of Domain Tests across the summer, and \$44,000 from ticket revenue for the semi-finals and final of rebel WBBL|04.



2,166,411
PEOPLE ATTENDED INTERNATIONAL CRICKET, KFC BBL|08 AND REBEL WBBL|04 IN 2018-19



812,000 AUDIENCE PEAK
REBEL WBBL|04 FINAL ATTRACTED AN AVERAGE TV AUDIENCE OF 479,000 VIEWERS AND WAS THE MOST WATCHED WBBL GAME EVER



136M HOURS
OF LIVE TV VIEWED ACROSS THE KFC BBL|08 SEASON WITH AN AVERAGE AUDIENCE OF 856,000



\$1,984,607
RAISED FOR CHARITY LAST SEASON

HONOURS LIST

RETIREMENT

MITCHELL JOHNSON

In August, Mitchell Johnson retired from all forms of cricket. Johnson made his Test debut in 2007, played 73 Tests claiming 313 wickets, and also played 153 ODIs. The left-hander is arguably one of the best fast bowlers Australia has produced and will long be remembered for taking 37 wickets at 13.97 in the 2013-14 Ashes whitewash.

MICHAEL BEER

Retiring in February 2019, Beer made his Test debut during the 2010-11 Ashes at the SCG. His international career saw him take three wickets, averaging 59.33. Beer's first-class career spanned four seasons between 2010 and 2014, where he played 30 matches, taking 74 wickets at an average of 40.37.

CLINT MCKAY

After retiring from international cricket in 2016, McKay also retired from Premier Cricket this year. A fine limited overs bowler, McKay played one Test in 2009, 59 one-day internationals and six T20 internationals, as well as 85 first-class matches for Victoria and Leicestershire. McKay also competed in 157 Premier Cricket First XI matches.



CATHRYN FITZPATRICK

THIS YEAR THREE LEGENDS WERE INDUCTED INTO THE AUSTRALIAN CRICKET HALL OF FAME.

BILLY MURDOCH

Billy Murdoch captained Australia in 16 Test matches between 1880 and 1890, with scores of 153 and 210 at The Oval in 1880 and 1884 among his greatest deeds.

CATHRYN FITZPATRICK

Cathryn Fitzpatrick played 109 ODIs for Australia during a 15-year career, as well as 13 Tests for Australia and later coached the national side, all during a period when female cricketers still held full-time jobs outside of cricket and when the women's game didn't receive the same attention it does today. Cathryn was also inducted into the ICC Hall of Fame.

DEAN JONES

Dean Jones played 52 Tests scoring 3,631 runs at an average of 46.55, highlighted by a brilliant 210 in stifling conditions in a memorable tied Test against India in Madras in 1986. He also changed the one-day game with his aggressive batting during the 1980s and 1990s.

OBITUARY

BILL WATSON

In December we acknowledged the passing of Bill Watson, former Australian and New South Wales cricketer. The right-handed batsman made his Test debut against England in February 1955. Watson played four Tests in 1955 and, during a first-class career that spanned eight seasons between 1953-54 and 1960-61. He made 1,958 runs including six centuries. From 1949 to 1972, Watson played 22 seasons in the Sydney First Grade – now Premier Cricket – competition with Waverley and, then St George. He played 18 seasons with the Saints and became a legendary figure of the club.

COLIN GUEST

Former fast-bowler Colin Guest passed away aged 81 in December. Starting his career in Victoria in 1958, he played one Test in 1963 at the SCG against England. Guest played 36 first-class matches, claiming 115 wickets at an average of 27.13, the majority of these with Victoria but later moved to Western Australia for his final season in 1966-67. He also coached WA.

BRUCE YARDLEY

Former Australia and WA spinner Bruce Yardley passed away in March, aged 71. Yardley made his Sheffield Shield debut for WA in 1966. He made his Test debut at the age of 30 and played 33 Tests between February 1978 and April 1983 taking 126 wickets. In his 105 first-class appearances, Yardley finished with 2738 runs at 20.58 and 344 wickets at 28.19. Crowned International Cricketer of the Year for the Australia summer of 1981-82, Yardley was also a member of WA's Team of the 20th Century. He was a TV commentator as well as a coach of Sri Lanka and junior teams in Singapore, and a regional cricket development officer at the WACA.

DEEPENING OUR RELATIONSHIPS ACROSS AUSTRALIAN CRICKET

AUSTRALIAN CRICKET CONTINUES TO WORK TOGETHER TO DELIVER OUR FIVE-YEAR STRATEGY AND TO ENSURE THE PROSPERITY OF CRICKET IN ALL FORMATS.

CA's purpose is to unite and inspire communities through cricket, and all State and Territory Associations have embraced that purpose in a demonstration of unity at the top levels of cricket. Recognising their important role, the CEOs were appointed as members of the newly formed Australian Cricket Leadership Team along with CA executives. Collectively, we will tackle cricket's greatest challenges and design and lead cricket's future.

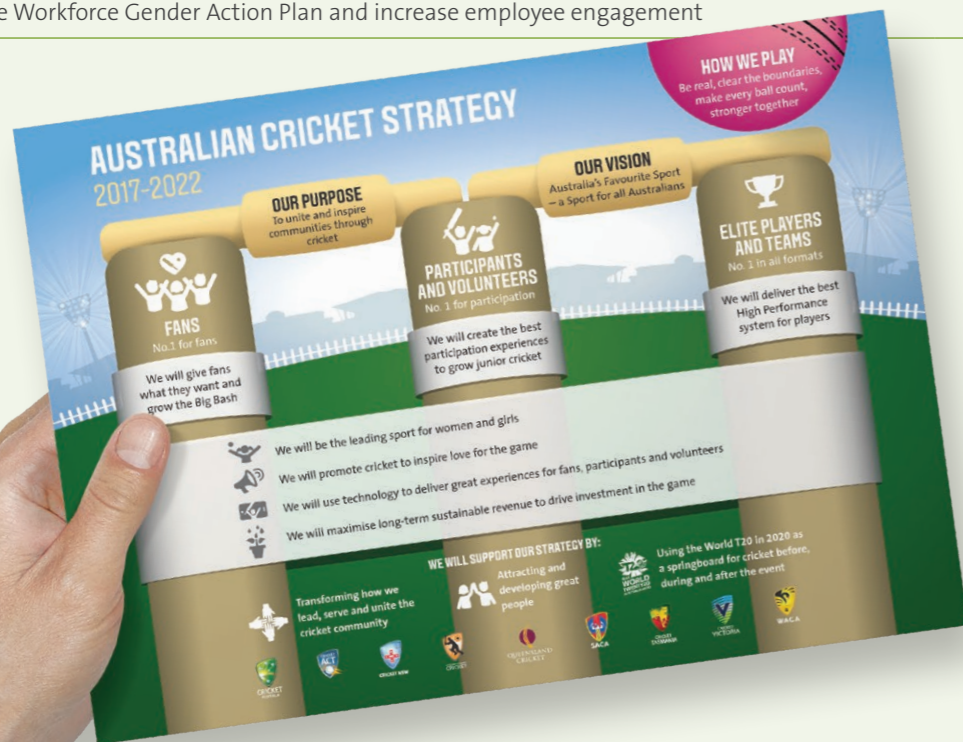
2018-19 was the second year of the Australian cricket five-year strategy and we have continued our focus on becoming the leading sport for women and girls and increasing our investment in grassroots cricket.

There are eight primary objectives and they are supported by operational plans to ensure clarity and personal accountability right across the organisation. These objectives guide our efforts to being Australia's favourite sport – a sport for all Australians.

We increased funding to State and Territory Associations from \$350 million in the last four years to \$450 million in the next four years.

Willing to challenge ourselves to do better, CA is sharing more information with our stakeholders and we are working together better to achieve what's best for cricket. We are emerging stronger and are excited by what the future holds for the game we all love.

OBJECTIVE	LOCATION IN ANNUAL REPORT
Grow attendance and fan engagement	10, 11, 14-19
Grow participation with a continued focus on the junior participation experience	22-26
Win on the field and support players to strengthen their relationships with the cricket community	34-37
Increase interest and awareness of cricket among women and girls	14-17, 19, 24-26, 30, 31, 36-38
Develop national and local plans to maximise the benefit of the ICC T20 World Cups	19
Accelerate cricket's digital transformation to enhance fan, participant and volunteer experiences	18
Inspire communities with great stories about cricket	8, 9, 16, 17, 38
Deliver the Workforce Gender Action Plan and increase employee engagement	18



BRINGING OUR BROADCAST, COMMERCIAL AND COMMUNITY PARTNERS TOGETHER

Closing out the financial year, CA, commercial, broadcast and community partners, along with the Australian Cricketers' Association, all came together for the inaugural Fireside event.

Fireside was designed to create the space and the environment for CA and key partners to reflect on their relationship and look to new ways of working together.

The group camped in the Byron Bay hinterland. The Arakwal people are the Traditional Owners of and their name for the area, Cavanbah, aptly translates to 'meeting place'.

We agreed a collective ambition for this CA 'family' to openly share and compare how each partner needs to work to bring their relationship with cricket to life. Each step taken helped build stronger relationships and connections, creating a new found understanding and respect for each part of the CA ecosystem, and a commitment to a more collaborative future for cricket.

One hundred participants joined in the event across two rain-soaked days, working in groups and then as a whole to find a set of key principles that could drive relationships in the future.

This event marked a new era for CA and set a new standard where everything we do is about uniting and inspiring communities through cricket.

"I'm committed to continue to build on the relationships that have started through the Fireside opportunities... to be open to the opportunities that this has given us."

Kim McConnie, Head of Sports Marketing | Fox Sports

"Having been associated with cricket for so long, I'm really proud of the openness and the humility that's been shown. It makes it hugely exciting."

Neil Maxwell – Executive Board Member | ACA
– Board Member | Cricket NSW



CONTEXT



CONNECTION



INSPIRING



ADAPTING

"Hearing all the partners and all the agencies and everyone else involved in cricket putting their problems out on the table and working out how we can all come together and solve them, I think is really exciting."

Alison Keller | Alinta Energy

"Our goal is to make the most of the opportunities to connect partners and broadcasters with community cricket. We're stronger together!"

Belinda Clark, Executive General Manager Community Cricket | Cricket Australia



OUR PARTNERS GET FANS INVOLVED

LAST SEASON WAS THE FIRST YEAR OF OUR LANDMARK SIX-YEAR BROADCAST PARTNERSHIPS WITH FOX SPORTS AND THE SEVEN NETWORK.

When combined with our new radio partnerships with the ABC, Macquarie Media Limited and Crocmedia, our media rights arrangements are delivering more choice, more programming and considerably more hours of live match coverage than ever before.

Cricket's reach now extends across Free-To-Air TV and Subscription TV, with live-streaming options expanding due to Kayo Sports, Australia's dedicated multi-sports streaming service, launched by Fox Sports last year.

OUR HOST BROADCASTERS HAVE TAKEN STEPS TO FRESHEN UP THE COVERAGE OF CRICKET.

Last season saw both broadcasters feature more female commentators than ever before. Viewers also benefitted from the perspectives of international commentators, including Akash Chopra, Isa Guha, Alison Mitchell, Harsha Bhogle and Michael Vaughan. This more diverse team of on-screen talent and commentary is broadening the appeal of cricket beyond our traditional fan-base and supports our strategy of being a sport for all.

THE SCALE AND COMPLEXITY OF THE HOST BROADCAST OPERATIONS AT TEST MATCHES IS NOW UNMATCHED IN AUSTRALIAN SPORT.

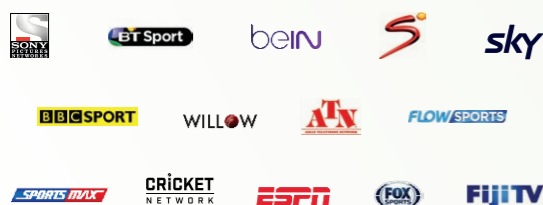
The ground-breaking production operations have required a high degree of cooperation between both broadcasters. With both Fox and Seven onsite and producing their own coverage of Test Matches, the number of production crew, television cameras (more than 40), broadcast footprint and other operational demands are significant. Fox, Seven and CA will go into the new season in good shape with our learnings from last summer.

The broadcast coverage of Australian cricket was the single-biggest window through which Australian's engage with our sport. We are grateful to our media partners for their considerable investment in cricket, and their hard work and commitment to diversity and innovation to produce the world's best coverage. This is vital to support our goal of uniting and inspiring communities through cricket.

DOMESTIC BROADCASTERS



INTERNATIONAL BROADCASTERS + MEDIA



OUR MEDIA PARTNERS – SUPPORTING OUR GOAL OF UNITING AND INSPIRING COMMUNITIES THROUGH CRICKET.

"We have really enjoyed the first year of our six-year broadcast partnership with CA. In September we launched Fox Cricket – Australia's first 24 / 7 dedicated Cricket Channel. With no ad breaks during play, the finest commentators and focus on broadcast innovations – we were determined to give our subscribers Cricket Like Never Before.

"With the success of our Flying Fox and Fox Rover cameras, augmented reality graphics, plus pioneering 4K Ultra HD coverage it was a great start, and we now look forward to continuing to strive to produce the world's best cricket coverage."

Matt Weiss, General Manager – Fox Cricket | Fox Sports



"Seven West Media is proud to be the new free-to-air home of cricket. Our historic six-year agreement with CA last year meant that for the first time Test and BBL matches were all on the one network.

"With our Test match coverage, our approach is to respect the game's traditions and make the players the stars of the broadcast. In telling the players' stories, we introduced the Australian public to the wonderful characters within cricket, allowing fans to get to know them as people as well as great cricketers. To reach new fans, we cross-promoted both Test and short-form cricket across the many platforms within Seven West Media.

"Our commitment to the women's game is absolute and will only grow. The WBBL finals were a genuine highlight of last season. As well as women's internationals, we will be launching WBBL|05 in prime time on a Friday night – we can't wait for that. We learnt a great deal off a short run-up last summer and are excited for the upcoming season of cricket."

Chris Jones, Head of Cricket | Seven Network



ALINTA ENERGY

We were delighted to welcome our Principal Partner Alinta Energy into the Cricket Family for its inaugural cricket season. 2018-19 was the first of a four-year deal. Proudly displaying its logo on the shirts of our Men's Test, ODI and T20I teams, Alinta Energy's partnership with cricket is all about celebrating and fostering the positive energy that makes the game better for all Australians.

"Alinta Energy has had a very exciting first year with Cricket Australia. The partnership reflects our growth into a national energy player and has allowed us to reward our customers with amazing cricket experiences and bring the energy to cricket fans and participants all over Australia."

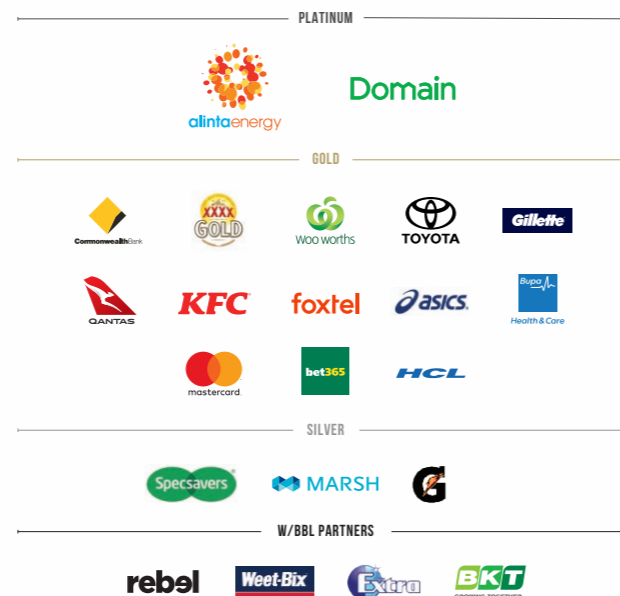
Jeff Dimery, Alinta Energy CEO



2018-19 WAS ANOTHER TERRIFIC SEASON WITH OUR COMMERCIAL PARTNERS. NEW TO THE CRICKET FAMILY WERE ALINTA ENERGY, DOMAIN AND WOOLWORTHS, WHICH ALONG WITH GILLETTE, WORKED CREATIVELY TO ENHANCE OUR FANS' EXPERIENCES AT MATCH.

"A big thank you to all of our partners – broadcast and commercial – who continue to collaborate together to grow cricket's future. They make so many things possible in so many ways – and it is their partnerships that help us to continue to unite and inspire communities through cricket."

Antonia Beggs, Acting Executive General Manager, Broadcast & Commercial | Cricket Australia



DOMAIN

In June 2018, real estate classifieds and services company Domain joined with CA as our naming rights partner for Men's Test cricket. One of our major domestic partners, Domain's branding and content featured across mobile, web and social media platforms as well as on TV and at-match.



GILLETTE

The entertainment at the Gillette ODI Series extended well beyond the boundary ropes, with a range of activations and activities on offer for fans. Bringing the 'close matters' mantra to life during the Men's ODI's and T20 Internationals, Gillette allowed fans to experience the action from the closest point possible, without being a player. The Field-Side Seats proved a real favourite with fans who relished the unique privilege of enjoying the game from just behind the boundary rope.

"It was a great moment for me when I was called up by Gillette. I was rewarded with a shave while watching the game and a new Gillette cap – a photo of me in the cap is up on their website. My experience made me feel special. Thanks to Gillette."

Fan Survey respondent



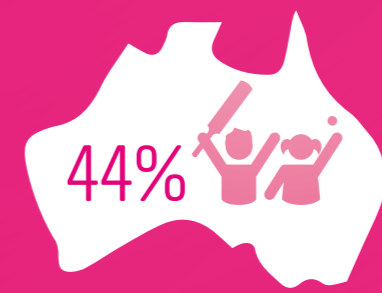
WOOLWORTHS

New to the Australian Cricket Family in 2018-19, Woolworths brought the Cricket Blast message to life through several fun and innovative activations across all cricket formats. From the Woolies Wicket fan areas featuring fresh fruit and smoothie bikes, to the giant slide at Melbourne Renegades BBL matches, Woolies inspired kids to be active and eat healthily.





WE'RE BIG FANS OF OUR FANS



44% OF AUSTRALIANS ARE INTERESTED IN CRICKET



#1 AUSSIE SPORTS WEBSITE IN SUMMER

RECORD JANUARY AUDIENCE OF 2.87 MILLION



REBEL WBBL|04 – RECORDS BROKEN

The sell-out rebel WBBL|04 final at Drummoyne Oval was the icing on the cake of a season that smashed records both on and off the field. Fans watched the Brisbane Heat claim their first WBBL title, defeating Sydney Sixers in a final-over thriller in a sold-out venue.

