

CORPORATE GUIDE 2016



A MESSAGE FROM THE CAPTAIN

In 2015, Suncorp Stadium saw us regain the Origin Shield with a performance the boys were proud to have been part of in front of their home crowd. 2016 will be met with excitement not only by the fans, but the team as well.

We value your contribution and continued support for the XXXX Queensland Maroons whether you're an avid fan, a grassroots rugby league supporter, '18th Man' member, a corporate guest, a business partner or a sponsor.

Queenslanders get behind this team like no other, and a home game at Suncorp Stadium is an experience not easily forgotten.

I hope you enjoy this year's upcoming Origin and Intrust Super Cup series and should you have any questions please don't hesitate to contact our QRL team.



Cameron Smith





ZOOM OUT TO SEE VIDEO



CORPORATE SUITES

STATE OF ORIGIN GAME II - WEDNESDAY JUNE 22, 2016 - SUNCORP STADIUM, BRISBANE



BENEFITS

- ✓ Open air and behind glass viewing
- ✓ Exclusive catering host and kitchenette
- ✓ Plasma screens to catch all the replays
- ✓ Complimentary official match programmes
- ✓ 2 x complimentary tickets to the 2016 Series Launch
- ✓ One limited edition corporate gift per suite

INVESTMENT

14 Seat Suites

Available on the Eastern Stand Level 6

Halfway - 40m	\$16,500
40m - 20m	\$15,800
20m	\$15,100

Available on the Western Stand Level 5

40m - Tryline	\$17,000
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18 Seat Suites

Available on the Western Stand Level 5

Tryline	\$19,750
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20 Seat Suites

Available on the Western Stand Level 4

Halfway - 40m	\$24,700
20m - Tryline	\$22,600
Tryline - Ingoal	\$19,500

EXTRAS

Have your guests feel truly privileged with a visit from a former Origin legend. Legends are available for 15 minutes visits to your suite if selected. Our corporate partners also have access to exclusive experiences, merchandise and offers. Just contact our team today to ensure you don't miss out!

ENQUIRE

VIEW

BOOK
NOW

CORPORATE BOXES

STATE OF ORIGIN GAME II - WEDNESDAY JUNE 22, 2016 - SUNCORP STADIUM, BRISBANE



BENEFITS

- ✓ Open air box
- ✓ TV Screens to ensure you catch all the replays
- ✓ Complimentary official match programmes
- ✓ Access to corporate only food and beverage outlets



INVESTMENT

8 Seat Boxes

Available on the Eastern Stand Level 4

Halfway- 40m	\$9,700
40m – 20m	\$8,700
20m – Try line	\$8,000

10 Seat Boxes

Available on the Eastern Stand Level 4

Halfway – 30m	\$12,350
20m line	\$11,500

Available on the Western Stand Level 5

Halfway – 20m	\$12,500
20m – Try line	\$11,500
Try line – Ingoal	\$10,100



EXTRAS

As a corporate partner, you'll have access to merchandise on game night, visits from former Origin legends, exclusive experiences and special offers. Just contact our team today to ensure you don't miss out!

ENQUIRE

VIEW

BOOK
NOW



CORPORATE HOSPITALITY FUNCTIONS

Treat your guests with live entertainment, fine dining, VIP meet and greets as well as exclusive experiences. With a plethora of pre and post-match functions available, we can facilitate your booking to ensure game night is an unforgettable experience.

