



Connect

Steadfast
Convention
Sponsorship
Prospectus

BRISBANE CONVENTION
AND EXHIBITION CENTRE

24-26 MARCH 2024



Invitation to participate

Connect for Insurance Convention -
Forging Stronger Bonds in the Industry.

We are thrilled to invite you to participate in the 2024 Steadfast Convention where industry leaders, professionals, and experts from the insurance sector will come together to explore and strengthen the connections that drive success in our ever-evolving industry. The Steadfast Convention will take place on 24-26 March 2024 at Brisbane Convention & Exhibition Centre with the theme Connect.

In an interconnected world, collaboration and connectivity are paramount. The insurance industry, with its diverse range of stakeholders faces unique challenges and opportunities that require a unified approach to thrive in an increasingly dynamic marketplace. Our theme, emphasises the power of connections to unlock potential, inspire innovation, and create lasting partnerships.

**Australasia's
largest**
general insurance
convention



2023 highlights
Click to play video



2
days



2,000
attendees



22
Convention
speakers



7
marketplace /
networking hours

**Steadfast appreciates your sponsorship
of the 2024 convention**

Event Highlights

Inspirational Keynotes:

Renowned speakers and thought leaders will share insights on emerging trends, technological advancements, and future opportunities in the insurance landscape.

Networking Opportunities:

We recognise the value of networking and have dedicated sessions to facilitate meaningful connections between participants. Build new relationships, exchange experiences, and create lasting partnerships.

Workshops and Skill-Building:

Practical workshops will offer attendees the chance to enhance their skills and knowledge, enabling them to excel in their respective roles within the insurance sector.

Partner Marketplace:

Explore the latest innovations and services offered by leading companies in our dynamic partner marketplace to allow you more time to network.

Fun and Entertainment:

Besides the enriching content, we have planned social events to foster a relaxed environment, encouraging informal interactions, and memorable experiences.



Why Attend?

The Steadfast Convention presents a unique opportunity to:

- ▶ Gain valuable insights into the latest industry trends and innovations.
- ▶ Engage with industry leaders and experts, fostering new relationships.
- ▶ Discover innovative solutions to optimise business performance and enhance customer experiences.
- ▶ Stay ahead of the curve in an ever-changing insurance landscape.
- ▶ Share ideas and knowledge to collectively address challenges and identify opportunities.
- ▶ Elevate your professional skills through interactive workshops and discussions.

Join us at the Steadfast Convention and be part of an inspiring journey towards growth, collaboration, and transformation in the insurance industry.

Registration and Further Information:

For registration and more details about the convention, please visit our website at **convention.steadfast.com.au**, where you will find comprehensive information on the event schedule, speakers, accommodation options, and more.

We look forward to welcoming you to the Steadfast Convention and are eager to witness the lasting connections and fruitful collaborations that will unfold during this momentous event.

Sponsorship Packages



Gold sponsorship package

\$80,000 +GST



Registration and accommodation

- ▶ 12 x complimentary registration passes (with full delegate access except to Broker Only session).
- ▶ 4 x accommodation rooms for four nights at Steadfast nominated hotel.
- ▶ Opportunity to purchase additional accompanying partner pass (with full delegate access except to Broker Only session).
- ▶ Opportunity to purchase Marketplace only pass.

Convention opportunities

- ▶ 6m x 6m exhibition space in the Steadfast Marketplace.
- ▶ Use of airspace above (rigging and size restrictions apply).
- ▶ Lead scanning capability via the Steadfast mobile app, using your own devices, within the Steadfast Marketplace.
- ▶ Opportunity to utilise a 40-minute breakout presentation.
- ▶ Opportunity to offer a prize with verbal acknowledgement during prize winner announcements.
- ▶ Opportunity to provide branded merchandise from your booth.

Promotion opportunities

- ▶ Branding included on eDM communications: pre and post-Convention.
- ▶ Branding and acknowledgment on the Convention website.
- ▶ Branding included on selected signage and presentation screens throughout the Convention.
- ▶ Verbal acknowledgement at commencement and conclusion of the Convention.
- ▶ Access to the Convention delegate list 60 days, 30 days and 14 days from the Convention.
- ▶ Logo included on Steadfast eDM communications regarding your breakout session.
- ▶ Listing included as a Gold Sponsor on the Convention mobile app.