Across the country fans turned out in droves during rebel WBBL|04, with a total of 135,933 fans attending across the 59-game season. This included a record 5650 at Mackay's Harrup Park, which set a new record for the highest attendance at a standalone rebel WBBL match. The rebel WBBL attendance record at Optus Stadium was also broken this season, as 19,627 attended the Perth Scorchers Boxing Day Bash against the Brisbane Heat, in a double-header with the BBL.

In total, 8735 people attended the fourth season final series, and the final was also the most watched WBBL game ever, with a combined average audience of 479,000, peaking at 812,000.

The players showed an exceptional standard of cricket, with more run totals of over 150 than the first previous three seasons of the rebel WBBL combined. All culminating into an incredible standalone finals' festival weekend.

Trial WBBL summer festival weekends were so successful, that we will use this model across the League in 2019/20. The popularity of the WBBL showed us that fans are happy to support a standalone tournament.

THE REBEL WBBL|04 FINALS SERIES WAS DEDICATED TO DOLLY'S DREAM IN AN EFFORT TO HELP CREATE A POSITIVE CHANGE IN THE COMMUNITY AND PREVENT BULLYING, WITH 100 PER CENT OF ALL TICKET SALES (\$40,852) DONATED TO DOLLY'S DREAM.



"The support of the WBBL was unprecedented. It is wonderful that we have the opportunity to be role models for so many young cricketers, male and female. What is also exciting, are the number of traditional fans who have commented positively about the quality, standard and entertainment of the WBBL this season. The profile of women's sport, and specifically cricket, continues to grow — what's not to like about that?"

Kirby Short, Captain | Brisbane Heat

"If you look at the competition across the board, there were that many records broken by individuals. Off the top of my head I can think of Grace Harris and her fastest century, Molly Strano taking the most wickets in the competition, and probably the highest totals scored by teams. There's so much to be excited about in terms of where the sport is going."

Ellyse Perry, Captain | Sydney Sixers

56%

OF ATTENDEES WERE FEMALE
(7% UP YOY)

MORE THAN 3.8 MILLION

HIGHLIGHT VIEWS
ON YOUTUBE

71,603

ATTENDED THE STANDALONE
MATCHES (38% UP YOY)

MORE THAN 10 MILLION MINS

VIEWED ON THE CRICKET
NETWORK'S LIVE STREAM
(38% UP ON LAST SEASON)



THE EIGHTH SEASON OF THE KFC BIG BASH LEAGUE THE BIGGEST YET

KFC BBL|08 was the biggest BBL season yet, with more fans attending than previous years. A total of 1,214,965 joining in on the fun across 13 venues. Every club played each other twice as we moved to a full Home and Away fixture with 59 matches — an increase from 43 in KFC BBL|07.

Committed to giving fans what they want, the summer of Big Bash family-friendly entertainment spanned 61 days, extending into February this year. This move was part of CA's strategy to grow the Big Bash and become the number one sport for fans across Australia.

With more games, in more locations, we offered up one of the most exciting, action-packed Big Bash seasons to-date, which concluded in a stunning final. In an all-Victorian derby, the Melbourne Stars lost 7-19 as the Melbourne Renegades came from nowhere to claim the KFC BBL|08 title with a gripping 13-run victory at Marvel Stadium.

The new landmark broadcast partnership we have with FOX SPORTS and Seven West Media resulted in bringing more, fast-paced, on-field action to more fans across Australia than ever before.

The move to a 59-game season has seen a slow-down in TV ratings and a drop in average attendance, but with 16 more games overall, crowd numbers are up on the 2017-18 summer.

Being fan-driven, we've taken into account fan feedback to continue to optimise the league, and the tournament will continue to evolve as a key element of the broader summer of cricket.

"It was a brilliant come-from-behind win. We were close (to gone). We were probably one over away from them breaking the back of us. We hung in there and it was unbelievable to get one wicket, one more wicket, then two and then to build pressure on a difficult wicket like that, and get the job done.

"It's pretty big (for me). It's my first T20 title win, first Big Bash final and to captain the Renegades is pretty special."

Aaron Finch, Captain | Melbourne Renegades



THERE WERE PLENTY OF FIRSTS FOR THE BIG BASH THIS YEAR



FIRST FULL HOME AND AWAY SEASON OF THE KFC BIG BASH LEAGUE



FIRST STAND-ALONE REBEL WBBL FINALS SERIES



FIRST KFC BIG BASH GAME IN MOE



FIRST TIME WE SOLD TICKETS TO THE REBEL WBBL FINAL



FIRST TIME WE FLIPPED A BAT INSTEAD OF TOSSING A COIN

FIRST KFC BIG BASH GAME AT METRICON STADIUM, GOLD COAST



INDIAN SUMMER FESTIVAL

The Indian Summer Festival was a big hit this year. The three-day cultural festival was held alongside the Domain Boxing Day Test in December and was proudly supported by the Victorian Government. The Festival was built around the theme of Modern India, on the pillars of Music, Art, Film, Food and Cricket and we packed it in – 59 live acts, 21 different food vendors, 17 marketplace vendors, 22 street art themed shipping containers and two team presentations from the Indian and Australian Cricket Teams.

The Victorian Indian community, travelling Indian fans and the wider Victorian community enjoyed an environment that allowed culture to be expressed and celebrated in unison. Bringing Indian and Victorian communities together and uniting and inspiring them through cricket.



WOMEN'S WORLD CUP CELEBRATION

Federation Square was the site of celebration when the ICC T20 World Cup Champions returned home from the Caribbean. More than a thousand people gathered to show their support for our triumphant women's team, with messages from the Prime Minister and other high-profile Australians. Captain Meg Lanning thanked the home crowd for their support throughout the campaign.

The celebration was in the middle of a whirlwind summer for our girls; having won the Commonwealth Bank T20 series against New Zealand earlier in the summer, followed by the successful ICC T20 World Cup, which then led into rebel WBBL|04, then into the Commonwealth Bank ODI Series in February against New Zealand, and onto to the UK for the Ashes.



THE PINK VILLAGE

The Pink Village was a project born from a desire to lift up the fantastic work of the McGrath Foundation. Running alongside the Domain Pink Test, it was dedicated to raising funds and awareness for the McGrath Foundation. With a stage featuring live acts, a big screen broadcasting the game, food outlets and a bar, it was the perfect space to relax while not missing a moment of the match.

"It's just devastating. I've had surgery and chemo therapy, and every step of the way I've had a McGrath Foundation nurse with me to support me. It's been invaluable. There are a lot of emotions, a lot of decisions to be made that are very overwhelming, and there are a lot of things that you don't understand as a patient. You've got your McGrath nurse by your side every step of the way to help you understand and help you to make those decisions."

Sarah Baxter (Cairns mum at the SCG) diagnosed with breast cancer at 35 in August

SARAH BAXTER (SECOND FROM THE LEFT) PICTURED WITH MCCRATH FOUNDATION NURSES AND CEO



FANS ALSO HAD A GREAT TIME AT THE LAWN, THE POOL DECK, FIELD OF FLAVOURS (SYDNEY AND MELBOURNE), AND THE BOUNDARY.



DIGITAL

In a year that brought a new media rights deal and a significantly changed landscape for the Digital team, great pride was taken in maintaining our position online as the No.1 summer sport destination in the country.

It's a powerful platform that allows us to tell powerful stories, including that of Burt Cockley, whose inspirational story of overcoming personal tragedy, mental health issues and a broken body sparked an overwhelming response.

6 **23%**
OF MYCRICKET MATCHES LIVE SCORED
(16,000 HOURS OF VOLUNTEER
EFFORT SAVED PER YEAR)

↓ **MORE THAN
7.8M DOWNLOADS**
OF THE CA LIVE APP
(5.2M IN AUSTRALIA)

22M+
SOCIAL MEDIA COMMUNITY

**1.4 BILLION
VIDEO VIEWS**
ACROSS WEB AND SOCIAL



"I was a little apprehensive sharing my story as I've never gone into too much detail about my life and the struggles during my career before. But I hoped that opening up the way I did would encourage others to speak up and seek help if they're going through a hard time. The response to the story was overwhelmingly positive and I'm grateful that I was given the chance by Martin and cricket.com.au to open up and share the details of my life. I hope it can help others and spark more conversations about mental health issues."

Burt Cockley, first-class cricketer

It speaks to the powerful voice that CA Digital gives the organisation alongside providing delightful and valuable experiences for cricket fans and participants across all levels of the game in Australia.

Along with MyCricket live scoring enhancements, initiatives such as 'Player Bays' and at-match apps enhanced the gameday experience for fans of all ages while gaming products helped boost engagement.



ICC T20 WORLD CUPS



FIXTURES REVEALED FOR TWO ICC T20 WORLD CUPS IN 2020

The excitement surrounding the first ever ICC T20 World Cup in Australia went to a new level when the fixtures for both women's (21 February – 8 March) and men's tournaments (18 October to 15 November) were announced in January.

The women's event will open with Australia taking on India at Sydney Showground Stadium on 21 February. The hosts and defending champions will take on New Zealand, Sri Lanka and Bangladesh as part of Pool A.

Both the women's and men's Finals will be played at the biggest cricket stadium in the world, the Melbourne Cricket Ground (MCG). This presents an opportunity to set a new world record for attendance at a women's sporting fixture on Sunday 8 March 2020, International Women's Day. The record currently stands at 90,185.

Tickets went on sale to the women's tournament a year out from the first ball on 21 February with a focus on accessible pricing for families. Adult tickets start from \$20, including the final, while all children's tickets are \$5.

The men's event will see Australia play the opening match of the Super 12 stage on 24 October under lights at the SCG against Pakistan.

The Aussies will also face New Zealand, West Indies and two teams that will have progressed from the First Round of the tournament.

"It would be amazing to break the record. I've been a spectator when there's 95,000 people there at the MCG and the atmosphere is incredible and it would be amazing to be the ones walking out on the middle of the ground with people there to watch and cheer you on."

Meg Lanning, Australian Captain



ALYSSA HEALY CLAIMS GUINNESS WORLD RECORDS TITLE

On a breezy Melbourne Day, Alyssa Healy got Australia in a world record mood for the T20 World Cup by taking a catch from 82.5 metres – some 18 metres higher than the previous mark!

"I didn't get a hand on the first practice and then the next one went straight through my gloves so there was cause for concern," Healy said.

"It was a thrill to be part of a world record so, for everyone out there in Australia and around the world that wants to do the same thing, it's easy for everyone to jump online and make sure they get to the Women's Final at the MCG on 8 March."

Alyssa Healy, Australian cricketer





PARTICIPANTS AND VOLUNTEERS ARE THE LIFEBLOOD OF THE GAME

873

NEW GIRLS' TEAMS



1.8 MILLION



MORE THAN \$1.8 MILLION WAS INVESTED VIA THE GRASSROOTS CRICKET FUND THANKS TO OUR CRICKETERS AND THE ACA

AUSTRALIAN CRICKET CENSUS

WOMEN AND GIRLS



496,484
FEMALE PARTICIPATION

↑ 7%

30 PER CENT OF ALL PARTICIPANTS ARE FEMALE



873

NEW GIRLS' TEAMS

PARTICIPANTS



965,674

PARTICIPANTS IN SCHOOL PROGRAMS

↑ 13%

DIVERSITY



MULTICULTURAL PARTICIPANTS

293,290

↑ 9.18%

PARTICIPANTS WITH A DISABILITY

27,183

↑ 5.13%

INDIGENOUS PARTICIPANTS

69,092

↑ 6.42%

REGISTERED PLAYERS



MALE 615,734

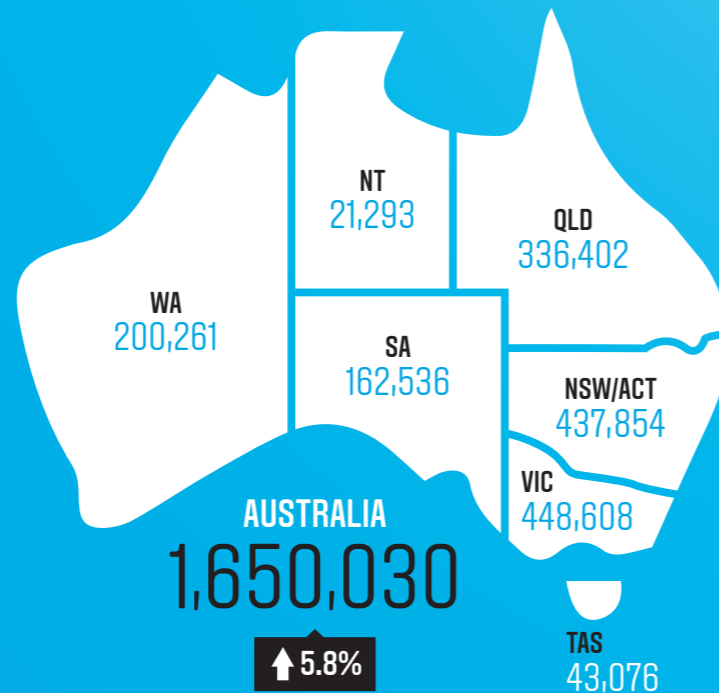
↓ 4.4%



FEMALE 68,622

↑ 14.4%

TOTAL PARTICIPATION



249 COMMUNITY CRICKET FACILITIES WERE FUNDED WITH A TOTAL PROJECT VALUE OF \$88 MILLION



AUSTRALIAN PROFESSIONAL PLAYERS CONTRIBUTED OVER \$1.8M TO COMMUNITY CRICKET THROUGH THE GRASSROOTS CRICKET FUND

LAUNCH OF THE GRASSROOTS CRICKET FUND

In season 2018-19, more than \$1.8 million from Australia's professional cricketers, in conjunction with the Australian Cricketers' Association, was invested into facilities and equipment grants via the Grassroots Cricket Fund, with 469 community cricket clubs benefiting from the opening year of the funding.

The players contributed \$1 million to 140 playing and training facility projects benefiting players and clubs around Australia, while 329 regional and drought affected clubs received equipment grants of up to \$2,500.

"The players are passionate about giving back to the game that has given us so much. There's a significant need for investment in grassroots cricket, especially for those communities doing it tough at the moment. If we can make the experience of playing cricket better for all cricketers it will go a long way to benefiting the game at community cricket right through to those playing at the highest level."

Josh Hazlewood, Australian cricketer

"We all started out in local clubs, so we know how important it is for young kids to hit, bowl and throw a cricket ball in a safe, welcoming and inclusive environment," said Ferling, who plies her trade for the Queensland Fire, and the in the rebel WBBL. "This is one small part of how we can give back to the communities who have really shaped us into the people and cricketers we are today."

Holly Ferling, Melbourne Stars



READ ABOUT WHAT'S GOING ON IN COMMUNITY CRICKET FROM THE PEOPLE WHO MAKE IT HAPPEN...



PETER BYRNE, COACH AT QUINNS ROCKS JUNIOR CRICKET CLUB IN WA (CLUB OF THE YEAR) HAS BEEN COACHING FOR ALMOST 20 YEARS AND SPOKE ABOUT HIS CLUB.

WE LOVE THE NEW FORMATS

I am a huge supporter of the new formats because they have revolutionised cricket as far as I'm concerned. Kids can land the ball in the right area when bowling, more batters can reach the balls, and fewer player numbers means that there's more for fielders to do. The pitch and the boundaries have been brought in which means everyone's closer to the action. The closest boundary is straight down the ground, and that's good cricket when boys and girls are playing those sorts of shots.

So, there's less disappointment all round, and it's been fantastic for their self-esteem and confidence. The new formats have really made the game much more accessible for kids. I know Belinda Clark did a lot of research and it's absolutely brilliant. The standard has come up and I think it's made the game.

GIRLS' CRICKET IS GOING GANG-BUSTERS AT OUR CLUB

Part of the reason we started an all girls' team was because I have a daughter that was interested in playing. When she started at age 10, she had to play with the boys, it was tough, as she was the only girl but she loved cricket that much that she wanted to stick with it.

Girls bring a whole new dimension to cricket, they approach it differently and have a holistic view of the game, they really enjoy the social aspects and make it fun

Girls are incredibly coachable and are very different to boys. You generally tell girls something once or twice and they pick it up very quickly. Girls are also very good at finding what they're skilled at, and because they generally have experience at other sports, they are aware of what they can do physically and know how to isolate different skills. They just seem to pick things up much quicker.

TIMES HAVE CHANGED

Some of our mums, who played at our club as girls, told me that once they hit under 13s they were encouraged to move to another sport because they were told 'cricket is getting a bit serious now'. Twenty years on, our club felt we had to do something to retain the large numbers of girls in our entry level programs – we knew the pathway for girls wasn't clear.

The WACA really supported us in developing an all girls team, they gave us a checklist and we followed it to the letter. It included how to target and attract more girls and to change the way we run training sessions, among other things. It's probably the best thing we ever did. Staff from the WACA helped us run a 'come and try' event, and after a quiet start, numbers just started to build. In the first year we just managed to scrape together team, then we had four teams in year two, and this year we've already got six teams, with potential for a seventh.

In our training sessions we do lots of skills-based work – we hardly ever train in the nets. We work in small groups, lots of locations, and have different groups of girls working together every week – It's fun, high energy, and we train with all of our girls in one age group together. It makes it more social, and you're

also supporting some of the less experienced coaches. Dads would often drop their sons off to training and leave, but with their daughters more tend to stay (it's good father daughter time), and we use those dads to help facilitate training. I have four to five assistant coaches doing drills. All our sessions are open so the girls can bring any friends along. The girls talk with them, rather than an adult. It gives the girls a leadership opportunity and makes the new comers feel welcome.

NEW WOMEN'S COMPETITIONS IN THE PAST THREE YEARS TOO

Interestingly, starting an all girls cricket team has flowed onto women's cricket at our club with the creation of Friday night cricket for women. It's social and it's fun, it's a little bit like entry level for mums – that's been very popular. Out of that we then developed six women's indoor cricket teams (there was no women's cricket competition in our region in Perth). On the back of that success, we've started a women's outdoor cricket team on the weekends for those who want to follow the path a little more seriously.