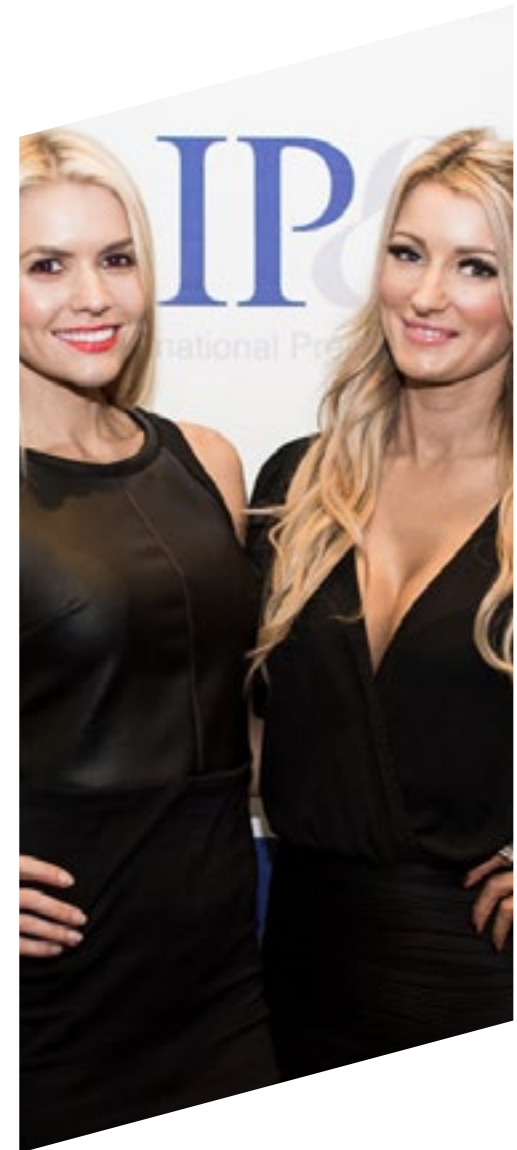


WARM UP LOUNGE

Brought to you by
EP MARKETING
From \$2250 per person

This cocktail-style function allows guests the opportunity to walk onto the sacred playing field before the match as well as receive a personalised Queensland or NSW Origin jersey, team cap and official group photo. The function space hosted by former Origin legends allows guests to view the current team warm up through one-way glass and entitles each guest to a Gold category ticket to watch the match. Call the team at EP Marketing to secure your tickets to this exclusive corporate event!

Russell Edwards
Email: russell@epmarketing.com.au
Phone: 0419 924 327
<http://epmarketing.com.au/>



QUEENSLANDER LOUNGE

Brought to you by
INTERNATIONAL PREMIER EVENTS
From \$1590 per person

Treat your guests to a champagne arrival and three-course silver service dinner hosted by a celebrity MC and features special guest speakers. The Queenslander Lounge allows your guests to step right outside the function space and straight into premium match seating. With corporate prize draws, live entertainment and a post-match cocktail party, the Queenslander Lounge is an event not to be missed. Contact the team at International Premier Events to book your table today.

Matthew Hill
Email: mhill@ipevents.com.au
Phone: (02) 9976 6902 or 0402 136 593
<http://www.ipevents.com.au/#about>



PLATINUM LOUNGE

Brought to you by
DYNAMIC SPORTS MARKETING
From \$1295 per person

The Platinum Lounge boasts an intimate glass-fronted room with match seating directly out the front. Your guests will be able to meet and mingle with former Origin legends and enjoy a premium food and beverage menu. This function is strictly limited to 100 guests to ensure privacy, exclusivity and attentive service. Contact the team at Dynamic Sports Marketing to secure your place today.

Nicholas Livermore
Email: nicholas@dynamicssportsmarketing.com.au
Phone: (07) 3359 0720
<http://www.dynamicsportsmarketing.com.au/>



SOUTH TERRACE GRILL

Brought to you by
MATCH POINT HOSPITALITY
From \$1299 per person

Located on-site at Suncorp Stadium, the Grill Terrace South provides an intimate pre and post-match event. Boasting a three-course gourmet menu and a selection of premium beverages, the function also includes sweepstakes, trivia and prize draw competitions. A dedicated master of ceremonies and celebrity guest speakers will keep your guests entertained. Contact the team at Match Point Hospitality to book your table of 10.

Email: info@matchpointaus.com
Phone: (02) 9929 0933
<http://www.matchpointaus.com/>



PADDINGTON ROOM

Brought to you by
INTERNATIONAL PREMIER EVENTS
From \$1490 per person

Treat your guests to a champagne arrival and three-course silver service dinner hosted by a celebrity MC and special guest speakers. With corporate prize draws, live entertainment and a post-match cocktail party, the on-site Paddington Room is an event not to be missed. Contact the team at International Premier Events to book your table today.

Matthew Hill
Email: mhill@ipevents.com.au
Phone: (02) 9976 6902 or 0402 136 593
<http://www.ipevents.com.au/#about>



MILTON ROOM

Brought to you by
MATCHPOINT HOSPITALITY
From \$1275 per person

Located on-site at Suncorp Stadium on Level 5, the Milton Room provides an intimate pre and post-match event. Boasting a three-course gourmet menu and a selection of premium beverages the function also includes sweepstakes, trivia and prize draw competitions. A dedicated master of ceremonies and celebrity guest speakers will keep your guests entertained. Contact the team at Match Point Hospitality to book your table of 10.