Social functions

- ▶ Welcome function access on the Sunday evening hosted by Steadfast.
- ▶ Networking drinks on Monday afternoon in the Marketplace.
- ▶ Breakfast in the Steadfast Marketplace Monday and Tuesday mornings.
- ▶ Opportunity to host an independent 'sponsor event' on Monday, 25 March after 6:30 pm.
- ▶ Gala dinner on Tuesday evening hosted by Steadfast.
- ▶ 3 x Gala dinner table allocations (10 per table).

[Submit sponsorship enquiry](#)

Silver sponsorship package

\$36,500 +GST



Registration and accommodation

- ▶ 5 x complimentary registration passes (with full delegate access except to Broker Only session).
- ▶ 2 x accommodation rooms for four nights at Steadfast nominated hotel.
- ▶ Opportunity to purchase additional accompanying partner pass (with full delegate access except to Broker Only session).
- ▶ Opportunity to purchase Marketplace only pass.

Marketplace opportunities

- ▶ 6m x 3m booth in the Steadfast Marketplace.
 - 3m walls.
 - 6 x white wall panel.
 - Fascia panel with branding.
 - 2 x spotlights.
 - 1 x 4 amp power outlet.
- ▶ Lead scanning capability via the Steadfast mobile app using your own devices.
- ▶ Opportunity to provide a prize, with verbal acknowledgement during prize winner announcements.
- ▶ Opportunity to provide branded merchandise from your booth.

Promotion opportunities

- ▶ Branding and acknowledgment on the Convention website.
- ▶ Branding included on selected signage and presentation screens throughout the Convention.
- ▶ Access to the Convention delegate list 60 days, 30 days and 14 days from the Convention.

Social functions

- ▶ Welcome function access on the Sunday evening hosted by Steadfast.
- ▶ Networking drinks on Monday afternoon in the Marketplace.
- ▶ Breakfast in the Steadfast Marketplace Monday and Tuesday mornings.
- ▶ Gala dinner on Tuesday evening hosted by Steadfast.
- ▶ 2 x Gala dinner table allocations (10 per table).

Submit sponsorship enquiry

Exhibitor

sponsorship package

\$9,500 +GST



Registration and accommodation

- ▶ 2 x complimentary registration passes (with full delegate access except to Broker Only session).
- ▶ Opportunity to purchase additional accompanying partner pass (with full delegate access except to Broker Only session).
- ▶ Opportunity to purchase Marketplace only pass.

Marketplace opportunities

- ▶ 3m x 3m booth in the Steadfast Marketplace:
 - 2.44m walls.
 - Fascia panel (300mm) with branding.
 - 2 x spotlights.
 - 1 x 4 amp power outlet.
- ▶ Lead scanning capability via the Steadfast mobile app using their own devices.
- ▶ Opportunity to provide a prize, with verbal acknowledgement during prize winner announcements.
- ▶ Opportunity to provide branded merchandise from your booth.

Promotion opportunities

- ▶ Branding and acknowledgment on Convention website.
- ▶ Branding included on selected signage and presentation screens throughout the Convention.
- ▶ Access to the Convention delegate list 60 days, 30 days and 14 days from the Convention.

Social functions

- ▶ Welcome function access on the Sunday evening hosted by Steadfast.
- ▶ Networking drinks on Monday afternoon in the Marketplace.
- ▶ Breakfast in the Steadfast Marketplace Monday and Tuesday mornings.
- ▶ Opportunity to network during all Convention social function.
- ▶ Gala dinner on Tuesday evening hosted by Steadfast.

[Submit sponsorship enquiry](#)



**2 days of
connecting**
through fun, friendships
and business opportunities



2023 photo highlights

[Click to view image gallery](#)

Bringing together speakers that educate, inspire and entertain you



The sponsor application form will be delivered via email, to be completed online.