WOMEN HOLD MORE THAN 50 PER CENT OF OUR COMMITTEE POSITIONS

We reinstated our junior committee in 2015 and we've seen the success flow from that decision. We've got more volunteers than we've ever had thanks to embracing girls' cricket which has repositioned our club, as well as the work we've done around communication with parents and volunteers. The WACA taught us how to recruit, retain and recognise volunteers better and our number of volunteers has gone through the roof. Women are finding that cricket has pathways, not just for players, but also for people who are interested in volunteering, committee work, club management and strategic planning. One volunteer went from being a cricket mum with no knowledge of cricket, to holding different committee positions, to working with our Association, and she's now working at the WACA.

WE HAVE A GOOD STORY TO SHARE WITH OTHER CLUBS

Our model, materials and learnings are being shared across WA and interstate. CA took us to the east coast to share with clubs what we've learned and how we did it. We've got bucket loads of collateral – job descriptions, training and parents' handbooks, training plans, everything. All the materials we've developed are available to other clubs to replicate what we've done. We're not keeping it to ourselves because at the end of the day we want kids playing cricket.

THAT'S OUR JOB... TO PROVIDE A PLACE FOR KIDS TO PLAY AND FEEL INCLUDED.



CRICKET IN SCHOOLS

P.E. TEACHER JOSH PRESTON SPOKE ABOUT CRICKET AT ST. MARY'S PRIMARY SCHOOL, MOOROPNA (JOSH WAS NAMED CV'S SCHOOL AMBASSADOR OF THE YEAR 2019).

Kids love cricket at our school – it's at the height of the footy season but they're playing cricket out in the yard.

The support we've received from Cricket Victoria has made a huge difference for us. In 2017 our school was only involved in T20 Blast School Cup, now we participate in the Mascot Challenge, The Woolworths Cricket Blast Health & PE Program and we've run our own T20 Blast Cup day at our school.

MASCOTS CHALLENGE

The Mascot Challenge provides a great 'brain break' for our students. For about 10 minutes, all the students get active and work on their fundamental motor skills. It's been brilliant and the students really enjoy it. A visit from Sledge the Renegades Mascot was a lot of fun for the kids. We'll get Sledge back at the start of next term, this time to kick it off, because it will really build the excitement.

THE WOOLWORTHS CRICKET BLAST HEALTH & PE PROGRAM

This four-week program has resources that are very well set out. They're very easy to follow, the activities are highly engaging, and anyone can participate in the regardless of their ability. The instructions are so good that classroom teachers can take a session outside for 15 minutes and run one of the games too.

WOOLWORTHS CRICKET BLAST SCHOOL CUPS (T20 BLAST SCHOOL CUPS)

It's free to enter, so schools can sign-up as many teams as they like. It's a really inclusive day. Everyone bats, everyone bowls, the kids get the opportunity to field too, and it's just a really fun day with music and giveaways and lots of cricket. We actually ran our own (Woolworths Cricket Blast School Cup) day at our school and the kids loved it.

GIRLS' CRICKET HAS REALLY TAKEN OFF AT OUR SCHOOL

Girls are getting involved as well as boys, which is great. The girls never really had the opportunity to play cricket in the past, and now that they do, it's thriving. The girls can see a pathway now too. They can learn the skills at school and then go on to join their local club and play in and against girls' teams. We'll be using the T20 World Cup in-class resource next term. Especially with the T20 Women's World Cup at the start of the year, the program will help to build interest in the women's game even more.

THE CRICKET GAMES ARE SO ENGAGING, AND IT REALLY IS A SPORT FOR ALL. ANYONE CAN PARTICIPATE REGARDLESS OF THEIR ABILITY OR BACKGROUND.

KURT MIEGEL, CLUB AND PARTICIPATION OFFICER – RIVERLAND, SPOKE ABOUT HIS EXPERIENCE OF CREATING AN ALL GIRLS' CRICKET TEAM AT UNITY COLLEGE.

Having run a boys' Under 13s team in the local cricket association, Murray Towns Cricket Association (MTCA), Unity College allowed me to encourage interest among its female students to create a team to participate in the Upper Fleurieu Adelaide Strikers Girls' Cricket League's (UFASGCL) second season.

I presented to their year 6 – 12 students at assembly, then ran a short lunch time clinic, and we had a few girls interested. Thanks to a new cricket kit provided through the Growing Cricket for Girls Fund, they also trained up a few more beginners, and the well organised team participated at SACA's Girls Cricket Day on International Women's Day 2019, where they narrowly placed second to Adelaide High School who have a fully-fledged cricket

program. The team decided to proactively encourage other girls to join them, and more and more female students expressed a desire to play. They've been so successful they have a second team already, and it looks like Unity College will have a third team to enter the 2019/20 season of the UFASGCL. Not only that, Unity College is looking to run an all-girls ELP centre for female students up to year five, so they have a full pathway from having never played cricket, to playing in the schools' team/s. The junior campus has regularly participated in the Woolworths Cricket Blast Health & PE program, with students from the school often represented in local ELP centres.

ABORIGINAL AND TORRES STRAIT ISLANDER PROGRAM

This year some of Australian cricket's Aboriginal stars made a huge impact on the International and Domestic stage. Muruwari woman, Ashleigh Gardner, was named player of the final in the Australian teams' World T20 victory in the Caribbean, Guligan man, Scott Boland, was named Player of the Sheffield Shield, Mitakoodi man, D'Arcy Short, was named player of the KFC Big Bash League and Wiradjuri man, Dan Christian, was named player of the Big Bash final in the Renegades victory over the Stars.

At the grassroots level CA further strengthened its commitment to connecting to country and engaging with Aboriginal and Torres Strait Islander peoples. Participation numbers rose by 6.42 per cent for a total participation number of 69,092.

Bridging the pathway between participation and high performance, the National Indigenous Cricket Championships was once again held concurrently with the Imparja Cup in Alice Springs. 182 of the nation's most

talented Aboriginal and Torres Strait Islander cricketers joined the hundreds of Imparja Cup participants in the red centre for another two weeks of fierce competition and cultural celebration. This year New South Wales completed the double, winning both the men's and women's divisions over Victoria and Queensland respectively.

"I want to visit the communities that I worked in and grew up in, and see kids playing cricket at lunchtime and after school. That's where I'd like for a lot of my work to have an influence... I want that passion for cricket to grow so we also have genuine [Aboriginal and Torres Strait Islander] fans of cricket!"

Courtney Hagen, descendent of the Butchulla people, of K'gari (Fraser Island) and CA Indigenous Engagement Specialist



"Aboriginal culture is part of who I am. It makes me proud, glad and grateful to know that my family and wider mob are part of the oldest living civilisation on the planet."

"To be able to see the likes of D'Arcy (Short), Dan Christian and Ash Gardiner doing well as Aboriginal cricketers means a lot to me. They're the people I look up to and gives me the thought that I can achieve those feats as well."

"The more Indigenous kids we can get playing cricket, the more we're able to teach healthy eating, training, being physically active and that's going to help close the gap."

Tyran Liddiard – Biripi Man and Wicketkeeper/
Batsman National Men's Indigenous Squad

A SPORT FOR ALL

IN JANUARY, GEELONG HOSTED MORE THAN 200 CRICKETERS WITH A DISABILITY, WHO COMPETED IN THE NATIONAL CRICKET INCLUSION CHAMPIONSHIPS (NCIC).

History was made this year with a significant milestone. In a world first, a domestic level Deaf and Hard of Hearing Women's cricket match was played by teams from Victoria and South Australia at the NCIC.



"I don't have the words to describe it really. It is exhilarating. To see everyone smiling, laughing, happy. Just think eight months ago most of those women, had never ever picked up a cricket bat. And so for us to be able to compete in a competition like that is amazing."

Melissa Hale, Victorian Deaf Women's Team

"Cricket has been my life, I love cricket, it's always been the most important thing for me. I remember getting my baggy-green when I was 15. It's very rare that people get to wear the baggy green, and it changed my life. We are very lucky to be here, and we have been fully funded by Cricket Australia and we need to show them who are. You're representing Australia!"

Luke Trudgett, Vice-Captain of the Australian Team who played in the Deaf World Cup in India last November, talking to his players as he presented Australian caps to 11 debutants



"In the past the three groups operated autonomously. Blind Cricket, we looked after ourselves, Deaf were the same and the I.D. (intellectually disabled) guys were the same. All three divisions were struggling to fund themselves to do different things and Cricket Australia took it upon themselves to put together one inclusive tournament. We're now in our third NCIC, and it's amazing. It's just great to see that the partnership between Cricket Australia and the different divisions are growing. We're just so appreciative of the fact that we've got this environment to play at the top level!"

Ray Moxley, an Australian cricketer who is blind

"I was excited when I got that 50 that day, I played the shots I can and staying in there for the whole 40 overs," Duffield said.

Duffield's hero is former Australian captain Steve Smith, and he said getting to wear the green and gold just like Smith had been a huge confidence boost. "It is a great achievement and a privilege."

Boyd Duffield, cricketer with an intellectual disability



NCIC 2019 WINNERS

Blind and Low Vision Division: New South Wales defeated South Australia by 26 runs to claim back to back titles.

Deaf and Hard of Hearing Division: South Australia defeated Western Australia by 23 runs to claim back to back titles.

Cricketers with an Intellectual Disability Division: Victoria defeated reigning champions South Australia by six wickets to claim its second title in three years.



OVERALL TOTAL:	\$1,984,607
MCGRATH FOUNDATION:	\$1,300,000
MOVEMBER:	\$332,397
MAKE A WISH FOUNDATION:	\$206,306
ALANNAH & MADELINE FOUNDATION:	\$57,920
RURAL AID:	\$55,000

THE '2019 PINK TEST - JANE MCGRATH DAY' WON EVENT OF THE YEAR AT THE GLOBAL STADIUM BUSINESS AWARDS. CEOS, KERRIE MATHER FROM THE SCG, HOLLY MASTERS FROM MCGRATH FOUNDATION AND KEVIN ROBERTS ACCEPTED THE AWARD

CRICKET CARES

CRICKET CARES IS ALL ABOUT UNITING AND INSPIRING CRICKET COMMUNITIES TO BE THE MOST ACTIVE AND SOCIALLY RESPONSIBLE SPORT HAVING A POSITIVE IMPACT ON SOCIETY.

MCGRATH FOUNDATION

The 2019 Pink Test - Jane McGrath Day at the Sydney Cricket Ground - won Event of the Year at the Global Stadium Business Awards. Jane McGrath Day has become a national phenomenon with the SCG and wider cricket community turning pink in support of those experiencing breast cancer as well as raising funds for the McGrath Foundation.

Peers across the world are seeking our engagement to help bring their own events to life in the same vein as the Jane McGrath day. The Ruth Strauss event on Day Two of the second Test of the Ashes at Lord's is just one example of the knowledge sharing that has resulted from the huge success of our event on the world stage.

"The McGrath Foundation's partnership Cricket Australia is a shining example of how sport and charity brings together the cricketing community for the greater good. The 'Pink' Test at the SCG has become synonymous with giving back to the community with players, partners and fans all doing their part to ensure the life-changing work of the McGrath Foundation continues well into the future. From the fans all dressed in pink, to the players and the wider cricketing community, we're so honoured that the positive difference made by the Pink Test to fund McGrath breast care nurses to support individuals and families affected by breast cancer, has been recognised on an international scale."

Holly Masters, McGrath Foundation

MAKE-A-WISH

Seven-year-old Archie Schiller's wish was to be Captain of the Australian Cricket Team. In December 2018 it came true. After training with the team in Adelaide, Archie received the greatest honour of all - his very own baggy green and a custom-made captain's jacket, at the Boxing Day Test.



Archie tossed the coin, led the team onto the field and even had a small stint in the commentary box. The crowd loved their new hero, especially his advice to his teammates:

"I told the boys to hit sixes and take wickets."

MOVEMBER

"My Dad has been through a few health issues over the past few years, so I think it's really important to keep encouraging men to get checked out and not be afraid to talk about health issues - mental health, physical health - that's why I'm supporting Movember, is to keep raising awareness. I know how difficult it was for my old man to admit it and go and get checked out the first time."

Aaron Finch, Australian cricketer

ALANNAH & MADELINE FOUNDATION

Over the past four years CA has partnered with the Alannah & Madeline Foundation to support vulnerable children escaping family violence. One of the many ways we support the Foundation is by our employees donating their time to pack bags filled with essential items that help restore a sense of safety and security to kids at a time of trauma.

INVESTING IN CRICKET INFRASTRUCTURE

Over the past year, several major cricket infrastructure projects have been advanced in several locations.

The **National Cricket Campus** is a significant project which gives the NCC at Allan Border Field a secondary home at the Northern Suburbs District Cricket Club in Kalinga in Brisbane's north, to create a state-of-the-art high performance training and playing campus for Australian cricket. \$19.4m was secured to invest in the project, which will be a great asset for cricket at a number of levels and will soon get under way.

"The Federal Government is investing \$7m in the project, because this is about taking cricket to the next level in Australia with world-class facilities. Whether it's our conquering Australian Women's Team or those local clubs fostering the skills of our next Tim Paine or Meg Lanning, these are the sorts of investments we can make because of our plan for a stronger economy."

Scott Morrison, Prime Minister of Australia

"The benefits were obvious. Queensland is likely to become the home of choice for elite programs more than ever before, with the National Cricket Centre one of the first additions. We are also addressing the inequity of access to world-class facilities across the spectrum of Australian Cricket squads, including female and Indigenous teams."

Mick de Brenni, Queensland Minister for Sport

"Norths are delighted to be a partner in the National Cricket Campus. The development of the campus will help grow cricket in Brisbane and will allow junior female participants the opportunity to continue playing cricket at the club. We have a goal to build our female player base to a point where we can field a side in the Brisbane Women's Premier Cricket competition and the Campus will complement that vision. Our club and the surrounding junior teams, the players, volunteers and their families, will all benefit enormously."

Paul Keller, President of Northern Suburbs District Cricket Club

The **NSW Cricket & Community Centre of Excellence** at Wilson Park in Sydney will be a significant addition to Australian Cricket's high performance and community hubs, with the project having gathered enormous support from the NSW Government (\$30m), Federal Government (\$5m), Cricket NSW (\$5.5m) and CA (\$4.5m).



And key lighting projects in the Top End have been given a huge boost, with \$2.9m from the Northern Territory Government to upgrade lighting at **Marrara Cricket Ground** (NT Cricket's primary ground and office location) and **Palmerston No. 2 Oval**. This is on top of \$500,000 from the Federal Government going to the Marrara project. Both lighting projects are now fully funded, with CA also providing support for amenity upgrades at NT Cricket's offices.

COMMUNITY FACILITIES

Nestled in the western shores of South Australia's Spencer Gulf, the Whyalla community is set to benefit from upgrades at **Bennett Oval** funded through the Australian Cricket Infrastructure Fund (ACIF).

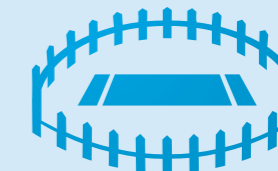
The development of a new turf wicket and an irrigation system as part of the upgrade works will allow more players in the region to play on turf and improve their skills. Also, upgrades to the change rooms and oval lighting will allow matches and training to be played under cooler conditions at night, particularly by junior players.

The ACIF support (\$35,000) has been backed by funding received through the Grassroots Program, to which CA and the SACA are funding partners with the South Australian Government, the AFL and the SANFL.

"The improved and unisex nature of the facilities will better cater for woman's sports that are fast growing in popularity and something that this community is encouraging. The upgrade will also result in significantly improved lighting allowing cricket to be played out of the heat during the Summer months, a first for the City."

Whyalla Cricket Association

IN 2018-19 THE AUSTRALIAN CRICKET INFRASTRUCTURE FUND INVESTED IN...



249

CRICKET FACILITIES FUNDED THROUGHOUT AUSTRALIA

TOTAL PROJECT VALUE OF OVER

\$88 MILLION

IN PARTNERSHIP



WITH ALL LEVELS OF GOVERNMENT, SCHOOLS AND OTHER PARTNERS



\$4.7 MILLION

ANNUALLY (UP UNTIL 2020-21) TO INVEST IN IMPROVED CRICKET INFRASTRUCTURE



WHYALLA, SOUTH AUSTRALIA

03



PLAYERS MAKE AUSTRALIA PROUD

195 MILLION
LIVE HOURS VIEWED OF MEN'S CRICKET



AUSTRALIAN WOMEN'S TEAM
RANKED NUMBER ONE IN
BOTH T20I AND ODI FORMATS

SUMMERTIME HIGH

PLAYERS AND TEAMS – MEN

2018-19 SUMMER

The pinnacle of the 2018-19 Australian summer was the hotly contested Test Series between Australia and India. Led by Captain Tim Paine, Australia showed tremendous character and fight across the four match series. While India sealed a 2-1 series win at the SCG, the Australian Test Team's performance and sportsmanship helped win back the hearts and minds of the Australian public. The team continued its resurgence with a 2-0 Test Series win over Sri Lanka.

The Men's Team delivered some great performances; however, India managed its first ever Test series victory in Australia, which combined with its ODI series triumph and South Africa's T20I win, meant that this was the first summer Australia suffered a series loss in all formats.

QANTAS INTERNATIONAL TOURS

The Australian Men's Team toured England and India and played Pakistan in the UAE across all three formats over the past 12 months. After a tough tour of England in 2018, the One-Day International Team recorded an historic series win over India in India. After losing the opening two matches of the tour, Aaron Finch's side dug deep in difficult conditions to secure a 3-2 series victory. The team then travelled to the UAE where they recorded a 5-0 series sweep of Pakistan. The Australian Men's Test Team also played a two-match series against Pakistan in the UAE. Despite holding on for an inspiring draw in the opening Test, Australia lost the series 1-0.

ATTENDANCE OVER THE SUMMER WAS STRONG, WITH THE INDIAN TEST SERIES THE SECOND HIGHEST EVER NON-ASHES SUMMER, A NEW RECORD FOR T20I CRICKET AND THE HIGHEST ATTENDANCE AT ODIs AT THE SCG AND MCC IN MORE THAN A DECADE.

2019 ICC CRICKET WORLD CUP

The Australian Men's Team built on the form of the summer and Qantas Tours to finish second on the table and reach the semi-finals. Highlights included:

Aaron Finch's leadership throughout the tournament. He scored 507 runs from 10 innings.

David Warner recorded the highest score of the tournament with 166 and was the second highest run scorer of the tournament with 647.

Mitchell Starc was the leading wicket taker with 27 wickets. He passed Glenn McGrath's previous record of 26 wickets in 2007. Starc was named in the 2019 ICC Cricket World Cup Team of the Tournament.