Email: info@matchpointaus.com
Phone: (02) 9929 0933
<http://www.matchpointaus.com/>

CORPORATE HOSPITALITY FUNCTIONS



SKYLINE LOUNGE

Presented by
**SOUTHERN CROSS SPORTS
MARKETING**
\$1495 per person

Treat your guests to Category 1 match seating in an exclusive suite limited to 10 tables, featuring gourmet share platters, unlimited premium beverages, half-time supper as well as visits by rugby league stars and a celebrity MC. Contact the team at SXSM today to ensure you don't miss out!

Nathan Bouquet
Phone: (02) 9256 2807 or 0411 091 412
Email: nathan@sxsm.com.au
www.sxsm.com.au



SHED XIII

Presented by
MATCH POINT HOSPITALITY
\$699 per person

The only function of its kind, Shed XIII offers your guests an informal, relaxed atmosphere with gourmet platters as well as main meals served to your table of eight. Enjoy reserved grandstand seating, merchandise and premium beverages for each guest. Contact the team at Match Point to secure your table today.

Email: info@matchpointaus.com
Phone: (02) 9929 0933
<http://www.matchpointaus.com/>



TERRACE BAR

Brought to you by
QUEENSLAND RUGBY LEAGUE
\$995 per person*

Situated on the Eastern Stand Level 5, the Terrace Bar features relaxed bench style seating, a gourmet food and beverage package as well as State of Origin merchandise for each guest.
*Please note there is a minimum group booking of four with the Terrace Bar.

QRL Corporate Hospitality team
Phone: (07) 3367 6000
Email: corporatehospitality@qrl.com.au



GAMBARO

Presented by
INTERNATIONAL PREMIER EVENTS
 \$1290 per person

Gambaro Hotel on Caxton Street - treat your guests to a champagne arrival and three-course silver service dinner hosted by a celebrity MC and featuring special guest speakers. With premium match seating located on Level 2, corporate prize draws, live entertainment and a post-match cocktail party, this Gambaro event is not to be missed. Contact the team at International Premier Events to book your table today.

Matthew Hill
 Email: mhill@ipevents.com.au
 Phone: (02) 9976 6902 or 0402 136 593
<http://www.ipevents.com.au/#about>



CHAMPIONS DINING

Brought to you by
DYNAMIC SPORTS MARKETING
 \$995 per person

Enjoy a sumptuous pre-game meal at Darling & Co on Given Terrace (formerly Iceworks) which is only a stone's throw away from Suncorp Stadium. Hear from some of State of Origin's biggest names as they entertain you with stories from the past and preview the game ahead in seats on the halfway line. Cap off the night with your guests with a one hour post-match function, corporate gifts and more.

Nicholas Livermore
 Email: nicholas@dynamicssportsmarketing.com.au
 Phone: (07) 3359 0720
<http://www.stateoforiginhospitality.com.au>



MORE...

Contact our Corporate Hospitality team today if there's something else you're looking for. With a range of packages available, we have something to suit everyone!



EVENTS



ALL-STARS

**INDIGENOUS ALL-STARS V WORLD ALL-STARS
SUNCORP STADIUM - FEBRUARY 2016**

The 2016 Harvey Norman Rugby League All Stars is back at Suncorp Stadium. The best Indigenous players in rugby league will take on the World All-Stars on February 13, 2016.

The emotion, atmosphere, excitement and pace of the All Stars is something best experienced live and with the return to Suncorp Stadium, it promises to be a memorable night with some of Rugby Leagues biggest names looking to get their season off to the best possible start. Get in touch with us today to secure your corporate ticket!

ENQUIRE



STATE OF ORIGIN

**QLD V NSW GAMES I & III
ANZ STADIUM - JUNE & JULY 2016**

Nothing compares to the adrenaline of an action-packed opening match or series decider. In 2016 the Queensland Rugby League can facilitate your corporate bookings to Game I and III hosted at ANZ Stadium in Sydney. Boasting centreline seats as well as open air boxes and suites, please contact us to assist you in creating your VIP experience.

ENQUIRE



INTRUST SUPER CUP

**GRAND FINAL
SUNCORP STADIUM - SEPTEMBER 2016**

Secure your suite or box today to the Intrust Super Cup Grand Final in 2016. Who will forget Ipswich's stunning grand final win over the Townsville Blackhawks followed by their NRL State Championship triumph against Newcastle at ANZ Stadium in 2015?

The Intrust Super Cup showcases the very best of local rugby league.