Steadfast Convention 2024 sponsor terms and conditions

1. General

- 1.1. Steadfast Convention Pty Ltd ACN 124 799 ('Steadfast') reserves the right to change the venue and duration if exceptional circumstances demand and if in the best interests of the Convention. In the event of a change of venue and/or duration, the agreement to participate will remain in force as long as the sponsor/exhibitor is informed in writing at least one month prior to the changes.
- 1.2. Steadfast reserves the right to accept or reject any application for sponsorship/exhibition, approve the products and services to be promoted, allocate booths and alter the floor plan depending on the final allocation of the site regardless of preference indicated, in its absolute discretion in each case.
- 1.3. Steadfast will not be providing tables, chairs, stands or any furniture or any exhibit fixture or display materials for advertisements, images, names, products or services to be used inside each allocated booth. Each sponsor/exhibitor is responsible for arranging all furniture, exhibit fixtures and display materials.
- 1.4. In the case of cancellation by the sponsor / exhibitor, written notice must be sent by email to the organiser of Steadfast Convention at events@steadfast.com.au. Unless the particular area of sponsorship / exhibitor is resold, Steadfast reserves the right to retain a cancellation fee. A written notice of cancellation received:
 - 1.4.1. no later than 8 January 2024 will be subject to a cancellation fee equal to 50% of the Convention registration fee paid by the sponsor/exhibitor. The sponsor/exhibitor acknowledges that this sum is a genuine pre-estimate of damage to Steadfast and not out of all proportion to Steadfast's loss.
 - 1.4.2. after 8 January 2024 no refund will be available.
- 1.5. Refunds will be returned by the same payment method as the original receipt of funds.
- 1.6. Steadfast reserves the right to cancel the Convention:
 - 1.6.1. due to circumstances beyond its reasonable control, including but not limited to acts of God, terrorism, war, strikes or industrial action, fire, explosion, inevitable accident, breakdown of property, changes in law, or pandemics or global health crises; or
 - 1.6.2. due to any public health order or government directive concerning COVID-19 or any other contagious or transmittable infection or disease.
- 1.7. In the event of cancellation (or any part thereof) in accordance with clause 1.6 above, the sponsor / exhibitor will not be entitled to any refund.
- 1.8. Steadfast reserves the right to unconditionally cancel any sponsorship or exhibition acceptance if Steadfast deems that the sponsor or exhibitor is conducting business contradicting the ethics and best interests of the Steadfast Convention or could impact on the reputation or goodwill of the Steadfast brand.
- 1.9. The sponsor / exhibitor agrees and acknowledges that it is solely responsible for safeguarding its materials and property in the allocated display area or booth or generally at the Convention. Steadfast is not responsible or liable for any damages or loss arising under this clause.
- 1.10. The sponsor / exhibitor agrees and acknowledges that it is responsible and liable for any loss (including consequential loss), damage or claims arising out of all personal injury or damage to property arising in connection with the sponsor/ exhibitor display area or booth or contributed to by its conduct or the conduct of any of its delegates at the Convention. The sponsor/ exhibitor will indemnify Steadfast on demand in respect of any claim in respect thereof except for any act or omission of Steadfast and except for any staff costs or overheads of Steadfast. The sponsor/exhibitor must take out adequate insurance in respect of all such claims. The sponsor/exhibitor will provide to Steadfast with a Certificate of Insurance upon request.
- 1.11. I/we understand that the sponsorship/exhibition packages are limited and the decision of Steadfast will be final.
- 1.12. The sponsor / exhibitor cannot promote products and services outside those approved in the sponsor / exhibitor's application for sponsorship/exhibition and cannot include persons from non-partner associations as delegates. Steadfast will inform the sponsor / exhibitor if a product or service has not been approved.
- 1.13. The sponsor / exhibitor cannot remove or coerce delegates from the business sessions or Steadfast social functions.
- 1.14. The sponsor / exhibitor will follow any reasonable direction by Steadfast including its direction to refuse admittance or expel from the convention anyone that it determines is behaving in a manner that could be disruptive to the convention or any other attendee. Each sponsor / exhibitor consents and agrees that in the event of reasonable expulsion or refusal of admittance, it shall not be entitled to a refund of any portion of amounts paid.
- 1.15. Steadfast reserves the right to make changes to the Convention program at any time as circumstances dictate and in the best interests of the Steadfast Convention. Reasonable efforts will be made to ensure a session of equivalent standard is included.
- 1.16. The sponsor/exhibitor must not erect its exhibits in a manner which would in the opinion of Steadfast obstruct the light or impede the view along the open space gangways of the exhibitions or occasion inconvenience to or otherwise affect the displays of any other sponsor/exhibitor. The sponsor / exhibitor must follow any directions given by Steadfast under this clause.
- 1.17. The sponsor/exhibitor shall keep the space occupied by it and the common areas around it maintained, orderly and clean at all times. The sponsor/exhibitor will comply with any reasonable directions given by Steadfast under this clause.
- 1.18. No exhibit shall be packed, removed, or dismantled prior to the closing of the Convention without prior written permission from Steadfast. If the sponsor/exhibitor acts in breach of its clause, it shall pay to Steadfast, by way of compensation for