Alex Carey had an outstanding tournament with the gloves and scored 375 runs. He was also named in the 2019 ICC Cricket World Cup Team of the Tournament.

LEADERSHIP

With a stronger focus on values and behaviour, this past season saw a 74 per cent decrease in code of conduct charges from the national teams through to our national championships for country and Indigenous teams.

The leadership displayed by interim Executive General Manager Team Performance Belinda Clark, National Men's Coach Justin Langer, Captains Tim Paine and Aaron Finch and the Australian Men's High Performance Manager Gavin Dovey was crucial. The increased focus on team values and culture resulted in zero code of conduct charges among Australia's Men's Team for the first time since 2011/12, as well as providing the optimal environment to reintroduce Steve Smith, David Warner and Cameron Bancroft into the Australian Team.

"The Team being humble is really important. Recognising that fans are important, that sponsors are also important, to the way you deal with fans after match, the way you conduct yourself on and off the field — that's something this side has been very good at doing so far. Justin has very strong values and he's a bit of a father figure. As a coach he's also very tough, so people know what to expect. They respect him, they know he's going to be hard and fair."

Steve Waugh, Australian cricket legend

JLT SHEFFIELD SHIELD

Victoria defeated New South Wales by 177 runs to win its 32nd title at Junction Oval in Melbourne. Marcus Harris was awarded Player of the Match.



JLT ONE-DAY CUP FINAL

Victoria defeated Tasmania by 110 runs, at Junction Oval in Melbourne. Victorian Peter Handscomb was awarded Player of the match. Gurinder Sandhu (Tasmania) took a hat-trick in Victoria's innings dismissing Matthew Short, Fawad Ahmed and Andrew Fekete.

TWO HIGH PERFORMANCE EXECUTIVES

CA split the Team Performance department into two areas to provide greater focus across various dimensions of the department. As part of that change two new Executive General Managers (EGM) were appointed. Ben Oliver was appointed to the position of EGM, National Teams and Drew Ginn OAM to the role of EGM, High Performance.

"He's very impressive. He's physically tough to help guide the boys through the past 12 months. To help come back from almost not playing cricket, to now being Test Captain, says a lot about his character. I get on really well with him. I've always felt the relationship between the captain and the coach is crucial, and we're lucky to have a great relationship. What the world doesn't see is his presence in the change room. He's a real learner, he wants to get better, he's very thorough and he prepares as well as anyone. He is on top of his game in wicket-keeping and it gives him so much confidence. He is an unbelievable cricketer and is showing as a really good leader."

Justin Langer, Australian Men's Team Head Coach, on Tim Paine





THE ICC ANNOUNCED SEPARATE T20 AND ODI RANKINGS FOR WOMEN LAST OCTOBER, WITH AUSTRALIA RANKED NUMBER ONE IN BOTH FORMATS.

PLAYERS AND TEAMS – WOMEN

AUSTRALIA CLEARED THE BOUNDARIES WITH A T20 WORLD CUP WIN AND AN OUTSTANDING SUMMER.

2018 ICC T20 WORLD CUP IN THE WEST INDIES

Australia bounced back from a disappointing semi-final exit at the 2017 ICC World Cup in England, claiming a record fourth T20 World Cup. Alyssa Healy was named Player of the Tournament having finished as top-scorer with 225 runs at an average of 56.25 including two half-centuries. She also won four Player of the Match awards.

2018-19 HOME SUMMER

Australia was too strong for New Zealand, winning all three ODIs (which formed part of the 2017–20 ICC Women's Championship) and all three T20Is on home soil. The series, which bookended the summer, was Australia's only home tour of the season.

Highlights from the first T20I included; Australia Women's highest successful run chase against New Zealand Women in WT20Is, Meg Lanning and Rachael Haynes combining to set the highest fifth-wicket partnership in a WT20I match with 119, and Victorian leg-spinner Georgia Wareham making her T20 debut.

Other impressive achievements were Alyssa Healy scoring her 1,000th T20I run, and Ellyse Perry taking her 250th wicket in international cricket and also scoring her first ODI century.

The T20 International and ODI series saw record TV audiences, with the T20 internationals attracting an average audience of 349,000 and the ODIs an average of 191,000.

COMMONWEALTH BANK INTERNATIONAL TOURS

Australia toured Malaysia in late 2018 in a six-match series against Pakistan. Australia completed a series clean sweep in the three ODIs and T20Is. Captain Meg Lanning brought up her 12th ODI century in the second match in a record-breaking 181-run stand with Vice Captain Rachael Haynes. Alyssa Healy was named the Player of the Series. Georgia Wareham, Sophie Molineux and Tayla Vlaeminck made their ODI debuts.

ALYSSA HEALY

Wicket-keeper/batter Alyssa Healy had a season to remember. The opening batter was named the ICC's T20I Player of the Year, and the ICC T20 World Cup Player of the Series, as well as Player of the Match multiple times. At the Australian Cricket Awards, Healy was named the T20 and ODI Player of the Year as well as winning the Belinda Clark Award.

WOMEN'S NATIONAL CRICKET LEAGUE

Nicola Carey starred with both bat and ball as the NSW Breakers held off a spirited Queensland to claim the WNCL title by 31 runs. NSW have now won a remarkable 20 titles from 23 editions of the WNCL, continuing one of the great dynasties of Australian sport.



RECORD TV AUDIENCES
WOMEN'S T20 INTERNATIONALS – 349K AND
WOMEN'S ONE DAY INTERNATIONALS – 191K



MOST-WATCHED
WOMEN'S GAME EVER
1.3M TUNED IN FOR 2018'S FIRST T20I
FOLLOWING THE AFL GRAND FINAL



39% FEMALE
VIEWERSHIP FOR T20Is
GOING FROM LEAST TO MOST GENDER
BALANCED FORMAT

MATTHEW MOTT, AUSTRALIAN WOMEN'S TEAM HEAD COACH

"I don't think I've ever enjoyed coaching as much as I have in the past 12 months. It wasn't all easy sailing before that. We've certainly had some ups and downs." referring to Australia's semi-final loss to India in the World Cup two years ago. "We want a player-led culture, and Meg Lanning and Rachael Haynes in particular, take a lot of ownership of the direction of the Team. You need to understand what motivates the players and get to know them as people... it's one of the fundamentals of coaching at an elite level.

"We talk about the difference between fearless and reckless. The players know it themselves and are getting really good at identifying it. As a coach, you need to sit back sometimes – it's not all about your voice all the time. You need to rely on your assistant coaches and make sure you're all on the same page. Have the trust and confidence to let people do their job.

"I'm a sports nut. I don't see gender when I see sports. And although we can learn from other sports, I think we're driving a lot of the standards (in women's sport). We have a game that's been going for a long time. We also have a generation of amazing players at the moment – a few generational players that are going to inspire a lot of girls and boys to play the game."

Matthew Mott talking with Tim Morris, The Follow-On Podcast



WOMEN'S SPORT – CHALLENGING THE STATUS QUO

THERE'S NO DOUBTING THE RISE IN POPULARITY OF WOMEN'S SPORT. ATTENDANCES AND TV AUDIENCES ARE GROWING, BREAKING RECORDS AROUND THE WORLD.

CNN reported that the US women's national soccer team victory in the 2019 World Cup, ranked as one of the highest-rated soccer telecasts in the history of the sport – about 14 million people watched it on TV in the U.S. While The Guardian reported that England's victory over Scotland attracted an average audience of 4.6 million viewers to BBC One, compared with 550,000 viewers who tuned in for England's matches in the men's Cricket World Cup.

In our own backyard, a peak audience of 1.3 million fans watched our first Women's T20 International match in 2018 against New Zealand, and last year's netball grand final was watched by more than one million people across Australia.

Australia has three of the most successful sporting teams in the world, the Australian women's cricket, soccer and netball teams. There are now seven professional women's sports leagues in Australia, five of which have been established in the past five years (Nielsen).

It's clear to see that fans are onboard with attendances and TV viewership climbing. Governments are investing hundreds of millions in grassroots and female sports, and corporate sponsors have been jumping on board, including the likes of rebel, Suncorp and the Commonwealth Bank.

Women's sport in the media has also come a long way. Broadcasters are creating genuine opportunities for more females to join the ranks and share the microphone with male commentators. Stories about female athletes like Ash Barty, Meg Lanning, Ellyse Perry and Stephanie Gilmore are being heard now, yet women's sport still only represents 13 per cent of sports news coverage (in 2019 according to iSentia).

CRICKET IS IN A STRONG POSITION TO LEAD THE WAY

Women's cricket teams have been playing internationally for more than 80 years and we have past champions, like Belinda Clark AO, who pass on their knowledge and mentor new generations of female cricketers. At CA, we treat our teams equally, which is evidenced by our gender pay equity model, representing best practice in team sport.

The female Directors of cricket gather annually to identify ways to break down barriers for women at all levels of our sport. More female spokespeople are being identified and trained to represent the organisation and motivate other women to participate. Our CEO is a member of the Male champions of Change program and some of our senior leaders have been invited to sponsor emerging female leaders across the industry to support the advancement of equality in cricket and sport.

HELPING RESOURCE-CHALLENGED MEDIA OUTLETS

At CA, we know today that the media has fewer resources. So, we've changed our approach to be more proactive and creative with stories about our female athletes to help increase awareness of, and in turn, the amount of women's sport news coverage:

- We work closely with media partners to provide regular and personal access to the voices of our key players to help feed their blogs and news columns.
- We are producing our own live interviews with cricketers, and the networks just 'plug in' to our broadcast. It solves issues around difficult locations and time-zones, and there is no cost for the networks.

The appetite for women's sport has increased across the industry. The professionalisation of women's sports will see more girls and women strive to become professional athletes, and those sports will attract more corporate sponsorship, Government investment and a further change in the mediascape. The rate of change is significant, and we are committed to challenging the status quo and working together to do what's best for the women's game.

 84%

OF GENERAL SPORTS FANS ARE INTERESTED IN WOMEN'S SPORTS (**NIELSEN SPORTS WOMEN'S SPORTS RESEARCH 2018)

EMERGING ELITE PLAYERS

AUSTRALIA IS THE ONLY COUNTRY THAT HAS A STRUCTURED INTERNATIONAL UNDER 19 WOMEN'S TOURING PROGRAM.

As part of becoming the Leading Sport For Women And Girls, cricket is focused on continually strengthening the state and national programs to develop the stars of tomorrow. Our target is to offer more playing opportunities for female talented athletes than in any other sport.

Our progress is represented through initiatives like the reinstatement of the U19s international touring program, the expansion of the U18 national championship, and our four-year arrangement with the BCCI to play an 'A' series.

WOMEN'S NATIONAL PERFORMANCE SQUAD

The highly successful Women's National Performance Squad Program again provided Australia's most talented young cricketers the opportunity to spend precious time at the Bupa NCC developing their games under the watchful eye of High Performance Coach Leah Poulton. The Program has already seen numerous squad members go on to represent Australia.

AUSTRALIA UNDER 19 WOMEN'S TEAM

New Zealand's A Team defeated Australia in the first ODI match. In the second ODI, Annabel Sutherland scored a century and the game went down to the wire, with the Australians losing to New Zealand on the second last ball. The third match was abandoned following the tragic mosque attacks in Christchurch.

UNDER 18 FEMALE NATIONAL CHAMPIONSHIPS

Queensland took home the T20 trophy defeating ACT/NSW Country by seven wickets. In the 50-over final NSW Metro took home the Betty Butcher Shield defeating ACT/NSW Country by 60 runs.



UNDER 15 FEMALE NATIONAL CHAMPIONSHIPS

In a low scoring final NSW Metro and ACT/NSW Country met yet again in the final with NSW Metro victorious by 25 runs.

AUSTRALIAN UNDER 19 MEN'S TEAM

Our U19 Men's Team toured Sri Lanka in January 2019, playing three Youth One Day International (YODI) and a Youth Test. The Australians won the YODI series 2 -1.

UNDER 19 MALE NATIONAL CHAMPIONSHIPS

ACT/NSW Country and Queensland battled it out in the final of the U19 National Championships in Adelaide with ACT/NSW Country victorious by four wickets (DLS method).

UNDER 17 MALE NATIONAL CHAMPIONSHIPS

The 2018-19 season brought Day/Night cricket to the U17s group for the first time up in Mackay. While this was the highlight unfortunately the weather got in the way for the final, resulting in ACT/NSW Country and Queensland sharing the title.

UNDER 15 MALE NATIONAL CHAMPIONSHIPS

In the first U15 Male National Championships run by CA, a magnificent unbeaten century by NSW Magenta's captain Joel Davies saw his side defeat Queensland by 30 runs.

"It's just the second time an Australian Women's Under-19s Team has toured overseas following last year's historic tour of South Africa. With the additional opportunities young players are now being exposed to, we're seeing them develop at a much quicker rate, with over half the squad holding WBBL contracts this season and quickly becoming household names. There are players who have stepped up to domestic cricket without a hitch, with plenty of others knocking on the door. I think that's proof that the system is doing its job in developing the next generation of players who are ready to take that next step."

Shelley Nitschke, Australian Women's Assistant Coach





OUR PEOPLE DOING WHAT'S BEST FOR CRICKET



TWO FIRST TIME RECIPIENTS OF THE ALLAN BORDER MEDAL AND BELINDA CLARK AWARD

40% OF OUR EXECUTIVE TEAM ARE WOMEN



AUSTRALIAN CRICKET AWARDS

CUMMINS AND HEALY CLAIMED TOP HONOURS AT THE 2019 AUSTRALIAN CRICKET AWARDS

BELINDA CLARK AWARD

Alyssa Healy was the clear winner of the Belinda Clark Award with 125 votes, ahead of Megan Schutt and Ashleigh Gardner (both with 81). The win capped an outstanding year for the wicketkeeper-batter, during which she scored 907 runs at an average of 45.35, including a high score of 133, and 33 dismissals (18 catches and 15 stumpings). This was Healy's first Belinda Clark Award.

ALLAN BORDER MEDAL

Also a first time recipient, Pat Cummins won the Allan Border Medal with 156 votes, narrowly beating Nathan Lyon (150) and Aaron Finch (146), becoming the first bowler to win this award since Mitchell Johnson in 2014. Cummins took 44 wickets in the voting period, and also proved handy with the bat making 290 runs in the year.

COMMUNITY CHAMPION AWARD

Moises Henriques won the inaugural Community Champion Award thanks to his fearless campaigning in raising the profile of mental health issues, ahead of other finalists Corinne Hall and Jake Doran. The Community Champion award was introduced this year to acknowledge the contribution current Australia players make to the broader community.

OTHER WINNERS ON THE NIGHT WERE:

- Men's Test Player of the Year – Nathan Lyon
- Men's ODI Player of the Year – Marcus Stoinis
- Women's ODI Player of the Year – Alyssa Healy
- Men's T20I Player of the Year – Glenn Maxwell
- Women's T20I Player of the Year – Alyssa Healy
- Men's Domestic Player of the Year – Matthew Wade
- Bradman Young Cricketer of the Year – Will Pucovski
- Women's Domestic Player of the Year – Heather Graham
- Betty Wilson Young Cricketer of the Year – Georgia Wareham

A SPORT FOR ALL AWARDS HONOUR AUSTRALIAN CRICKET'S HEROES

The national A Sport for All awards are about celebrating the best of community cricket throughout Australia and acknowledging the dedication of volunteers to the game. Our volunteers dedicate hours of their own time to create happier, healthier and more connected local communities. We are amazed by the stories of initiatives that start in lounge rooms and sometimes end up as solutions to problems on a national level. Cricket's volunteers are a constant source of inspiration and a key reason why our game holds a special place in Australian society.

WINNERS ON THE NIGHT WERE:

- Community Ambassador of the Year: Darren Werder (Mackay, QLD)
- Community Facility Project of the Year: Irrewarra Cricket Club (Colac, VIC)
- Community Official of the Year: Paul Todd (Adelaide, SA)
- Partner Organisation of the Year: Inclusion Solutions (Perth, WA)
- Community Cricket Coach of the Year: Jeremy Byrne (Ballarat, VIC)
- Premier Cricket Club of the Year: Ginninderra Cricket Club (Canberra, ACT)
- Junior Cricket Program of the Year: Quinns Rock Junior Cricket Club (Perth, WA)
- Junior Cricket Champion of the Year: Toby Morell (Perth, WA)
- Community Cricket Initiative of the Year: Team Connect (Perth, WA)
- Cricket Association of the Year: Manly Warringah Junior Cricket Association (Manly, NSW)
- Community Cricket Club of the Year: Quinns Rock Junior Cricket Club (Perth, WA)
- Volunteer of the Year: Charles Rose (UTAS Cricket Club, Hobart, TAS)

VOLUNTEER OF THE YEAR AWARD – CHARLES ROSE

Charles is the President of the UTAS Cricket Club in Hobart and has worked tirelessly to create a culture of inclusion at the club and the greater community. Some of the initiatives he has pioneered include:

- Hosting the 'Don't Give Up, Give Back' Cup in partnership with the Intercultural Sports League – a cricket tournament for people seeking asylum, refugees and international students from around the world.
- Regularly opening the club to culturally diverse and migrant communities in the Hurricanes Champions League.
- Increased female participation and all-girls' teams at the club.

Thank you to the Commonwealth Bank which provides significant support to the A Sport for All program, funding community cricket initiatives across the country that allow cricket to be accessible to all Australians.

HOW WE PLAY AWARD – ABHI ARUNACHALAM

Abhi Arunachalam, W/BBL Commercial and Operations Manager, recently won our CA How We Play Award, which recognises employees who play by our CA values. "The best thing about my job is getting to work on something that kids and adults across Australia love to enjoy." Abhi joined our CA HQ in 2014 and started with our Legal, Risk & Integrity Team, before taking on the W/BBL commercial and operations role in mid-2018.



PONTING INDUCTED INTO ICC HALL OF FAME

Our own legendary batsman and skipper, Ricky Ponting, became the 25th Australian to be inducted into the prestigious ICC Hall of Fame. He finished his career as Australia's greatest run-scorer in both Test and ODI cricket, won three World Cups as a player including two as captain, and was at the helm when Australia whitewashed England in the 2006-07 Ashes on home soil.

RESETTING OUR FOUNDATION

Stepping into the role of CEO in October, Kevin Roberts has spearheaded our refreshed purpose, which is to unite and inspire communities through cricket. A key focus of his leadership is to deepen relationships throughout Australian cricket. This starts with the Australian Cricket Leadership Team (ACLT), comprising the state and territory CEOs and CA's executive team.