ENQUIRE

2016 STATE OF ORIGIN SERIES LAUNCH

Selected corporate packages include 2 x complimentary tickets to the exclusive launch. Your guests will be treated to a premium three-course meal with accompanying beer, wine and spirits. With special guest speakers and a celebrity MC your guests will have the opportunity to be part of history as Queensland names and presents their team for Game I of the 2016 series. If you have not purchased a corporate suite and are interested in attending our Series Launch, please feel free to contact our team today.



ENQUIRE



MAROON FEST



BRISBANE - JUNE 2017

MaroonFest will be all-inclusive celebration of all things intrinsically Queensland. It will not only embrace rugby league and other sports, but also the arts and culture; and unite the state with a strong sense of community pride and identity. MaroonFest is a homecoming festival that will take place from 2017 around the first Queensland home match of the Holden State of Origin Series annually. There will be a central village hub of activity over the five days along with satellite events throughout the greater Brisbane area, as well as community-generated activities. For partnership opportunities within our festival space, please contact our Commercial Team.

[ENQUIRE](#)

THE PERFECT DAY IN QUEENSLAND



QRL GALA DINNER



SEPTEMBER 2016

Join us for the QRL Annual Gala Dinner. This exclusive dinner showcases the best of the 2016 Intrust Super Cup and Major Competitions. Your guests are treated to pre-dinner drinks as well as a three-course meal and of course watch history be made as the QRL presents the award for the Courier Mail's Best and Fairest.

ENQUIRE



18TH MAN

MEMBERSHIP



Looking to be a part of the action but don't have enough guests to fill a corporate suite or box? Become one of our 18th Man members for access to the best seats in the house, an exclusive 18th Man Membership Kit plus access to exclusive benefits including a member-only training session, stadium tour and more.

18th Man memberships range in price and include both ticketed and non-ticketed options. Head to our Membership page www.qrl.com.au/membership or get in touch with our Membership Team to secure your seats today!

ENQUIRE



SPONSORSHIP OPPORTUNITIES

With more than 1.2m avid fans in Queensland alone, the XXXX Queensland Maroons are an icon like no other in Australian sport. The Holden State of Origin Series is viewed by nearly 12m Australians annually, rightfully taking its place as the number one televised event in the Nation.

The Maroons represent the pinnacle of an engaged grassroots and elite pathway for the 62,000 participants managed by the QRL. From junior, regional, Indigenous, female and suburban competitions to the growing, televised Intrust Super Cup, partnering with the QRL can offer an opportunity to engage an audience like no other.

Partnership opportunities exist across:

- » The XXXX Queensland Maroons
- » The Intrust Super Cup
- » Representative Pathways
- » Female Competitions
- » Indigenous Programs
- » Regional Programs
- » Grassroots Participation

To discuss partnership opportunities for your business, please contact the QRL Commercial Team on (07) 3367 6000 or click

ENQUIRE



principal sponsor



DIGITAL OPPORTUNITIES

The Queensland Rugby League's constant investment in its digital capability is paying handsome dividends. The 2015 rugby league season saw record consumption of QRL content across all mediums and all devices. An example: for every hour that passes every day, an average of two hours of QRL video is consumed.

This year new staff, infrastructure and systems have been put in place to ensure the QRL remains at the cutting edge of the digital sporting market for years to come.

In 2016 the QRL will roll out a richer content offering than ever before, from State of Origin down to grassroots football. This diverse array of content will offer not only a more engaging experience for fans, but an even greater range of digital opportunities to both new and existing partners.