- the detraction to the Convention's appearance a sum equal to one third of the total amount payable by the sponsor/exhibitor for its allocated booth space in addition to all sums otherwise payable to Steadfast under these Terms and Conditions. The sponsor/exhibitor acknowledges that this sum is a genuine pre-estimate of damage to Steadfast and not out of all proportion to Steadfast's loss.
- 1.19. Whilst Steadfast will use its reasonable endeavours to organise and promote the Convention in such a manner as it considers appropriate, Steadfast reserves the right in its reasonable opinion to amend or vary the manner or methods of such organisation and promotion and therefore any statements made by or on behalf of Steadfast as to audience projections or methods or timing of promotion will constitute only general indications of Steadfast's promotion and organisation strategy and will not amount to any representation or warranty.
- 1.20. The sponsor/exhibitor will not be entitled to assign or delegate to a third party any rights, obligations of the sponsor/exhibitor arising under these Terms and Conditions
- 1.21. Each party must not disclose to any third party except as required by law, to its professional advisors or as agreed by the other party any confidential information relating to the business of the other party or any other information obtained in connection with the Convention that has been marked or is reasonably apparent to be confidential.
- 1.22. The sponsor /exhibitor is advised to obtain adequate travel and health insurance. Convention registration fees do not provide any such insurance coverage. Steadfast accepts no responsibility for any loss in this regard.
- 1.23. The maximum liability of Steadfast under these Terms and Conditions is limited to a refund of the Convention registration fee with no additional liability for travel costs, hotel costs or any other associated costs.
- 1.24. The sponsor /exhibitor will be required to comply with any COVID-19 safety guidelines and protocols in place with the venues or by Steadfast and the Convention which will be aligned and compliant with all relevant Government health advice, law or mandates in place at that time. By registering for this event, Steadfast reserves the right to provide your personal contact details (your name, phone number and email address) to any relevant authorities including but not limited to Queensland Police and the Queensland Health Department or the applicable venue, at their request for the purposes of contact tracing or for any other relevant Government requirements.
- 1.25. Details of any protocols and requirements will be available on Steadfast's Convention website and all registrants will be bound by these requirements.
- The health and safety of the participants is one of our highest priorities. Steadfast is mindful of the health risks posed by COVID-19, and the importance of following any official medical advice with respect to social distancing, practising good hygiene and staying at home when unwell. Steadfast requests any sponsor/exhibitor who is feeling unwell or has cold or flu like symptoms, or who may have been in contact with someone with COVID-19 or any other contagious or transmittable infection or disease, either not attend or leave the Convention.
- 1.26. Steadfast is committed to protecting the privacy of all personal information you provide for this event registration. Any personal information you provide to us for the purposes of the Convention including your name, position, organisation, address, phone details and a photo (optional) will be displayed on the Steadfast Convention App and provided to our participants. By registering for the Convention, you will be consenting for us collecting, holding, using displaying and distributing your personal information as outlined in this clause and in clause 1.23 above.
- 1.27. By registering for the Convention, you acknowledge and consent that during your attendance at the Convention your image or voice may be recorded via video, photograph or by any other means ("recorded") by an official of the Convention, which may be distributed or published at the reasonable discretion of Steadfast. If you do not wish to be recorded, you are required to email the Steadfast Convention organiser at events@steadfast.com.au.
- 1.28. A copy of our Privacy Policy may be obtained at www.steadfast.com.au/privacy-policy.aspx
- 1.29. These Terms and Conditions shall be constructed in accordance with New South Wales law and each party irrevocably submits to the non-exclusive jurisdiction of the New South Wales courts.
- ## 2. Confirmation
- 2.1 To confirm your acceptance, please complete the online application form and return as per the details on the form.
- 2.2 On receipt of the form and once accepted, a confirmation email will be sent with a tax invoice for full payment due within 30 days after receipt.



For sponsorship enquiries please contact
E: melissa.princi@steadfast.com.au