The ACLT met in December last year in Perth, where guest Tim Costello spoke about the power of purpose and our aspiration to be a purpose-led organisation. During the meeting the CEOs agreed to align nationally around 'How We Play', the employee-designed values for Australian cricket.

CA'S EXECUTIVE TEAM

In addition to our previously mentioned new EGMs Drew Ginn and Ben Oliver, we were also pleased to welcome Karina Keisler as EGM Communications & Stakeholder Engagement, and Raj Tapper as General Manager People & Culture in August 2018. These appointments were followed by Scott Grant to the role of Chief Operating Officer in March this year. Internal promotions to the Executive Team included Michael Osborne as General Manager Technology and Stephanie Beltrame who took on the role of EGM of Broadcasting and Commercial. Stephanie's appointment boosted the percentage of female executives to 40 per cent.



THE EMPLOYEE EXPERIENCE

We have been building a more contemporary workplace in the past 12 months with the introduction of a range of initiatives to support our strategy. These have included; pulse surveys to continuously understand and drive action around employee engagement; Q&A sessions with the Executive Team to build transparency and trust; and, RnR Leave to improve employees' wellbeing and help them achieve balance. We met our target for gender balanced recruitment shortlists, invested in leadership development for all people managers, and we launched Workplace (by Facebook) as our enterprise social network for the whole of Australian cricket.

In addition, Australian cricket successfully completed its full migration to the cloud, having turned the lights off in its managed data centre in April. This means that all Australian Cricket employees enjoy the benefits of a fully cloud-enabled environment to collaborate with each other anywhere in Australia and around the world.

We continued to invest significantly in cyber security to protect Australian cricket's data. This resulted in more than 100 per cent improvement in Cricket's cyber security capabilities over the past two years.

QUOTES FROM OUR ENGAGEMENT SURVEY

"There has been improvement as a result of the last surveys. The business has done a great job of addressing the issue and making it known they are."

"The genuine commitment to improving the culture has been great. Managers are being as open and transparent as they can be, and everyone feels included."

"There has been immense change in communications between leadership and staff, more transparency, more frequent one on ones, leadership listens to problems and actions it and last but not the least, no dress code policy is such a relief."

"Professional development has been elevated as a priority. Flexible work arrangements and 'Dress for your day' reflect positive change and a focus on our people."

YOU CAN FIND OUT MORE ABOUT CA'S BOARD AND EXECUTIVE TEAM ON CRICKETAUSTRALIA.COM.AU

THE BOARD



EARL EDDINGS

Chair since 2018
CA Director since 2008

JACQUIE HEY

CA Director since 2012

JOHN HARNDEN AM

CA Director since 2016

MICHAEL KASPROWICZ

CA Director since 2011-May 2016,
Dec 2016



MICHELLE TREDENICK

CA Director since 2015

DR LACHLAN HENDERSON

CA Director since 2018

PAUL GREEN

CA Director since 2018

RICHARD FREUDENSTEIN

CA Director since 2019

THE EXECUTIVE TEAM



KEVIN ROBERTS

Chief Executive Officer
Joined CA's Board in 2012,
appointed to the Executive Team
in 2015, appointed CEO in 2018

BELINDA CLARK

Executive General Manager, Community
Cricket, Acting Executive General
Manager, Team Performance (Nov – Jul)
Joined CA in 2001, appointed EGM in 2018

ANTHONY EVERARD

Executive General Manager,
Events and Leagues
Joined CA in 2011, and the
Executive Team in 2017

CHRISTINE HARMAN

General Counsel and
Company Secretary
Joined CA in 2014 and the
Executive Team in 2016

TODD SHAND

Chief Financial Officer
Joined CA in 2010,
appointed CFO in 2016

KARINA KEISLER

Executive General Manager,
Communications & Stakeholder Engagement
Joined CA and the Executive Team in 2018

SCOTT GRANT

Chief Operating Officer
Joined CA and the Executive
Team in 2019

KIERAN MCMILLAN

Acting Executive General Manager,
Community Cricket (Nov – Jul)
Joined CA in 2017



ANTONIA BEGGS

Acting Executive General Manager,
Broadcast & Commercial (since Nov 2018)
Joined CA in 2017

MIKE OSBORNE

General Manager, Technology
Joined CA in 2015, appointed
GM in 2018

RAJ TAPPER

General Manager, People & Culture
Joined CA and the Executive Team
in 2018

BEN OLIVER

Executive General Manager,
Team Performance
Joined CA and the Executive
Team in 2019

DREW GINN

Executive General Manager,
High Performance
Joined CA and the Executive
Team in 2019

STEPHANIE BELTRAME

Executive General Manager, Broadcast
& Commercial (maternity Leave)
Joined CA in 2000 and the Executive
Team in 2019

NICK HOCKLEY

Chief Executive Officer,
ICC T20 World Cup 2020 LOC
Joined CA in 2016 and the
Executive Team in 2017



FINANCIALS

FOR THE FINANCIAL YEAR
ENDED 30 JUNE 2019

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The financial report was authorised for issue by the Directors on 3 October 2019.

The Directors present their report on the results of Cricket Australia for the year ended 30 June 2019.

Principal activity

The principal activity of Cricket Australia is to promote and administer the game of cricket in Australia.

Form of entity and place of business

Cricket Australia, incorporated in Victoria, is a company limited by guarantee. Under its constitution, the liability of members is limited to \$1,000 per member. At the date of this report, Cricket Australia's registered office – and principal place of business – is located at 60 Jolimont Street, Jolimont, Victoria.

Review of operations and results

Under the Australian Cricket Financial Model, Cricket Australia receives all gate and signage revenue from international matches and provides distributions to State Associations. This simplified model derisks States against volatile movements in gate revenue due to the timing and duration of matches, weather and the competitiveness of touring teams.

Cricket Australia's strategic plan to 2022 has the following key objectives to deliver Australian Cricket's purpose and vision:

- (i) No.1 for fans - we will give fans what they want and grow the Big Bash
- (ii) No.1 for participation - we will create the best participation experiences to grow junior cricket
- (iii) No.1 in all formats - we will deliver the best high performance system for players

Performance indicators such as attendance at matches, television ratings, team rankings, digital consumption, participant and volunteer numbers are used to measure Cricket Australia's performance against its strategy.

Investment in our strategic priorities, which include being number one for fans and participants and increased investment in community cricket across Australia continues to be the main priority.

The basis of operations of Cricket Australia did not alter significantly during the 2018-19 year.

With its vision to be Australia's favourite sport, a sport for all Australians, Cricket Australia continued to promote and administer the game of cricket in Australia, including the men's and women's Australian Cricket Teams, the Marsh Sheffield Shield, the Marsh One-Day Cup, and the KFC Big

Bash League and Rebel Women's Big Bash League, and was also responsible for the development and marketing of the game in Australia.

The net result of operations for the year ended 30 June 2019, after distributions to States of \$127,483,660 (2018: \$118,865,240) was a net surplus of \$18,216,373 (2018: \$8,323,325). The surplus in net result for the year ended 30 June 2019 was in line with the Company's expectations and the Long Range Plan (LRP) four year cycle projections. The decrease in the operating cash flow for the year ended 30 June 2019 is due to the transfer of the Australian Cricketers' Retirement Account (ACRA) funds to the Australian Cricketers' Association (ACA) on the 28 November 2018.

Significant changes in state of affairs

Kevin Roberts was appointed Chief Executive Officer on 25 October 2018. David Peever resigned as Chairman of the Board on the 1 November 2018 and Earl Eddings was appointed Chairman on the 1 November 2018.

Mark Taylor and Tony Harrison both resigned as Directors during the financial year, with Dr. Lachlan Henderson, Paul Green and Richard Freudenstein appointed as Directors.

Following the incident at the Cape Town Test match in South Africa in March 2018, the Cricket Australia Board commissioned an independent organisational review by the Ethics Centre into Australian cricket and launched, concurrently, a player review to establish a renewed behavioural charter. Key outcomes of the review were the establishment of the Australian Cricket Council.

On the 28th November 2018, the balance of the investments held on the balance sheet in relation to the Australian Cricketers' Retirement Account were transferred to the Australian Cricketers' Association (ACA). The ACA are now responsible for the administration of the retirement scheme.

Other than the above, there were no significant matters affecting the state of affairs of Cricket Australia which occurred during the financial year.

Events Subsequent to Balance Date

There has not arisen in the interval between the end of the financial year and the date of this report any item, transaction or event of a material and unusual nature that has significantly affected, or may significantly affect the operations of Cricket Australia, the results of those operations, or the state of affairs of Cricket Australia in financial years subsequent to 30 June 2019.

Future developments and results

The Directors are not aware of any likely developments at this time that would affect the operations of Cricket Australia.

Environmental regulation

The operations of Cricket Australia are not subject to any particular or significant environmental regulations under Commonwealth, State or Territory law.

Information on Directors

The following persons held office as Directors of Cricket Australia at any time during the year and up to the date of this report.

Director	Cricket Australia Director Experience	Special Responsibilities – 1 Jul 18 to 30 Jun 19
T T Harrison OAM (appointed 11 Oct 02, resigned 25 Oct 18)	16 Years	People, Culture & Ethics Committee (1 Jul 18 - 25 Oct 18)
M A Taylor AO (appointed 3 Jun 13, resigned 5 Nov 18. First tenure 13 Sep 04 to 25 Sep 12)	13 Years	Organisational Review & Player Review Subcommittee (1 Jul 18 - 5 Nov 18)
E R Eddings (appointed 1 Sep 08)	10 Years, 9 months	Cricket Australia, Chair (1 Nov 18 - 30 Jun 19) People, Culture & Ethics Committee (1 Jul 18 - 30 Jun 19) Audit and Risk Committee (1 Jul 18 - 5 Dec 18) Nominations Committee 2018, Chair (1 Jul 18 - 26 Oct 18)
M S Kasprovicz (appointed 8 Dec 16. First tenure 9 Aug 11 to 18 May 16)	7 Years, 6 months	Audit and Risk Committee (26 Oct 18 - 5 Dec 18) People, Culture & Ethics Committee (5 Dec 18 - 30 Jun 19)
J C Hey (appointed 25 Oct 12)	6 Years, 8 months	Audit and Risk Committee (1 Jul 18 - 5 Dec 18) People, Culture & Ethics Committee (1 Jul 18 - 30 Jun 19) Nominations Committee 2018-19, Chair (5 Dec 18 - 30 Jun 19)
D A Peever (appointed 25 Oct 12, resigned 1 Nov 18)	6 Years, 1 month	Cricket Australia, Chair (1 Jul 18 - 1 Nov 18) People, Culture & Ethics Committee, Chair (1 Jul 18 - 1 Nov 18) Nominations Committee 2018 (1 Jul 18 - 1 Nov 18)
M K Tredenick (appointed 18 Nov 15)	3 years, 7 months	Audit and Risk Committee (1 Jul 18 - 30 Jun 19) People, Culture & Ethics Committee, Chair (01 Jul 18 - 30 Jun 19, Chair from 5 Dec 18) Nominations Committee 2018 (1 Jul 18 - 26 Oct 18)
J Harnden AM (appointed 15 Apr 16)	3 years, 2 months	Audit and Risk Committee (1 Jul 18 - 30 Jun 19)
L J Henderson (appointed 3 Sep 18)	9 months	People, Culture & Ethics Committee (23 Jan 19 - 30 Jun 19) Audit and Risk Committee (5 Dec 18 - 23 Jan 19)
P J Green (appointed 25 Oct 18)	8 months	Audit and Risk Committee (26 Oct 18 - 30 Jun 19) Nominations Committee 2019 (5 Dec 18 - 30 Jun 19)
R J Freudenstein (appointed 10 Jun 19)	1 month	

Directors have held their positions on Committees for the full year unless otherwise stated.

Meetings of Directors

The number of Directors' meetings held (including meetings of Committees and Directors) and the number of meetings attended (while a Director) by each of the Directors of Cricket Australia during the financial year are:

	Full meeting of Directors (incl teleconferences)		Audit and Risk Committee ¹		Nominations Committee 2018		Nominations Committee 2019		People, Culture & Ethics Committee 2018		People, Culture & Ethics Committee 2019	
Meetings held (H) whilst a Director and attended (A)	H	A	H	A	H	A	H	A	H	A	H	A
E R Eddings (appointed Chairman 1 November 2018)	19	17	4	3	1	1			2	2	2	2
D A Peever (appointed Chairman 29 October 2016, resigned 1 November 2018)	7	7			1	1			2	2		
T T Harrison	6	6							2	2		
J C Hey	19	19	4	4			4	4			2	1
M S Kasprovicz	19	19	1	1							1	1
J Harnden AM	19	18	9	8								
M A Taylor AO	9	9										
P J Green	13	13	5	4			4	4				
L J Henderson	18	15	1	1							2	2
M Tredenick	19	18	9	9	1	1			2	2	2	2

The role of the Audit & Risk Committee is providing advice and assurance on the financial statements and the audit process, and oversight of the effectiveness of the system of corporate governance and risk management.

The purpose of the Nominations Committee is to consider and recommend to the Board of Directors candidates to be elected as Directors of CA in accordance with the Constitution.

The role of the People, Culture & Ethics Committee, previously the Remuneration Committee up to 5 December 2018, is to review the remuneration packages and policies applicable to executives of the Company, and to implement an appropriate Human Resource Strategy to enable it to execute the Australian Cricket Strategy.

Company Secretary

The Company Secretary is Ms Christine Harman, General Counsel & Company Secretary.

¹ Mr John Davies is Chair of the Audit and Risk Committee and is an independent consultant and non-director.

Insurance of Officers

During the financial year, Cricket Australia paid a premium to insure certain officers of Cricket Australia. The insurance policy covers any Director or officer of the Company including past, present and future Directors, Company Secretary, Chief Executive Officer and employees of Cricket Australia. The liabilities insured include costs and expenses that may be incurred in defending civil or criminal proceedings that may be brought against the Directors and Officers in their capacity as officers of Cricket Australia.

Auditor independence

A copy of the auditor's independence declaration as required under section 307C of the *Corporations Act 2001* is set out on page 55.

Signed in Melbourne this 3rd day of October, 2019, in accordance with a resolution of the Directors.



E R Eddings
Chairman, Cricket Australia



P J Green
Director, Cricket Australia



Auditor's Independence Declaration

As lead auditor for the audit of Cricket Australia for the year ended 30 June 2019, I declare that to the best of my knowledge and belief, there have been:

- (a) no contraventions of the auditor independence requirements of the *Corporations Act 2001* in relation to the audit; and
- (b) no contraventions of any applicable code of professional conduct in relation to the audit.



Andrew Cronin
Partner
PricewaterhouseCoopers

Melbourne
3 October 2019

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Liability limited by a scheme approved under Professional Standards Legislation.

INCOME STATEMENT FOR THE YEAR ENDED 30 JUNE 2019

	Notes	2019 \$'000	2018 \$'000
Revenue from continuing operations	4	474,259	389,628
Other income	4	11,642	9,637
Total Revenue		485,901	399,265
Expenditure from operating activities			
Players and Umpires		(104,532)	(52,488)
Team Performance		(28,764)	(31,566)
Community Cricket		(22,628)	(18,574)
Media, Broadcasting & Marketing		(31,396)	(22,473)
Events & Operations		(72,474)	(72,212)
Administration		(32,601)	(30,542)
Digital & Technology		(29,226)	(29,669)
Strategic Funding		(13,267)	(7,296)
Depreciation		(5,313)	(7,257)
		(340,201)	(272,077)
Surplus from continuing operations		145,700	127,188
Distributions to State Associations	25	127,484	118,865
Surplus/(deficit) for the year		18,216	8,323

The above income statement should be read in conjunction with the accompanying notes.

STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 JUNE 2019

	Notes	2019 \$'000	2018 \$'000
Surplus/(deficit) for the year		18,216	8,323
Other Comprehensive Income			
<i>Items that may be reclassified to profit or loss</i>			
Changes in the fair value of cash flow hedges		(8,314)	(19,082)
		(8,314)	(19,082)
Total comprehensive income/(loss) for the year		9,902	(10,759)

The above statement of comprehensive income should be read in conjunction with the accompanying notes.

BALANCE SHEET AS AT 30 JUNE 2019

	Notes	2019 \$'000	2018 \$'000
CURRENT ASSETS			
Cash and cash equivalents	6	26,593	83,821
Trade and other receivables	7	22,597	24,629
Inventories	8	2,246	581
Other	9	1,398	2,889
Forward foreign exchange contracts	11	3,058	3,565
Total current assets		55,892	115,485
NON-CURRENT ASSETS			
Trade and other receivables	10	44,135	24,365
Forward foreign exchange contracts	11	3,762	5,154
Investments	12	90,269	85,023
Intangible assets	13	6,162	3,382
Investment property	14	1,525	1,525
Property, plant and equipment	15	39,040	41,194
Total non-current assets		184,893	160,643
TOTAL ASSETS		240,785	276,128
CURRENT LIABILITIES			
Forward foreign exchange contracts	11	1,419	-
Trade and other payables	16	37,502	36,489
Provisions	17	18,222	20,780
Revenue received in advance	18	7,731	43,048
Total current liabilities		64,874	100,317
NON-CURRENT LIABILITIES			
Forward foreign exchange contracts	11	6,277	-
Provisions	19	46,587	56,330
Revenue received in advance	20	25,304	31,640
Total non-current liabilities		78,168	87,970
TOTAL LIABILITIES		143,042	188,287
NET ASSETS		97,743	87,841
MEMBERS' FUNDS			
Hedging reserves	21	(7,233)	1,081
Accumulated funds	23	104,976	86,760
TOTAL MEMBERS' FUNDS		97,743	87,841

The above balance sheet should be read in conjunction with the accompanying notes.

STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 30 JUNE 2019

	Notes	Hedging Reserve \$'000	Accumulated Funds \$'000	Total Equity \$'000
Balance at 1 July 2017		20,163	78,437	98,600
Changes in the fair value of cash flow hedges		(19,082)	-	(19,082)
Net income recognised directly into equity		(19,082)	-	(19,082)
Surplus/(Deficit) for year		-	8,323	8,323
Total recognised income and expense for the year		(19,082)	8,323	(10,759)
Balance at 30 June 2018	21 & 23	1,081	86,760	87,841

	Notes	Hedging Reserve \$'000	Accumulated Funds \$'000	Total Equity \$'000
Balance at 1 July 2018		1,081	86,760	87,841
Changes in the fair value of cash flow hedges		(8,314)	-	(8,314)
Net income recognised directly into equity		(8,314)	-	(8,314)
Surplus/(Deficit) for year		-	18,216	18,216
Total recognised income and expense for the year		(8,314)	18,216	9,902
Balance at 30 June 2019	21 & 23	(7,233)	104,976	97,743

The above statement of changes in equity should be read in conjunction with the accompanying notes.