ENQUIRE

TOTAL  SOCIAL MEDIA REACH  2015

63,903,400

IN 2015
MAROONS
Instagram



↑615%

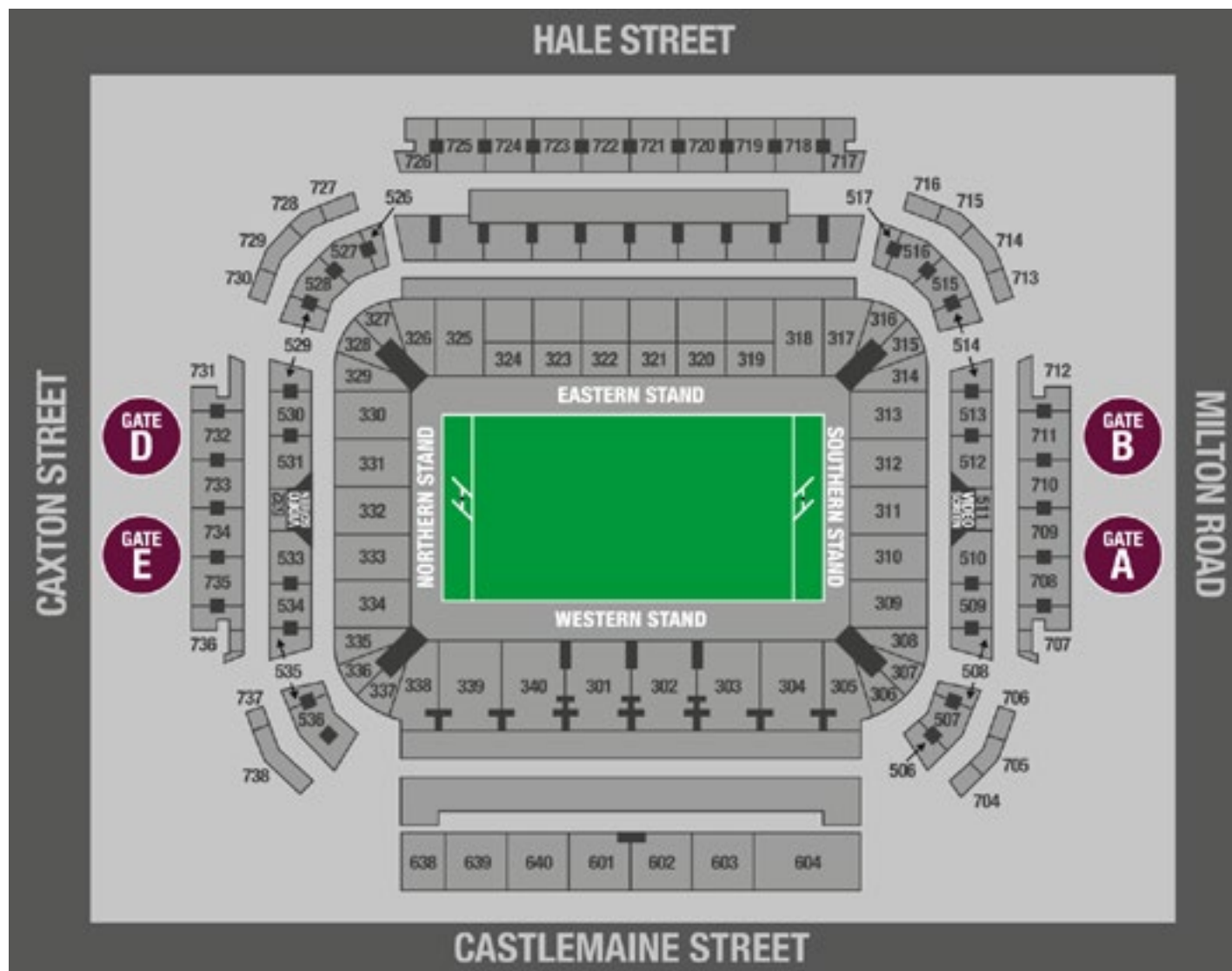
#QLDER

WAS USED 21,000
TIMES IN 2015

QRL.COM.AU

HAD 6,554,600
PAGE IMPRESSIONS IN 2015

SEATING MAP



WESTERN STAND LEVEL 5

10 SEAT BOX: Halfway - 20m
 10 SEAT BOX: 20m - Tryline
 10 SEAT BOX: Tryline - Ingoal
 14 SEAT SUITE: 40m - 20m
 14 SEAT SUITE: 20m - Tryline
 18 SEAT SUITE: Tryline



WESTERN STAND LEVEL 4

20 SEAT SUITE: Halfway - 40m
 20 SEAT SUITE: 20m - Tryline
 20 SEAT SUITE: Tryline - Ingoal



EASTERN STAND LEVEL 4

8 SEAT BOX: Halfway - 40m
 8 SEAT BOX: 40m - 20m
 8 SEAT BOX: 20m - Tryline
 10 SEAT BOX: Halfway - 30m
 10 SEAT BOX: 20m line



EASTERN STAND LEVEL 6

14 SEAT SUITE: Halfway - 40m
 14 SEAT SUITE: 40m - 20m
 14 SEAT SUITE: 20m line



Note: Click magnifying glass to view panorama of suite



The Greatest Game of All



principal sponsor



Queensland Rugby Football League Limited

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