CASH FLOW STATEMENT FOR THE YEAR ENDED 30 JUNE 2019

	Notes	2019 \$'000	2018 \$'000
Cash Flows from Operating Activities			
Receipts from spectators, media, sponsors and customers		435,156	383,874
Payments to suppliers, players and employees		(347,219)	(300,222)
Payments to members		(140,232)	(130,752)
Interest received		1,005	1,636
Net cash (outflow)/inflow from operating activities	27	(51,290)	(45,463)
Cash Flows from Investing Activities			
Payments for plant, equipment and assets under construction		(5,938)	(6,670)
Net cash (outflow) from investing activities		(5,938)	(6,670)
Net (decrease) / increase in cash held		(57,228)	(52,133)
Cash at the beginning of the financial year		83,821	135,954
Cash at the end of the financial year	6	26,593	83,821

The above cash flow statement should be read in conjunction with the accompanying notes.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The principal accounting policies adopted in the preparation of the financial report are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated. The financial statements are for Cricket Australia (the Company).

(a) Basis of preparation

This general purpose financial report has been prepared in accordance with Australian Accounting Standards and Interpretations issued by the Australian Accounting Standards Board and the Corporations Act 2001. Cricket Australia is a not-for-profit entity for the purpose of preparing the financial statements.

Historical cost convention

These financial statements have been prepared under the historical cost convention, as modified by the revaluation of available for sale financial assets, financial assets and liabilities (including derivative instruments) at fair value through profit or loss, certain classes of property, plant and equipment and investment property.

Critical accounting estimates

The preparation of financial statements in conformity with Australian Equivalent of International Financial Reporting Standards (AIFRS) requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Company's accounting policies. The areas involving a higher degree of judgement or complexity, or where assumptions and estimates are significant to the financial statements, are disclosed in Note 3.

(b) Income Tax

The Company is exempt from Australian income tax pursuant to Section 50-45 of the Income Tax Assessment Act 1997.

(c) Rounding of amounts

The amounts in the financial statements have been rounded off in accordance with ASIC Corporations (Rounding in Financial/Directors' Reports) Instrument 2016/191 to the nearest thousand dollars.

(d) Foreign currency translation

Functional and presentation currency

Items included in the financial statements of the Company are measured using the currency of the primary economic environment in which the entity operates ('the functional currency'). The financial statements are presented in Australian dollars, which is Cricket Australia's functional and presentation currency.

Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the income statement, except when deferred in equity as qualifying cash flow hedges.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

(e) Derivative financial instruments

Derivative financial instruments are initially recognised at fair value on the date a derivative contract is entered into and are subsequently remeasured to their fair value at each reporting date. The accounting for subsequent changes in fair value depends on whether the derivative is designated as a hedging instrument, and if so, the nature of the item being hedged. The Company designates certain derivatives as hedges of the cash flows of recognised assets and liabilities and highly probable forecast transactions (cash flow hedges).

The Company documents at the inception of the hedging transaction the relationship between hedging instruments and hedged items, as well as its risk management objective and strategy for undertaking various hedge transactions. The Company also documents its assessment, both at hedge inception and on an ongoing basis, of whether the derivatives that are used in hedging transactions have been and will continue to be highly effective in offsetting changes in fair values or cash flows of hedged items.

The fair values of various derivative financial instruments used for hedging purposes are disclosed in Note 11. Movements in the hedging reserve in shareholders' equity are shown in Note 21. The full fair value of a hedging derivative is classified as a non-current asset or liability when the remaining maturity of the hedged item is more than 12 months; it is classified as a current asset or liability when the remaining maturity of the hedged item is less than 12 months.

The effective portion of changes in the fair value of derivatives that are designated and qualify as cash flow hedges is recognised in equity in the hedging reserve. The gain or loss relating to the ineffective portion is recognised immediately in the statement of comprehensive income within other income or other expense.

Amounts accumulated in equity are recycled in the statement of comprehensive income in the periods when the hedged item affects profit or loss (for instance when the forecast media income that is hedged takes place).

When a hedging instrument expires or is sold or terminated, or when a hedge no longer meets the criteria for hedge accounting, any cumulative gain or loss existing in equity at that time remains in equity and is recognised when the forecast transaction is ultimately recognised in the statement of comprehensive income. When a forecast transaction is no longer expected to occur, the cumulative gain or loss that was reported in equity is immediately transferred to the income statement.

(f) Acquisition of assets

The cost method of accounting is used for all acquisitions of assets regardless of whether shares or other assets are acquired. Cost is determined as the fair value of the assets given up or liabilities undertaken at the date of acquisition plus costs incidental to the acquisition.

Where settlement of any part of cash consideration is deferred, the amounts payable in the future are discounted to their present value as at the date of the acquisition. The discount rate used is the rate at which a similar borrowing could be obtained under comparable terms and conditions.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

(g) Revenue recognition

Revenue is measured for the major business activities as follows:

- (i) International Media income is recognised, after allowance for commission and charges, on the completion of the relevant matches covered by the underlying contract. Domestic media income is brought to account on an accruals basis and straight lined over the life of the contract when there is a difference between cash and revenue recognition;
- (ii) Gate takings are recognised as the relevant percentage of gross takings received for all international matches forwarded by State Associations or venues;
- (iii) Investment revenue is recognised on an accruals basis using the effective interest rate method except for managed funds which are discussed in Note 1(u);
- (iv) Sponsorships are brought to account on an accruals basis;
- (v) Dividends and distributions are brought to account inline with obligations on an accruals basis.

(h) Government grants

Grants from the government are recognised at their fair value where there is reasonable assurance that the grant will be received and the Company has complied with the attached conditions.

(i) Trade receivables

Trade receivables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method, less loss allowance.

Trade receivables are amounts due from customers for goods sold or services performed in the ordinary course of business. They are generally due for settlement within 30 days and therefore are all classified as current. Trade receivables are recognised initially at the amount of consideration that is unconditional unless they contain significant financing components, when they are recognised at fair value. The Company holds the trade receivables with the objective to collect the contractual cash flows and therefore measures them subsequently at amortised cost using the effective interest method. Details about the Company's impairment policies and the calculation of the loss allowance are provided in Note 2.

(j) Other loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. They are included in current assets, except for those with maturities greater than 12 months after the reporting date which are classified as non-current assets. Loans and receivables are included in trade and other receivables (Notes 7 and 10) in the balance sheet.

(k) Inventories

All inventories, which consist of uniforms and cricket equipment are finished goods. Inventories are based on purchase price using the 'first in, first out' method and are stated at the lower of cost and net realisable value.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

(l) Impairment of assets

Assets that have an indefinite useful life are not subject to amortisation and are tested annually for impairment. Assets that are subject to amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash generating units).

(m) Intangible assets

Assets that are identifiable non-monetary without physical substance are recognised as intangible assets. The Company estimates the useful life of the internally generated software to be 5 years based on the expected technical obsolescence of such assets. However, the actual useful life may be shorter or longer than 5 years, depending on future technological innovations.

(n) Investment property

The investment property is a two story semi detached Victorian dwelling adjacent to the current business premises and is held for long term organisational growth. The investment property is carried at historical cost less depreciation. The building was fully depreciated by 30 June 2011, with the remainder attributed to land at a cost of \$1,525,000. Rental revenue is recognised on a straight line basis over the term of the lease agreement.

(o) Depreciation of property, plant and equipment

Depreciation is calculated on a diminishing value basis to write off the net cost or revalued amount of each item of property, plant and equipment (excluding land) over its expected useful life to the Company. Estimates of remaining useful lives are made on a regular basis for all assets, with annual reassessments for major items. The depreciation rates are as follows:

Buildings	2.5%
Plant & Equipment	20% to 30%
Freehold Improvements	20%

(p) Leasehold improvements

The cost of improvements to or on leasehold properties is amortised over the remaining period of the lease or the estimated useful life of the improvement, whichever is the shorter. Leasehold improvements being held at balance date are amortised using a diminishing value rate of 20%.

(q) Trade and other payables

These amounts represent liabilities for goods and services provided to the Company prior to the end of the financial year which are unpaid. The amounts are unsecured and are usually payable within 30 days of recognition.

(r) Provisions

Provisions are recognised when the Company has a present legal or constructive obligation as a result of past events. It is more likely than not that an outflow of resources will be required to settle the obligation and the amount has been reliably estimated. Provisions are not recognised for future operating losses.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

(s) Employee benefits

(i) Wages, salaries and annual leave

Liabilities for wages and salaries, including non-monetary benefits, annual leave expected to be settled within 12 months after the end of the period in which the employees render the related service are recognised in respect of employees' services up to the end of the reporting period and are measured at the amounts expected to be paid when the liabilities are settled. The liability for annual leave is recognised in the provision for employee benefits. All other short-term employee benefit obligations are presented as payables.

(ii) Long service leave

The liability for long service leave and annual leave, which is not expected to be settled within 12 months after the end of the period in which the employees render the related service, is recognised in the provision for employee benefits and measured as the present value of expected future payments to be made in respect of services provided by employees up to the end of the reporting period using the projected unit credit method. Consideration is given to expected future wage and salary levels, experience of employee departures and periods of service. Expected future payments are discounted using market yields at the end of the reporting period on corporate bond rates with terms to maturity and currency that match, as closely as possible, the estimated future cash outflows.

(iii) Player payments adjustments

A liability is recognised and is measured as the expected future payments to be made to players in relation to entitlements arising for service up to balance date, determined in accordance with the 2017-2022 Memorandum of Understanding. The player payment adjustment in any relevant contract year will represent any shortfall in the Player Payments Pool (PPP) that has arisen due to actual Australian Cricket Revenue (ACR) exceeding the Australian Cricket Revenue Estimate, less any excess in the PPP that has arisen in any relevant contract year due to the ACR Estimate exceeding actual ACR.

(t) Cash and cash equivalents

For cash flow statement presentation purposes, cash and cash equivalents includes deposits at call which are readily convertible to cash on hand and are subject to an insignificant risk of changes in value, net of outstanding bank overdrafts.

(u) Investments

From 1 July 2018, the Company classifies its financial assets in the following measurement categories:

- those to be measured subsequently at fair value (through profit or loss), and
- those to be measured at amortised cost.

(i) Equities and Managed funds

Investments in equities and managed funds are designated at "fair value through profit or loss" on initial recognition and are initially recognised at fair value, being the cost of acquiring units in the managed funds or the quoted market price for equities. At balance date, the investment is revalued to its fair value, which reflects the redemption price of units held for managed funds. Movements in the fair value are included in the income statement.

(ii) Bank bills, bonds and deposits

Investments in bank bills, bonds and deposits are initially recognised at fair value, being the cost of acquiring the investment, including transaction costs. After initial recognition, the amounts will be subsequently measured at amortised cost. At balance date, the investment is carried at amortised cost with interest income recognised using the effective interest rate method.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

(v) Retirement schemes

The Company operates a defined benefit scheme (Australian Cricketers' Retirement Account) and a post-employment plan (Players' and Umpires' Retirement Benefits Schemes). Liabilities are recognised based on set rates and the relevant player's or umpire's service to the Company and State Associations. The portion of entitlements expected to be paid within 12 months is recognised as a current liability.

(i) Players' and Umpires' Retirement Benefits Schemes

This scheme covers player service up to 2001 and umpires. Payment of the benefit is entirely at the discretion of the Company and occurs after retirement. When payment is made, interest at commercial bank bill rates is applied for the period between retirement and payment. On 1 July 2001 the Players' and Umpires' Retirement Benefits Scheme (P&URBS) was replaced by the Australian Cricketers' Retirement Account (ACRA). All entitlements accrued up until 30 June 2001 under this scheme remain payable. The Company will determine the umpire's value of credits to be made for specified cricket matches annually and will confirm those matches which will qualify for credits. Umpire's benefits scheme payouts are based on accrued value credits earned until retirement from umpiring.

(ii) Australian Cricketers' Retirement Account

This scheme covers player service since 1 July 2001. Contributions from the PPP are made to the Australian Cricketers' Retirement Account (ACRA) in order to fund entitlements and the balance of the account is recorded as restricted cash and investments in the balance sheet. Interest earned on the account is recognised as income in the income statement. The liability is measured as the present value of expected future payments to be made in respect of entitlements earned up to the reporting date, giving consideration to expected timing of retirements, with expected future payments discounted using corporate bond yields. The increase/decrease in the present value of future entitlements is included in the income statement.

The balance of the investments held on the balance sheet were transferred to the Australia Cricketers Association on the 28 November 2018.

(w) Distributions

Distributions are made to the members of the Company for state player payments and game development. Distributions are recognised as an expense to the extent that payment is required by virtue of the By Laws. Clause 3 of the By Laws of the Company permits the distribution from time to time of surplus funds (over and above the obligations under the By Laws) provided it is for the purposes of promoting and developing the game of cricket. Such discretionary distributions are recognised directly as adjustments against accumulated funds.

(x) Leased assets

The Company has entered into various leases which have been treated as operating leases as the lessor effectively retains substantially all risks and benefits of ownership. Operating lease payments are charged to the income statement on a straight line basis over the lease term.

(y) Goods and services tax (GST)

Revenues, expenses and assets are recognised net of the amount of associated GST, unless the GST incurred is not recoverable from the Australian Taxation Office (ATO). In this case it is recognised as part of the cost of acquisition of the asset or as part of the expense.

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the balance sheet.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to the ATO, are presented as operating cash flow.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

(z) New Accounting Standards

New and amended standards adopted

AASB 9 Financial Instruments replaces the existing guidance in *AASB 139 Financial Instruments: Recognition and Measurement*. AASB 9 became mandatory for the Company's financial statements for the period beginning on or after 1 January 2018. The impact of the adoption of this standard has been reflected in both the summary of significant accounting policies and the financial statements as at 30 June 2019. There was no material impact on the measurement of the financial statements upon adoption of this new standard. A summary of the key considerations is included below:

(i) Classification & Measurement

On 1 July 2018 (the date of initial application of AASB 9 for the Company), the Company's management has classified its financial instruments into the appropriate AASB 9 categories. The changes to the classification of financial instruments as a result of this review are immaterial, with instruments now being classified as amortised cost (cash and cash equivalents, trade and other receivables, other assets, bank bills and deposits) or fair value either through profit or loss (equities and managed funds) or other comprehensive income (derivatives). The classification treatment under AASB 9 is materially consistent with AASB 139 and as such no adjustments have been made.

(ii) Derivatives and hedging activities

The Company uses foreign currency forward and option contracts to manage its exposure to currency fluctuations. These forward contracts previously qualified as cash flow hedges, and continue to do so under AASB 9 as the Company's risk management strategies and hedge documentation are aligned with the requirements of AASB 9.

(iii) Impairment of financial assets

The measurement of cash and cash equivalents and trade and other receivables is subject to AASB 9's new expected credit loss model. The Company has revised its impairment methodology based on the simplified approach and the impact of the change was immaterial.

New and amended standards not yet adopted

There are certain new accounting standards and interpretations that have been published that are not mandatory for not-for-profit entities at 30 June 2019 reporting periods, and which have not yet been adopted the Company. A brief outline of these standards and the likely impacts of their application are outlined below:

(i) AASB 15 Revenue from Contracts with Customers

AASB 15 Revenue from Contracts with Customers establishes a comprehensive framework based on the principle that revenue is recognised when control of a good or service transfers to a customer. It replaces existing revenue recognition guidance including *AASB 118 Revenue*, and becomes mandatory for the Company's financial statements for the period beginning on or after 1 January 2019.

In preparation of the 2020 financial statements, the Company has applied the five step model under AASB 15 to determine when to recognise revenue and in what amount by:

1. Identifying the contracts with customers
2. Identifying the separate performance obligations (PO)
3. Determining the transaction price
4. Allocating the transaction price to the separate PO
5. Recognising revenue when each PO is satisfied

Based on the above, the Company does not see any material change to the recognition of revenue under the new AASB 15. Cost allocation will not be impacted given the revenue recognition will not change materially. The Company's assessment of this change is ongoing.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

[z] New Accounting Standards (continued)

(ii) AASB 16 Leases

AASB 16 Leases introduces a single lessee accounting model under the new standard, an asset (the right to use the leased item) and a financial liability to pay rentals as recognised for all assets with a term of more than 12 months, unless the underlying asset is short-term and of low value. A lessee is required to recognise a right-of-use asset representing its right to use the underlying leased asset and a lease liability representing its obligations to make lease payments. Management have assessed the impact of adopting this standard for the Company's operating leases as not material.

(iii) AASB 1058 Income of Not-for-Profit Entities

AASB 1058 Income of Not-for-Profit Entities introduces major changes to the income recognition by public and private sector not-for-profit (NFP) entities. Rather than accounting for all contribution transactions under *AASB 1004 Contributions*, NFPs will now need to determine whether a transaction is a genuine donation (accounted for under *AASB 1058*) or a contract with a customer (accounted for under *AASB 15 Revenue from Contracts with Customers*). If the grant is a result of a contract with a customer with enforceable rights, and obligations that are 'sufficiently specific', revenue would be recognised in accordance with *AASB 15* rather than *AASB 1058*. This may result in more cases of income deferral than we currently see under *AASB 1004*. Management have assessed the impact of adopting this standard as not material given the nature of obligations within existing agreements.

[aa] Interest in T20 World Cup 2020 Ltd

The T20 World Cup Ltd (T20) entity was created for the purposes of managing and operating the ICC 2020 Cricket World Cup being held in Australia in 2020. Cricket Australia's proportion of ownership interest is 100%.

Cricket Australia has determined that it has significant influence, rather than control over T20 World Cup Ltd (T20) under *AASB 10 Consolidated Financial Statements*. The Company has accounted for its investment in the financial statements using the equity method of accounting, after initially being recognised at cost.

Cricket Australia's initial recognition of the T20 entity occurred at the entity's inception point and the initial recognition of cost was nil. Subsequent measurement of the carrying amount is increased or decreased to recognise the Company's share of T20 post acquisition profits or losses in the income statement and its share of post acquisition other comprehensive income. At the time of preparation of the Cricket Australia financial statements, the T20 financial statements were not yet finalised and the unaudited loss for the entity was \$3,100,753. The cumulative post acquisition movements will be adjusted against the carrying amount of the investment. As T20 was initially recognised at nil cost, Cricket Australia will recognise a share of the T20 entities profits within the financial statements however will only recognise a share of the T20 entities losses to the extent that the entity has incurred legal or constructive obligations or made payments on behalf of the associate.

Distributions received from the entity reduce the carrying amount of the investment. The T20 entity will be wound up on finalisation of the events held in 2020. Upon winding up, the profits or losses of the T20 entity will be distributed to Cricket Australia. The principal place of business is 128 Jolimont Street, Jolimont, Victoria.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

2. FINANCIAL RISK MANAGEMENT

The Company's activities expose it to a variety of financial risk's, market risk (including foreign exchange risk, fair value interest rate risk and price risk), credit risk, liquidity risk and cash flow interest rate risk. The Company's overall risk management program focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the financial performance of the Company. The Company uses derivative financial instruments such as foreign exchange forward contracts and foreign exchange call options to hedge certain risk exposures.

Risk management is carried out by the Hedging Management Committee and Finance & Procurement department under policies approved by the Audit and Risk Committee and Board of Directors. The Hedging Committee and the Finance & Procurement department identifies, evaluates and hedges financial risks in close cooperation with the Company's operating units. The Board provides written principles for overall risk management, as well as written policies covering specific areas, such as mitigating foreign exchange, interest rate and credit risks, use of derivative financial instruments and investing excess liquidity.

Market risk

Foreign exchange risk

Foreign exchange risk arises when future commercial transactions and recognised assets and liabilities are denominated in a currency that is not the entity's functional currency.

The Company operates internationally and is exposed to foreign exchange risk arising from currency exposures due to the sale of international media rights and tours overseas. These exposures occur primarily in US dollars and Great British Pounds. The Company's risk management policy is measured by determining the sensitivity of cashflows to changes in the foreign exchange rate, with the volume of risk determined by contracts and estimated revenues.

The Company has entered into an agreement with the Company's banker to manage foreign exchange risk that permits the Company to take out individual forward exchange contracts or call options that match the specific arrangements at an agreed exchange rate. The agreement is non-transferable and contains no minimum or maximum level of forward exchange rates contracts or call options that can be entered into. External foreign exchange contracts are designated as hedges of foreign exchange risk on specific assets, liabilities or future transactions on a gross basis.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

2. FINANCIAL RISK MANAGEMENT (CONTINUED)

The carrying amounts of the Company's financial assets and liabilities are denominated in Australian dollars except as set out below:

	30/06/2019			30/06/2018		
	\$USD \$'000	£GBP \$'000	€EUR \$'000	\$USD \$'000	£GBP \$'000	€EUR \$'000
Trade Debtors	448	-	8	-	-	-
Accrued Income	19,308	-	-	13,492	-	-
Trade Payables	81	2	-	-	-	-
Cash and Cash equivalents	12	-	-	-	-	-
Forward Exchange Contracts	(5,374)	3,746	-	175	4,939	-
Investments	3,263	93	204	4,631	233	378

Based on the financial instruments held at 30 June 2019, had the Australian dollar weakened/strengthened by 100 basis points against the US Dollar and Great British Pound with all other variables held constant, the Company's surplus/deficit for the year would have been \$2,878,093 higher/\$3,165,903 lower (2018: \$1,226,573 lower/\$1,349,230 higher) as a result of exposure to foreign exchange gains/losses on translation of foreign currency instruments as detailed in the above table. Equity would have been \$148,006 lower/\$162,807 higher (2018: \$792,636 lower/\$871,900 higher) had the Australian dollar weakened/strengthened by 100 basis points against the US Dollar and Great British Pound, arising mainly from foreign exchange contracts designated as cash flow hedges.

A sensitivity of 100 basis points was selected following a review of historic trends.

Credit risk

Credit risk arises from cash and cash equivalents, forward exchange contracts, deposits with banks and the potential failure of counterparties to meet their obligations under the relevant contracts at maturity. An exposure therefore exists with respect to the forward exchange contracts discussed above, as these are all held with the Company's banker.

(i) Risk Management and Security

For all bank deposits, only independently rated parties with a minimum rating of 'BBB+' are accepted.

Apart from this, the Company has no significant concentrations of credit risk. The Company has policies in place to ensure that licensing and sponsorship arrangements are made to organisations with an appropriate credit history. For some trade receivables the Company may obtain security in the form of guarantees, deeds of undertaking or letters of credit which can be called upon if the counterparty is in default under the terms of the agreement.

(ii) Impairment of financial assets

The Company has four types of financial assets that are subject to the expected credit loss model:

- trade receivables for sales and from providing services
- forward exchange contracts
- investments in management funds and deposits held with banks

While cash and cash equivalents are also subject to the impairment requirements of AASB 9, the identified impairment loss was immaterial.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

2. FINANCIAL RISK MANAGEMENT (CONTINUED)

(ii) Impairment of financial assets (continued)

Trade receivables

As noted under (i) Risk Management and Security, there are no significant concentrations of credit risk in relation to trade receivables. Trade receivables are written off when there is no reasonable expectation of recovery. Indicators that there is no reasonable expectation of recovery include, amongst others, liquidation, the failure of a debtor to engage in a repayment plan with the Company, and a failure to make contractual payments for a period greater than 120 days past due.

Impairment losses on trade receivables are presented as net impairment losses within operating profit. Subsequent recoveries of amounts previously written off are credited against the same line item.

Previous accounting policy for impairment of trade receivables

In the prior year, the impairment of trade receivables were assessed based on the incurred loss model. Individual receivables which were known to be uncollectible were written off by reducing the carrying amount directly. The other receivables were assessed collectively to determine whether there was objective evidence that an impairment had been incurred but not yet been identified. For these receivables the estimated impairment losses were recognised in a separate provision for impairment. The Company considered that there was evidence of impairment if there were significant financial difficulties of the debtor, probability that the debtor will enter bankruptcy or financial reorganisation, and default or late payments (more than 90 days overdue).

Receivables for which an impairment provision was recognised were written off against the provision when there was no expectation of recovering additional cash.

The ageing of the Company's trade receivables considered past due as at the reporting date was:

	2019 \$'000	2018 \$'000
Past due 0-30 days	273	3,710
Past due 31-60 days	295	57
Past due 61-90 days	219	158
Past due 91 days or more	852	753
Total receivables past due	1,639	4,678
Credit loss allowance	(130)	-
Total receivables past due but not impaired	1,509	4,678

The Company applies the AASB 9 simplified approach to measuring expected credit losses which uses a lifetime expected loss allowance for all trade receivables. Based on the Company's historical low default rates, a loss allowance has been applied at rates ranging from 0.1% to 8%, depending on the ageing of those receivables. In addition, management judgement is used to determine if there are any forward looking factors that require an adjustment to the total value of the credit loss allowance, which may include provisions up to 100% against certain doubtful receivables. Management considers that the remainder of the trade receivables, despite being past due, relate to customers that have a good credit history.

Amounts recognised in profit or loss

During the year, the following losses were recognised in profit or loss in relation to impaired receivables which were out of the ordinary and not in line with the Company's past history of impairment losses.

	2019 \$'000	2018 \$'000
Impairment losses		
- individually impaired receivables	2,599	-
- movement in provision for impairment	130	-
Reversal of previous impairment losses	-	-

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

2. FINANCIAL RISK MANAGEMENT (CONTINUED)

Liquidity risk

Prudent liquidity risk management implies maintaining sufficient cash and marketable securities to meet commitments associated with financial instruments. The Company manages liquidity risk through the preparation of cash projections and monthly review of investments, including cash funds.

Interest rate risk

With the exception of cash and cash equivalents, the assets and liabilities of the Company are non-interest bearing. Details of interest rate exposure are contained in the relevant notes. In addition, discount rates used in the determination of provisions for employee entitlements may be impacted by changes in interest rate.

Fair value measurements

The fair value of financial assets and financial liabilities must be estimated for recognition and measurement or for disclosure purposes.

As of 1 July 2009, the Company has adopted the amendment to *AASB 7 Financial Instruments: Disclosures* which requires disclosure of fair value measurements by level of the following fair value measurement hierarchy:

- (a) quoted prices (unadjusted) in active markets for identical assets or liabilities (level 1);
- (b) inputs other than quoted prices included within level 1 that are observable for the asset or liability, either directly (as prices) or indirectly (derived from prices) (level 2) and;
- (c) inputs for the asset or liability that are not based on observable market data (unobservable inputs) (level 3). Includes fair value estimate for investment property, derived using the sales comparison approach, the demand if the property was offered to the market for sale. The key inputs under this approach are the dollar value per square metre equivalent from current year sales of comparable lots of land in the area (location and size).

The following tables present the Company's assets and liabilities measured and recognised at fair value.

	At 30 June 2019			At 30 June 2018		
	Level 1	Level 2	Level 3	Level 1	Level 2	Level 3
Assets / (Liabilities)						
Derivatives used for hedging	-	(876)	-	-	8,719	-
Investments	47,470	42,799	-	43,788	41,235	-
Investment property – 62 Jolimont Street, Jolimont	-	-	1,525	-	-	1,525
Total Assets / (Liabilities)	47,470	41,923	1,525	43,788	49,954	1,525

The fair value of financial instruments traded in active markets (such as publicly traded derivatives, and trading and available-for-sale securities) is based on quoted market prices at the end of the reporting period. The quoted market price used for financial assets held by the group is the current bid price. These instruments are included in level 1.

The fair value of financial instruments that are not traded in an active market (for example, over-the-counter derivatives) is determined using valuation techniques. The company uses a variety of methods and makes assumptions that are based on market conditions existing at the end of each reporting period. Quoted market prices or dealer quotes for similar instruments

are used to estimate fair value for long-term debt for disclosure purposes. Other techniques, such as estimated discounted cash flows, are used to determine fair value for the remaining financial instruments. The fair value of interest rate swaps is calculated as the present value of the estimated future cash flows. The fair value of forward exchange contracts is determined using forward exchange market rates at the end of the reporting period. These instruments are included in level 2 and comprise debt investments and derivative financial instruments. In the circumstances where a valuation technique for these instruments is based on significant unobservable inputs, such instruments are included in level 3.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

3. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS, RECLASSIFICATIONS

(a) Critical accounting estimates and assumptions

The Company makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

Provision for Employee Entitlements – ACRA

Historically the Company raised a provision annually for future ACRA entitlements based on calculations performed by a qualified actuary, in accordance with the accounting policy stated in Note 1(v). These calculations require the use of assumptions in relation to the expected timing of retirements and discounting of the future cash flows. Refer Note 19 for details of the key actuarial assumptions.

Provision for Employee Entitlements – Player payment adjustments

The Company recognises a provision for the expected long-term benefits arising under a revenue share agreement with the Australian Cricketers' Association. To the extent that actual revenue varies from current forecasts over the agreed term, the ultimate amount payable will vary. Refer Note 17 for further details.

Distributions from the International Cricket Council (ICC)

The Company is entitled to funding from International Cricket Council ('ICC') as part of its member agreement. Judgement is required in determining the timing and amount of revenue to recognise. As services are rendered over time, the associated revenue is recognised in equal instalments over the term of the agreement. Where revenue has been recognised in advance of the receipt of cash, surplus amounts are included on the balance sheet under trade and other receivables. Judgement is also required in assessing the recoverability of these amounts

(b) Critical judgements

No critical judgements were made in applying the entity's accounting policies for the year ended 30 June 2019.

(c) Reclassification of Financial Information

Where necessary, comparative information has been reclassified to achieve consistency in disclosure with current financial year amounts and other disclosures. The impact of these reclassifications is not material, and has not resulted in any change to surplus / (deficit) or net assets.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

	2019 \$'000	2018 \$'000
4. REVENUE		
From continuing operations		
<i>Sales revenue</i>		
Rendering of services	470,997	384,686
	470,997	384,686
<i>Other revenue</i>		
Royalties	2,228	3,415
Interest from financial assets not at fair value through profit and loss	976	1,433
Rental income from investment property	58	94
	3,262	4,942
Total revenue from continuing operations	474,259	389,628
Other income		
Government grants	6,396	2,405
Net gain on market value of managed funds	5,246	7,232
	11,642	9,637
Total Revenue	485,901	399,265

5. NET RESULT

The net result includes the following specific items:

Expenses		
<i>Depreciation and amortisation</i>		
Intangibles	1,432	3,477
Buildings	532	546
Freehold improvements	108	130
Office equipment	3,061	2,981
Leasehold improvements	180	123
Total depreciation and amortisation expense	5,313	7,257
Fixed Asset Write Offs	-	-
Employee benefits expense (including player payments)	135,225	92,332
Unrealised loss/(gain) on derivative financial instruments	(68)	(128)
Options premium expense transferred from hedging reserve	1,348	-

Employee benefits expense includes MOU related adjustments to the player payment provision. As discussed in Note 1(b), the Company is exempt from tax and no tax is applicable to these items.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

	2019 \$'000	2018 \$'000
6. CURRENT ASSETS – CASH AND CASH EQUIVALENTS		
Cash at bank and on hand	9,911	17,692
Restricted Cash - MyCricket, ACRA, WT20 & Live Streaming	414	66,129
Interest bearing deposits	16,268	-
	26,593	83,821
7. CURRENT ASSETS – TRADE AND OTHER RECEIVABLES		
Debtors	15,675	20,186
Accrued Income	3,839	2,406
Receivable from related party	1,708	1,023
Other receivables	1,375	1,014
	22,597	24,629

(a) Impairment and expected credit losses

Details about the group's impairment policies and the calculation of the loss allowance are provided in Note 2 (ii).

(b) Foreign exchange and interest rate risk

Information about the entity's exposure to foreign currency risk and interest rate risk in relation to trade and other receivables is provided in Note 2.

(c) Fair value and credit risk

Due to the short-term nature of these receivables, their carrying amount is assumed to approximate their fair value.

The maximum exposure to credit risk at the reporting date is the carrying amount of each class of receivables mentioned above. Refer to Note 2 for more information on the risk management policy of the entity and the credit quality of the entity's trade receivables.

(d) Receivable from related party

As at 30 June 2019, receivable from related party includes a receivable from T20 World Cup Ltd (T20) entity of \$1,331,795.

(e) Receivables due from Members

As at 30 June 2019, debtors include amounts receivable from Members of \$7,694,897 (2018: \$3,531,852).

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

	2019 \$'000	2018 \$'000
8. CURRENT ASSETS – INVENTORIES		
Inventory – cost	2,457	1,509
Inventory – provision for obsolescence	(211)	(928)
	2,246	581
9. CURRENT ASSETS – OTHER		
Prepayments	1,398	2,889
	1,398	2,889

(a) Fair value and credit risk

Due to the short-term nature of these assets, their carrying amount is assumed to approximate their fair value.

The maximum exposure to credit risk at the reporting date is the carrying amount of each class of assets mentioned above. Refer to Note 2 for more information on the risk management policy of the entity and the credit quality of the entity's trade receivables.

10. NON CURRENT ASSETS – TRADE AND OTHER RECEIVABLES

	2019 \$'000	2018 \$'000
Receivable from related party	2,000	4,000
Other receivables	3,000	3,500
Accrued Income	39,135	16,865
	44,135	24,365

As at 30 June 2019, the receivable from related party relates to a strategic loan made to Cricket Tasmania in December 2015. Repayments will commence on 30 June 2024.

Accrued income is based on a schedule of domestic media rights and international revenue obligations where a timing difference exists between cash received and delivery of obligations.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

	2019 \$'000	2018 \$'000
11. DERIVATIVE FINANCIAL INSTRUMENTS		
Current Assets		
Forward foreign exchange contracts	3,037	3,475
Purchased foreign exchange options	21	90
	3,058	3,565
Non – current assets		
Forward foreign exchange contracts	3,693	3,808
Purchased foreign exchange options	69	1,346
	3,762	5,154
Current Liabilities		
Forward foreign exchange contracts	(1,419)	-
Purchased foreign exchange options	-	-
	(1,419)	-
Non-Current Liabilities		
Forward foreign exchange contracts	(6,277)	-
Purchased foreign exchange options	-	-
	(6,277)	-

In the year ended 30 June 2019, an unrealised gain of \$68,424 (2018: \$127,690 gain) in forward exchange contracts was transferred to the income statement.

From time to time, the Company enters into derivative financial instrument contracts to mitigate foreign exchange risk in respect to overseas revenues in accordance with the Company's financial risk management policies (refer to Note 2). The Company has assessed the contracts for hedge effectiveness with the deferred gain in relation to those contracts assessed as effective hedges recognised in the hedging reserve at balance date, in accordance with accounting policy Note 1(e). The contracts are timed to mature when revenues are due to be received and are treated as cash flow hedges. At balance date, the details of outstanding derivative financial instrument contracts are:

Sell US Dollars in AUD		
Maturing in less than one year	85,532	88,434
Maturing between 1 – 2 years	89,170	91,916
Maturing between 2 – 5 years	28,174	76,807
	202,876	257,157
Sell British Pounds in AUD		
Maturing in less than one year	22,451	21,132
Maturing between 1 – 2 years	21,921	20,591
Maturing between 2 – 5 years	41,037	20,046
	85,409	61,769

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

12. NON CURRENT ASSETS – INVESTMENTS

Investments at fair value through profit or loss include the following:

	2019 \$'000	2018 \$'000
Australian listed equity securities	84,488	74,903
International listed equity securities	5,781	10,120
	90,269	85,023

The majority of the company's listed equity securities are publicly traded and are included either in the ASX 200 Index or the NYSE International 100 Index.

Based on the assumption that the value of the Company's investments in managed funds correlate to movements in the ASX 200 Index and the NYSE International 100 Index, had the ASX 200 Index and the NYSE International Index increased / decreased by 100 basis points (2018:100 basis points) the Company's net assets would have increased / decreased by \$902,688 (2018: \$850,231) based on the year end balances.

(a) Risk exposure

Information about the entity's exposure to credit risk, foreign exchange and price risk is provided in Note 2.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

13. NON CURRENT ASSETS – INTANGIBLE

	2019 \$'000	2018 \$'000
At cost	8,243	14,986
Less amortisation	(2,081)	(11,604)
	6,162	3,382

(a) Movements in intangible assets

	2019 \$'000	2018 \$'000
At 1 July	3,382	4,392
Transfer from Property, Plant & Equipment	4,212	2,467
Disposals	-	-
Amortisation Expense	(1,432)	(3,477)
at 30 June	6,162	3,382

Intangible assets consists of capitalised software development costs being an internally generated intangible asset.

(i) Intangible assets held at a cost of \$10,954,869 were disposed of during the year ended 30 June 2019. The assets were fully depreciated and related to the Channel 9 media rights contract.

	2019 \$'000	2018 \$'000
14. NON-CURRENT ASSETS – INVESTMENT PROPERTY		
At cost	1,852	1,852
Less accumulated depreciation	(327)	(327)
	1,525	1,525

(a) Movements in investment properties are set out below:

	2019 \$'000	2018 \$'000
Carrying amount at start of year	1,525	1,525
Less depreciation	-	-
Carrying amount at end of year	1,525	1,525

Rental income on the investment property is disclosed in Note 4.

(b) Fair value of investment property

The investment property was purchased during the year ended 30 June 2010 and is recognised at cost. The indicative fair value was \$3,400,000 based on independent assessments made by a member of the Australian Property Institute at 30 June 2019, up from the \$2,650,000 independent assessment made on 30 June 2017. The next independent assessment is due on 30 June 2021.

(c) Leasing Arrangements

The investment property lease expired on 14 February 2017, with the lease of the investment property from this date being on a month by month basis.

Minimum lease payments receivable are as follows:

	2019 \$'000	2018 \$'000
Within one year	49	49
	49	49

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

	2019 \$'000	2018 \$'000
15. NON-CURRENT ASSETS – PROPERTY		
PLANT AND EQUIPMENT		
Land and Buildings		
Land – cost	7,205	7,205
Building – cost	25,270	25,270
Less accumulated depreciation	(4,519)	(3,987)
	20,751	21,283
Total Land and Buildings	27,956	28,488
Plant and Equipment		
Office & computer equipment - cost	17,226	16,700
Less accumulated depreciation	(9,497)	(6,436)
Total Office & Computer Equipment	7,729	10,264
Leasehold improvements	841	841
Less accumulated depreciation	(303)	(123)
Total Leasehold Improvements	538	718
Freehold improvements	4,353	4,353
Less accumulated depreciation	(3,920)	(3,812)
Total Freehold Improvements	433	541
Total Plant and Equipment	8,700	11,523
Assets Under Construction	2,384	1,183
	39,040	41,194

Reconciliations of the carrying amount of each class of property, plant and equipment at the beginning and end of the year are set out below.

	Assets Under Construction \$	Freehold Land \$	Buildings \$	Freehold Improvements \$	Office & Computer Equipment \$	Leasehold Improvements \$	TOTAL \$
At 1 July 2018	1,183	7,205	21,283	541	10,264	718	41,194
Additions	5,939	-	-	-	-	-	5,939
Fixed asset write offs	-	-	-	-	-	-	-
Transfer to Intangible Assets	(4,212)	-	-	-	-	-	(4,212)
Transfers	(526)	-	-	-	526	-	(0)
Depreciation Expense	-	-	(532)	(108)	(3,061)	(180)	(3,881)
at 30 June 2019	2,384	7,205	20,751	433	7,729	538	39,040
	Assets Under Construction \$	Freehold Land \$	Buildings \$	Freehold Improvements \$	Office & Computer Equipment \$	Leasehold Improvements \$	TOTAL \$
At 1 July 2017	3,435	7,205	21,829	623	7,679	-	40,771
Additions	3,650	-	-	48	2,131	841	6,670
Fixed asset write offs	-	-	-	-	-	-	-
Transfer to Intangible Assets	(2,467)	-	-	-	-	-	(2,467)
Transfers	(3,435)	-	-	-	3,435	-	-
Depreciation Expense	-	-	(546)	(130)	(2,981)	(123)	(3,780)
at 30 June 2018	1,183	7,205	21,283	541	10,264	718	41,194

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

	Notes	2019 \$'000	2018 \$'000
16. CURRENT LIABILITIES – TRADE AND OTHER PAYABLES			
Trade payables		37,502	36,489
As at 30 June 2019, trade payables include amounts due to Members of \$4,139,420 (2018: \$1,770,126).			
17. CURRENT LIABILITIES – PROVISIONS			
Annual leave		2,455	2,645
Long service leave		1,714	1,460
Provision for player payments		12,772	6,742
Australian Cricketers' Retirement Account (ACRA) entitlements	1 (v)	-	9,333
Other		1,281	600
		18,222	20,780
(a) Player payments adjustment			
Cricket Australia entered into an arrangement with the Australian Cricketers' Association which entitles professional cricketers to a certain share of Australian Cricket Revenue (ACR) over a five year period to 30 June 2022.			
This share consists of a guaranteed percentage plus a performance percentage. The combination of these two must not exceed an agreed percentage cap over the 5 year period.			
To the extent that ACR exceeds an agreed estimate, Cricket Australia is required to pay an adjustment to players. A provision for player payments is recognised at 30 June 2019.			
18. CURRENT LIABILITIES – REVENUE RECEIVED IN ADVANCE			
Revenue received in advance - National Cricket Centre Development		2,770	2,289
Revenue received in advance - Media Rights, Sponsorship, Grants & Other		4,961	40,759
		7,731	43,048
19. NON CURRENT LIABILITIES – PROVISIONS			
Long service leave		259	376
Provision for player payments		45,614	15,814
Australian Cricketers' Retirement Account (ACRA) entitlements	1 (v)	-	39,872
Players' and Umpires' Retirement Benefits Scheme (P&URBS) entitlements	1 (v)	307	268
Other		407	-
		46,587	56,330

19. NON CURRENT LIABILITIES – PROVISIONS

Long service leave		259	376
Provision for player payments		45,614	15,814
Australian Cricketers' Retirement Account (ACRA) entitlements	1 (v)	-	39,872
Players' and Umpires' Retirement Benefits Scheme (P&URBS) entitlements	1 (v)	307	268
Other		407	-
		46,587	56,330

As disclosed in Note 1(v), the ACRA, P&URBS employee entitlements are defined benefit scheme and post-employment plans respectively.

On the 28 November 2018, the balance of the investments held in relation to ACRA were transferred to the Australian Cricketers' Association. The Australian Cricketers' Association have taken ownership of the management of the ACRA retirement scheme.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

	2019 \$'000	2018 \$'000
19. NON CURRENT LIABILITIES – PROVISIONS (CONTINUED)		
ACRA and P&URBS		
The reconciliation of the movement in the present value of the plans is as follows:		
Carrying amount at start of year	49,473	23,148
<i>Amounts recognised in the income statement</i>		
Current service cost	40	2,551
Interest cost	334	743
Special Contribution allocation, payable under the MoU	-	45,363
Actuarial (gains)	-	(6,675)
	49,847	65,130
Less Benefits paid	(5,768)	(15,657)
Less ACRA Transferred	(54,529)	
Loss on settlement of ACRA	10,757	
Carrying amount at end of year	307	49,473
Although neither scheme has plan assets as defined by AASB119: <i>Employee Benefits</i> , under an agreement with the Australian Cricketers' Association, Cricket Australia is required to hold restricted assets to fund ACRA. No restricted funds are held for P&URBS. The current portion of the liability is determined based on expected retirements in the next financial year.		
Carrying amount of ACRA	-	49,205
Investments held in relation to ACRA	-	59,628
Net (surplus)	-	(10,423)
The level of contribution to ACRA is reviewed annually by a qualified actuary with the purpose of ensuring that ACRA is fully funded. The contribution levels are based on the actuarial assumptions identified below.		
Contribution in current year, including Special Contribution allocation	2,917	48,087
Expected contribution for next financial year	2,905	2,041
The principal actuarial assumptions used in estimating the present value of the defined benefit obligations and contribution levels for ACRA are:		
Investment earnings rate	Nil	3.21%
Annual growth in value of ACRA entitlements (both match and contract)		
– Cricket Australia contracted players	Nil	2.00%
– State contracted players	Nil	2.00%
– Rookie players	Nil	2.00%
– BBLT20	Nil	2.00%
Average retirement age		
– Cricket Australia contracted players	Nil	35
– State contracted players	Nil	30

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2019

	2019 \$'000	2018 \$'000
20. NON CURRENT LIABILITIES – OTHER		
Revenue received in advance - National Cricket Centre Development	14,370	17,174
Revenue received in advance - Media Rights, Sponsorship, Grants & Other	10,934	14,466
	25,304	31,640
21. HEDGING RESERVE		
Movements:		
Balance 1 July	1,081	20,163
Transfer to net surplus	1,280	(128)
Revaluation	(9,594)	(18,954)
Balance 30 June	(7,233)	1,081
The Hedging Reserve is used to record the deferred gains on effective cash flows as described in Note 1(e).		
22. CAPITAL		
Cricket Australia is incorporated in Victoria as a company limited by guarantee. Under its constitution, the liability of members is limited to \$1,000 per member and the Board cannot declare a dividend to members, however grants may be made in accordance with the By Laws.		
A material increase in the provision for player payments has resulted in a working capital deficit between current assets and current liabilities as at 30 June 2019.		
The provision for player payments is governed by the MOU and is based on a percentage of forecasted Australian Cricket Revenue to 2022.		
A significant and highly liquid investment portfolio is included in non current assets (Note 12) and enables Cricket Australia to be able to pay their debts as and when they fall due.		
23. ACCUMULATED FUNDS		
Movements:		
Balance 1 July	86,760	78,437
Net surplus for the financial year	18,216	8,323
Balance 30 June	104,976	86,760
Distributions paid to Members have been recognised in accordance with the accounting policy disclosed in Note 1(w). As Cricket Australia is exempt from income tax (refer Note 1(b)), distributions are unfranked and no franking account is maintained.		
24. AUDITOR'S REMUNERATION		
Total amounts received/receivable by PwC Australia for:		
Remuneration for audit of the statutory financial report of Cricket Australia	82	84
Other assurance services	4	5
Other services	48	29
	134	118

CRICKET AUSTRALIA (COMPANY LIMITED BY GUARANTEE)
**NOTES TO THE FINANCIAL STATEMENTS
 FOR THE YEAR ENDED 30 JUNE 2019**

2019
\$'000

2018
\$'000

25. RELATED PARTIES

The names of each person who were Directors of Cricket Australia at any time during the financial year are as follows:

E R Eddings, R J Freudenstein, P J Green, J Harnden AM, T T Harrison, L J Henderson, J C Hey, M S Kasprovicz, D A Peever, M A Taylor AO & M KTredenick

(a) Key management personnel compensation

Key management personnel compensation for the years ended 30 June 2019 and 2018 is set out below. The key management personnel are all the Directors and the executives with the authority for the strategic direction and management of Cricket Australia.

Short-term benefits ⁽ⁱ⁾	5,549	5,469
Termination benefits	920	-
Post-employment benefits	165	166
Total Remuneration	6,634	5,635

⁽ⁱ⁾ Includes remuneration related to the contractual notice periods of key management personnel who departed their roles during the year.

The total number of key management personnel includes persons who meet the definition under AASB 124 Related Party Disclosures and the comparatives have been restated to be on a consistent basis with the approach to determining the key management personnel in the current year. This improves comparability between periods.

(b) Payments to and from members

In accordance with Cricket Australia's By Laws, payments are made to Members to assist with their costs. The levels of distributions are made to States to reflect equal general funding, with additional funding, recognising profits States would have generated from individual activities.

Distributions from current earnings	82,035	76,035
State Player Payments	45,449	42,830
	127,484	118,865

Cricket Australia undertook transactions with each of the Members during the year in the normal course of business.

Under the current By Laws, Cricket Australia has committed to provide distributions to the States in the 2019/20 financial year, forecast as \$135,018,934 (2019: \$127,483,660) at balance date.

Amounts receivable from Members at balance date	9,695	8,368
Amounts payable to Members at balance date	4,139	1,770

During the year, an expense of \$2,630,049 was recognised/incurred in relation to amounts owing from Members.

(c) Usage Agreement Queensland Cricket Association

During the year ended 30 June 2010, Cricket Australia signed an agreement with the Queensland Cricket Association for use of facilities at the National Cricket Centre, Brisbane. Details of payments anticipated under this agreement are included in Notes 18 & 20.

CRICKET AUSTRALIA (COMPANY LIMITED BY GUARANTEE)
**NOTES TO THE FINANCIAL STATEMENTS
 FOR THE YEAR ENDED 30 JUNE 2019**

2019
\$'000

2018
\$'000

26. COMMITMENTS FOR EXPENDITURE

Lease Commitments

Commitments relating to leases contracted at reporting date but not recognised as liabilities payable:

Within one year	235	221
Later than one year but not later than five years	242	443
	477	664

27. RECONCILIATION OF NET SURPLUS/(DEFICIT) TO NET CASH INFLOW FROM OPERATING ACTIVITIES

Net surplus / (deficit)	18,216	8,323
Depreciation, amortisation, loss on disposal and fixed asset write offs	5,313	7,257
Unrealised (gain) in market value of managed funds	(5,246)	(7,232)
Unrealised (gain) in fair value of derivative financial instruments	(68)	(128)
Option premium expense	1,348	-
Decrease / (increase) in current receivables	2,032	(23,804)
(Increase) / decrease in inventories	(1,665)	1,087
Decrease / (increase) in other current assets	1,491	(11)
(Increase) in non-current receivables	(19,770)	(125)
Increase in accounts payable	1,013	13,612
(Decrease) in current provisions	(2,558)	(52,435)
(Decrease) / increase in other current liabilities	(35,317)	10,308
(Decrease) / increase in non-current provisions	(9,743)	19,591
(Decrease) in other non-current liabilities	(6,336)	(21,906)
Net cash inflow / (outflow) from operating activities	(51,290)	(45,463)

28. SUBSEQUENT EVENTS

The Directors are not aware of any other matter or circumstance not otherwise dealt with in this report that has significantly or may significantly affect the operations of Cricket Australia.

In the Directors' opinion:

- (a) the financial statements and notes set out on page 56 to page 85 are in accordance with the *Corporations Act 2001*, including:
- complying with Accounting Standards, the *Corporations Regulations 2001* and other mandatory professional reporting requirements; and
 - giving a true and fair view of the Company's financial position as at 30 June 2019 and of its performance, as represented by the results of its operations, changes in equity and its cash flows, for the financial year ended on that date; and
- (b) there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable; and

This declaration is made in accordance with a resolution of the Directors.



E R Eddings
Chairman, Cricket Australia



P J Green
Director, Cricket Australia

3 October 2019
Melbourne



Independent auditor's report

To the members of Cricket Australia

Our opinion

In our opinion:

The accompanying financial report of Cricket Australia (the Company) is in accordance with the *Corporations Act 2001*, including:

- (a) giving a true and fair view of the Company's financial position as at 30 June 2019 and of its financial performance for the year then ended
- (b) complying with Australian Accounting Standards and the *Corporations Regulations 2001*.

What we have audited

The financial report comprises:

- the balance sheet as at 30 June 2019
- the statement of comprehensive income for the year then ended
- the statement of changes in equity for the year then ended
- the cash flow statement for the year then ended
- the income statement for the year then ended
- the notes to the financial statements, which include a summary of significant accounting policies
- the directors' declaration.

Basis for opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial report* section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence

We are independent of the Company in accordance with the auditor independence requirements of the *Corporations Act 2001* and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants (including Independence Standards)* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

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Other information

The directors are responsible for the other information. The other information comprises the information included in the annual report for the year ended 30 June 2019, but does not include the financial report and our auditor's report thereon. Prior to the date of this auditor's report, the other information we obtained included the Report of the Directors.

Our opinion on the financial report does not cover the other information and accordingly we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

If, based on the work we have performed on the other information that we obtained prior to the date of this auditor's report, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of the directors for the financial report

The directors of the Company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the *Corporations Act 2001* and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the ability of the Company to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

A further description of our responsibilities for the audit of the financial report is located at the Auditing and Assurance Standards Board website at: http://www.auasb.gov.au/auditors_responsibilities/ar4.pdf. This description forms part of our auditor's report.

PricewaterhouseCoopers

Andrew Cronin
Partner

Melbourne
3 October 2019



AND INSPIRING COMMUNITIES THROUGH CRICKET

WITH OUR FOCUS ON BECOMING THE LEADING SPORT FOR WOMEN AND GIRLS, AND INCREASING OUR INVESTMENT IN GRASSROOTS CRICKET, WE WERE INSPIRED BY SEAN MCALLISTER'S STORY THIS YEAR.

Three years ago, Sean McAllister's younger sister Maeve told him she wanted to start playing cricket. Sean was so excited, he saved up his pocket money to purchase her first ever bat. He clearly remembers the look of happiness and joy on Maeve's face when he gifted her first Kookaburra.

But the excitement dwindled quickly when Sean realised there were no local girls' cricket teams in north west Sydney for his sister to join. Inspired by his love of the game, he worked alongside Thornleigh Cricket Club to develop a girls' team – and put his hand up for the coaching position.

The 15-year old Sydney teenager, already an inspirational cricket coach and an excellent player in his own right, is now also a driving force behind the development of cricket for young girls. There are now two established girls' teams at Thornleigh Cricket Club, with just as many girls as boys partaking in the sport.

Sean obtained his Level 1 Coaching Accreditation through CA, and currently spreads his time across coaching both girls' teams at Thornleigh Cricket Club, as well as their Woolworths Cricket Blast program. He is also the Assistant Coach to the girls' team at Pennant Hills High School.

Sean's approach to training is more about improving and learning new skills through interesting and fun methods, rather than a rigid program.

"I like it to be fun with the girls, and I don't want it to be boring. I try to avoid the nets and train more through games. I haven't been really strict or anything. But the girls have improved a lot.

"I will always introduce myself to new parents and let them know who I am – the players come back every week and our teams just keep growing.



"I have only been coaching for a few years and have so much to learn, but my mentors have been great to show me different drills and the technical side of things." Sean said.

Maeve agrees that her brother's initiative has had an incredible impact on the culture of women's sport within their community. "Sean's bravery," she said, "has given many of the girls in her team the confidence to pursue the activities they are passionate about."

"I'm thankful that he wasn't afraid to put his hand up and help us, even though some people would say that he's too young, that women's cricket doesn't matter. But Sean has always been there to help me through it," Maeve said. "It's [about] telling the girls that they shouldn't be afraid to go for it. That they can do what the boys can do as well."

At the end of the day, Sean isn't bothered about gender, race or age. In fact, his main goal is to be able to share his love for cricket with as many people around the world as possible, so they too can experience the joy the sport brings him.

"I don't think I could put it down to a single thing that I love about cricket; I just enjoy the game and the community around the sport," Sean said. "For Maeve, as long as she can pursue whatever she wants to pursue, that she's not held back by anything, then that's a good thing. I love Maeve, and I want her to do well."





CRICKET AUSTRALIA